

THE MISSISSIPPI RADIO GROUP  
 PO BOX 410  
 TUPELO, MS 38802

Order #: **11476-00002**  
 Description: CANDIDATE, STATE SENATE, DIST 6, STATE OF MS  
 Date Entered: 7/12/2023  
 P.O.#:  
 Salesperson: Covington, Jeff  
 Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

LAUREN SMITH -STATE SENATE  
 SABO REAL ESTATE  
 2129 PARC MANCAU DRIVE  
 TUPELO, MS 38801

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 7/20/2023	8/8/2023	WELO-AM	06:00:00 to 10:00:00	Weekly	:30	42	5.00	210.00	3	3	3	3	3	0	0
2 7/20/2023	8/8/2023	WELO-AM	10:00:00 to 15:00:00	Weekly	:30	28	4.00	112.00	2	2	2	2	2	0	0
3 7/20/2023	8/8/2023	WELO-AM	15:00:00 to 19:00:00	Weekly	:30	42	5.00	210.00	3	3	3	3	3	0	0

Order Start Date: 7/20/2023    Order End Date: 8/8/2023    Spots: 112    Total Charges: \$532.00

**Projected Calendar Month/End-Of-Schedule Billing Totals for LAUREN SMITH -STATE SENATE / 11476-00002 :**

		<u>Spot Count</u>	<u>Net Billing</u>
July	2023	64	\$304.00
August	2023	48	\$228.00
<b>Total:</b>		<b>112</b>	<b>\$532.00</b>

Confirmed & Accepted for THE MISSISSIPPI RADIO GROUP By:

Accepted for LAUREN SMITH -STATE SENATE By:

-----  
 Please Sign and Return One Copy

THE MISSISSIPPI RADIO GROUP  
 PO BOX 410  
 TUPELO, MS 38802

Order #: **11476-00003**  
 Description: CANDIDATE, STATE SENATE, DIST 6, STATE OF MS  
 Date Entered: 7/12/2023  
 P.O.#:  
 Salesperson: Covington, Jeff  
 Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

LAUREN SMITH -STATE SENATE  
 SABO REAL ESTATE  
 2129 PARC MANCAU DRIVE  
 TUPELO, MS 38801

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 7/18/2023	8/8/2023	WWMS-FM	06:00:00 to 10:00:00	Weekly	:30	48	16.00	768.00	3	3	3	3	3	0	0
2 7/18/2023	8/8/2023	WWMS-FM	10:00:00 to 15:00:00	Weekly	:30	32	12.00	384.00	2	2	2	2	2	0	0
3 7/18/2023	8/8/2023	WWMS-FM	15:00:00 to 19:00:00	Weekly	:30	48	12.00	576.00	3	3	3	3	3	0	0

Order Start Date: 7/18/2023    Order End Date: 8/8/2023    Spots: 128    Total Charges: **\$1,728.00**

**Projected Calendar Month/End-Of-Schedule Billing Totals for LAUREN SMITH -STATE SENATE / 11476-00003 :**

		<u>Spot Count</u>	<u>Net Billing</u>
July	2023	80	\$1,080.00
August	2023	48	\$648.00
<b>Total:</b>		<b>128</b>	<b>\$1,728.00</b>

Confirmed & Accepted for THE MISSISSIPPI RADIO GROUP By:

Accepted for LAUREN SMITH -STATE SENATE By:

-----  
 Please Sign and Return One Copy

THE MISSISSIPPI RADIO GROUP  
 PO BOX 410  
 TUPELO, MS 38802

Order #: 11476-00004  
 Description: CANDIDATE, STATE SENATE, DIST 6, STATE OF MS  
 Date Entered: 7/12/2023  
 P.O.#:  
 Salesperson: Covington, Jeff  
 Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

LAUREN SMITH -STATE SENATE  
 SABO REAL ESTATE  
 2129 PARC MANCAU DRIVE  
 TUPELO, MS 38801

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 7/18/2023	8/8/2023	WSYE-FM	06:00:00 to 10:00:00	Weekly	:30	48	16.00	768.00	3	3	3	3	3	0	0
2 7/18/2023	8/8/2023	WSYE-FM	10:00:00 to 15:00:00	Weekly	:30	32	12.00	384.00	2	2	2	2	2	0	0
3 7/18/2023	8/8/2023	WSYE-FM	15:00:00 to 19:00:00	Weekly	:30	48	12.00	576.00	3	3	3	3	3	0	0

Order Start Date: 7/18/2023    Order End Date: 8/8/2023    Spots: 128    Total Charges: \$1,728.00

**Projected Calendar Month/End-Of-Schedule Billing Totals for LAUREN SMITH -STATE SENATE / 11476-00004 :**

		<u>Spot Count</u>	<u>Net Billing</u>
July	2023	80	\$1,080.00
August	2023	48	\$648.00
<b>Total:</b>		<b>128</b>	<b>\$1,728.00</b>

Confirmed & Accepted for THE MISSISSIPPI RADIO GROUP By:

Accepted for LAUREN SMITH -STATE SENATE By:

-----  
 Please Sign and Return One Copy

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Andy Graff, hereby request station time as follows:

<b>IDENTIFY CANDIDATE TYPE</b>	<input type="checkbox"/> <b>FEDERAL CANDIDATE</b>
	<input checked="" type="checkbox"/> <b>STATE OR LOCAL CANDIDATE</b>

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: Lauren Smith	
Authorized committee: N/A	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> N/A	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): State Senate, District 6, State of Mississippi	
Date of election: August 8, 2023	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Schedule paid for by private individual/corporation. CABO Real Estate, 2129 Parc Moncau Drive, Tupelo, MS	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p><b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b></p>	
<b>Candidate/Committee/Agency</b>	<b>Station Representative</b>
Signature: 	Signature: 
Name: Andy Graff, CABO Real Estate	Name: Jeffrey Covington
Date of Request to Purchase Ad Time: 7/10/2023	Date of Station Agreement to Sell Time: 7/11/2023

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 7/11/2023

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: WSYE-FM	Date Received/Requested: 7/10/2023
Est. #: Schedule paid for by private <input checked="" type="checkbox"/>	Station Location: Houston, MS	Run Start and End Dates: 7/18/2023 - 8/3/2023

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Schedule paid for by private company/individual with candidate's approval.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Andy Graff, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Lauren Smith

Authorized committee:

N/A

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Senate, District 6, State of Mississippi

Date of election:

August 8, 2023

General

Primary

Treasurer of candidate's authorized committee:

Schedule paid for by private individual/corporation. CABO Real Estate, 2129 Parc Moncau Drive, Tupelo, MS

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Andy Graff, CABO Real Estate	Name: Jeffrey Covington
Date of Request to Purchase Ad Time: 7/10/2023	Date of Station Agreement to Sell Time: 7/11/2023

**Federal Candidate Certification:**

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**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 7/11/2023

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: WWMS-FM	Date Received/Requested: 7/10/2023
Est. #: Schedule paid for by private <input checked="" type="checkbox"/>	Station Location: Oxford/Tupelo, MS	Run Start and End Dates: 7/18/2023 - 8/3/2023

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Schedule paid for by private company/individual with candidate's approval.

# Broadcast Order / Contract

Date: \_\_\_\_\_

<input checked="" type="checkbox"/>	WWMS
<input type="checkbox"/>	WZLQ
<input checked="" type="checkbox"/>	WSYE
<input type="checkbox"/>	WELO

**NEW**   
Mailing Address  
(If agency, fill in  
agency & address)

Lauren Smith - POLITICAL  
SABO Real Estate  
2129 Parc Moncau Drive  
Tupelo, MS

Type of Business	<b>Primary</b>	<b>Political</b>		Customer #	Order#	Cart#
Type of Business	<b>Second</b>					
	Affidavit & Script	EOS Billing		Contact Name	Phone#	Fax#
	Trade	Broadcast Month		Andy Graff		
		Calendar Month				

**NOTE**      **Candidate, State Senate, District 6, State of Mississippi**

LENGTH	Start Date	End Date	Start Time	End Time	Cost per Ad	Mon	Tues	Wed	Thur	Fri	Sat	Sun	# Ads per week	
30	7/18	8/8	6AM	10AM	\$16.00	3	3	3	3	3				
30	7/18	8/8	10AM	3PM	\$12.00	2	2	2	2	2				
30	7/18	8/8	3PM	7PM	\$12.00	3	3	3	3	3				
									\$1,728.00 each station					
Total Ads Per Week			Weekly Cost			Total Contract Weeks			Total Contract Ads			Please Indicate Direct	<b>TOTAL CONTRACT \$3,456.00</b>	

JAN \_\_\_\_\_      APR \_\_\_\_\_      JULY \_\_\_\_\_      OCT \_\_\_\_\_  
 FEB \_\_\_\_\_      MAY \_\_\_\_\_      AUG \_\_\_\_\_      NOV \_\_\_\_\_  
 MAR \_\_\_\_\_      JUN \_\_\_\_\_      SEPT \_\_\_\_\_      DEC \_\_\_\_\_

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race, ethnicity or gender.

Las partes en este acuerdo de publicidad afirman que no hay nada in este acuerdo, o cualquiera de las acciones, beneficios y obligaciones relativos a la misma, discriminar en cualquier forma sobre la base de raza, entina o genero.

*ASB*  
Salesperson

Client



Lauren Smith WWMS/WSYE

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
23	24	25	26	27	28	29
	6A-10A 3X @ \$16 10A-3P 2X @ \$12 3P-7P 3X @ \$12	6A-10A 3X @ \$16 10A-3P 2X @ \$12 3P-7P 3X @ \$12	6A-10A 3X @ \$16 10A-3P 2X @ \$12 3P-7P 3X @ \$12	6A-10A 3X @ \$16 10A-3P 2X @ \$12 3P-7P 3X @ \$12	6A-10A 3X @ \$16 10A-3P 2X @ \$12 3P-7P 3X @ \$12	6A-10A 3X @ \$16 10A-3P 2X @ \$12 3P-7P 3X @ \$12
30	31	1	2	3	4	5
	6A-10A 3X @ \$16 10A-3P 2X @ \$12 3P-7P 3X @ \$12	6A-10A 3X @ \$16 10A-3P 2X @ \$12 3P-7P 3X @ \$12	6A-10A 3X @ \$16 10A-3P 2X @ \$12 3P-7P 3X @ \$12	6A-10A 3X @ \$16 10A-3P 2X @ \$12 3P-7P 3X @ \$12	6A-10A 3X @ \$16 10A-3P 2X @ \$12 3P-7P 3X @ \$12	6A-10A 3X @ \$16 10A-3P 2X @ \$12 3P-7P 3X @ \$12
6	7	8				
	6A-10A 3X @ \$16 10A-3P 2X @ \$12 3P-7P 3X @ \$12	6A-10A 3X @ \$16 10A-3P 2X @ \$12 3P-7P 3X @ \$12		\$1,728.00 each station \$3,456.00 Total		

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Andy Graff, hereby request station time as follows:

<b>IDENTIFY CANDIDATE TYPE</b>	<input type="checkbox"/> <b>FEDERAL CANDIDATE</b>
	<input checked="" type="checkbox"/> <b>STATE OR LOCAL CANDIDATE</b>

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: Lauren Smith	
Authorized committee: N/A	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> N/A	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): State Senate, District 6, State of Mississippi	
Date of election: August 8, 2023	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Schedule paid for by private individual/corporation. CABO Real Estate, 2129 Parc Moncau Drive, Tupelo, MS	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p><b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b></p>	
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Andy Graff, CABO Real Estate	Name: Jeffrey Covington
Date of Request to Purchase Ad Time: 7/10/2023	Date of Station Agreement to Sell Time: 7/11/2023

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station?  Yes  No Date ad received: 7/11/2023**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\* Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

WELO-AM

7/10/2023

Est. #:

Station Location:

Run Start and End Dates:

Schedule paid for by private 

Tupelo, MS

7/18/2023 - 8/3/2023

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Schedule paid for by private company/individual with candidate's approval.

# Broadcast Order / Contract

Date: \_\_\_\_\_

	WWMS
	WZLQ
	WSYE
X	WELO

**NEW**   
 Mailing Address  
 (If agency, fill in  
 agency & address)

Lauren Smith - POLITICAL  
 \_\_\_\_\_  
 SABO Real Estate  
 \_\_\_\_\_  
 2129 Parc Moncau Drive  
 \_\_\_\_\_  
 Tupelo, MS  
 \_\_\_\_\_  
 \_\_\_\_\_

Type of Business	<b>Primary</b>	<b>Political</b>	Customer #	Order#	Cart#
Type of Business	<b>Second</b>				
	Affidavit & Script	<b>EOS Billing</b>	Contact Name	Phone#	Fax#
	Trade	<b>Broadcast Month</b>	Andy Graff		
		<b>Calendar Month</b>			

**NOTE Candidate, State Senate, District 6, State of Mississippi**

LENGTH	Start Date	End Date	Start Time	End Time	Cost per Ad	Mon	Tues	Wed	Thur	Fri	Sat	Sun	# Ads per week
30	7/20	8/8	6AM	10AM	\$5.00	3	3	3	3	3			
30	7/20	8/8	10AM	3PM	\$4.00	2	2	2	2	2			
30	7/20	8/8	3PM	7PM	\$5.00	3	3	3	3	3			
Total Ads Per Week		Weekly Cost		Total Contract Weeks		Total Contract Ads		Please Indicate		<b>TOTAL CONTRACT</b>			
								Direct		<b>\$532.00</b>			

JAN _____	APR _____	JULY _____	OCT _____
FEB _____	MAY _____	AUG _____	NOV _____
MAR _____	JUN _____	SEPT _____	DEC _____

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race, ethnicity or gender.

Las partes en este acuerdo de publicidad afirman que no hay nada in este acuerdo, o cualquiera de las acciones, beneficios y obligaciones relativos a la misma, discriminar en cualquier forma sobre la base de raza, etnia o genero.

\_\_\_\_\_  
 Salesperson Client

## Lauren Smith WELO

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
23	24	25	26	27	28	29
	6AM-10AM 3X @ \$5 10AM-3PM 2X @ \$4 3PM-7PM 3X @ \$5	6AM-10AM 3X @ \$5 10AM-3PM 2X @ \$4 3PM-7PM 3X @ \$5	6AM-10AM 3X @ \$5 10AM-3PM 2X @ \$4 3PM-7PM 3X @ \$5	6AM-10AM 3X @ \$5 10AM-3PM 2X @ \$4 3PM-7PM 3X @ \$5	6AM-10AM 3X @ \$5 10AM-3PM 2X @ \$4 3PM-7PM 3X @ \$5	6AM-10AM 3X @ \$5 10AM-3PM 2X @ \$4 3PM-7PM 3X @ \$5
30	31	1	2	3	4	5
	6AM-10AM 3X @ \$5 10AM-3PM 2X @ \$4 3PM-7PM 3X @ \$5	6AM-10AM 3X @ \$5 10AM-3PM 2X @ \$4 3PM-7PM 3X @ \$5	6AM-10AM 3X @ \$5 10AM-3PM 2X @ \$4 3PM-7PM 3X @ \$5	6AM-10AM 3X @ \$5 10AM-3PM 2X @ \$4 3PM-7PM 3X @ \$5	6AM-10AM 3X @ \$5 10AM-3PM 2X @ \$4 3PM-7PM 3X @ \$5	6AM-10AM 3X @ \$5 10AM-3PM 2X @ \$4 3PM-7PM 3X @ \$5
6	7	8				
	6AM-10AM 3X @ \$5 10AM-3PM 2X @ \$4 3PM-7PM 3X @ \$5	6AM-10AM 3X @ \$5 10AM-3PM 2X @ \$4 3PM-7PM 3X @ \$5				
				Total Cost \$532.00		

## Jeff Covington

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**From:** Scott Bebout <scott@msradiogroup.com>  
**Sent:** Tuesday, July 11, 2023 10:17 AM  
**To:** Jeff Covington  
**Subject:** Smith

Lauren Smiths email is:  
Laurensmith.ms.23@gmail.com

Sent from my iPhone



## THE MISSISSIPPI RADIO GROUP

### Political Rate Card 2023

DAYPART	DAYS	WSYE-FM Sunny 93.3 A C 100K Watts 93.3 FM	WWMS-FM Miss 98 Country 100K Watts 97.5 FM	WZLQ-FM Z 98.5 Rock 100K Watts 98.5 FM	WELO-AM/FM The Pulse Urban AC 1KW 580 AM 104.3 FM
6AM-10AM	Mon-Fri	\$16.00	\$16.00	\$12.00	\$5.00
10AM-3PM	Mon-Fri	\$12.00	\$12.00	\$10.00	\$4.00
3PM-7PM	Mon-Fri	\$12.00	\$12.00	\$10.00	\$5.00
7PM-12MN	Mon-Fri	\$6.00	\$6.00	\$6.00	\$2.00
6AM-12MN	Mon-Fri	\$11.00	\$11.00	\$9.00	\$4.00
6AM-10AM	Sat	\$12.00	\$12.00	\$11.00	\$3.00
10AM-3PM	Sat	\$12.00	\$12.00	\$11.00	\$3.00
3PM-7PM	Sat	\$12.00	\$12.00	\$11.00	\$3.00
7PM-12MN	Sat	\$6.00	\$6.00	\$6.00	\$2.00
6AM-10AM	Sun	\$11.00	\$11.00	\$11.00	\$3.00
10AM-3PM	Sun	\$12.00	\$12.00	\$12.00	\$3.00
3PM-7PM	Sun	\$12.00	\$12.00	\$12.00	\$3.00
7PM-12MN	Sun	\$5.00	\$5.00	\$5.00	\$2.00

Please consider the above rates as unit rates and are applicable to both Thirty (30) and Sixty (60) second avails.  
Rates are NET



2214 South Gloster Tupelo, Ms 38801  
662.842.7658 662.842.0197 Fax