

# CONTRACT



**KFTA**  
**5000 Riverside Dr**  
**Building 5 Suite 200**  
**Irving, TX 75039**  
**(214) 765-4151**

<u>Contract / Revision</u> 1644578 /		<u>Alt Order #</u> 26124407
<u>Product</u> <b>Issue</b>		
<u>Contract Dates</u> <b>10/23/18 - 10/29/18</b>		<u>Estimate #</u> <b>6569</b>
<u>Advertiser</u> <b>POL/Driving Arkansas Forward</b>		<u>Original Date / Revision</u> 08/09/18 / 10/18/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KFTA</b>	<u>Account Executive</u> Millennium Washing	<u>Sales Office</u> Millennium/Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 1030	<u>Product 1/2</u> 1045
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Targeted Platform Media**  
**650 Massachusetts Avenue Northwest**  
**Washington, DC 20001**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KFTA	10/23/18	10/23/18	Fox24 News @ 7am	M-F 7a-8a News		:30				NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	-T-----	2			\$55.00					
N 2	KFTA	10/24/18	10/24/18	Fox24 News @ 7am	M-F 7a-8a News		:30				NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	--W----	2			\$55.00					
N 3	KFTA	10/25/18	10/25/18	Fox24 News @ 7am	M-F 7a-8a News		:30				NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	---T---	2			\$55.00					
N 4	KFTA	10/26/18	10/26/18	Fox24 News @ 7am	M-F 7a-8a News		:30				NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	----F--	2			\$55.00					
N 5	KFTA	10/29/18	10/29/18	7:00 AM-8:00 AM	7:00 AM-8:00 AM		:30				NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	M-----	2			\$55.00					
N 6	KFTA	10/23/18	10/23/18	M-F 530-6p News	M-F 530-6p News		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	-T-----	1			\$95.00					
N 7	KFTA	10/24/18	10/24/18	M-F 530-6p News	M-F 530-6p News		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	--W----	1			\$95.00					
N 8	KFTA	10/25/18	10/25/18	M-F 530-6p News	M-F 530-6p News		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	---T---	1			\$95.00					
N 9	KFTA	10/26/18	10/26/18	M-F 530-6p News	M-F 530-6p News		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	----F--	1			\$95.00					
N 10	KFTA	10/29/18	10/29/18	M-F 530-6p News	M-F 530-6p News		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	M-----	1			\$95.00					
N 11	KFTA	10/23/18	10/23/18	M-F News @ 9	M-F 9p-10p		:30				NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 10/23/18 - 10/29/18		<u>Product</u> Issue
<u>Advertiser</u> POL/Driving Arkansas Fo		<u>Estimate #</u> 6569
<u>Original Date / Revision</u> 08/09/18 / 10/18/18		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-T-----				2	\$200.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	KFTA	10/22/18-10/28/18	M-F News @ 9	M-F 9p-10p	-Tu-----	:30	<del>\$200.00</del>		NM		
		Credited											
		2	KFTA	10/22/18-10/28/18	M-F News @ 9	M-F 9p-10p	-Tu-----	:30	<del>\$200.00</del>		NM		
		Credited											
N 12	KFTA	10/24/18	10/24/18	M-F News @ 9	M-F 9p-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--W----				2	\$200.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	KFTA	10/22/18-10/28/18	M-F News @ 9	M-F 9p-10p	---W-----	:30	<del>\$200.00</del>		NM		
		Credited											
		2	KFTA	10/22/18-10/28/18	M-F News @ 9	M-F 9p-10p	---W-----	:30	<del>\$200.00</del>		NM		
		Credited											
N 13	KFTA	10/25/18	10/25/18	M-F News @ 9	M-F 9p-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---T---				2	\$200.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	KFTA	10/22/18-10/28/18	M-F News @ 9	M-F 9p-10p	----Th-----	:30	<del>\$200.00</del>		NM		
		Credited											
		2	KFTA	10/22/18-10/28/18	M-F News @ 9	M-F 9p-10p	----Th-----	:30	<del>\$200.00</del>		NM		
		Credited											
N 14	KFTA	10/26/18	10/26/18	9:00 PM-10:00 PM	9:00 PM-10:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----F--				2	\$200.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	KFTA	10/22/18-10/28/18	9:00 PM-10:00 PM	9:00 PM-10:00 PM	-----F----	:30	<del>\$200.00</del>		NM		
		Credited											
		2	KFTA	10/22/18-10/28/18	9:00 PM-10:00 PM	9:00 PM-10:00 PM	-----F----	:30	<del>\$200.00</del>		NM		
		Credited											
N 15	KFTA	10/29/18	10/29/18	9:00 PM-10:00 PM	9:00 PM-10:00 PM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				2	\$200.00				
N 16	KFTA	10/25/18	10/25/18	Late Run Late News	M-Su 930p-1130p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---T---				2	\$200.00				
N 17	KFTA	10/23/18	10/26/18	Late Run Late News	M-Su 930p-1130p		:30				NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-TW-F--				6	\$200.00				
Totals								0.00				25	\$3,025.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/29/18	25	\$3,025.00	(\$453.75)	\$2,571.25
<b>Totals</b>	25	\$3,025.00	(\$453.75)	\$2,571.25

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<u>Advertiser</u> <b>POL/Driving Arkansas Fo</b>		<u>Original Date / Revision</u> 08/09/18 / 10/18/18

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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