

CONTRACT



KFTA
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(214) 765-4151

<u>Contract / Revision</u> 1644578 /		<u>Alt Order #</u> 26124407
<u>Product</u> Issue		
<u>Contract Dates</u> 10/23/18 - 10/29/18		<u>Estimate #</u> 6569
<u>Advertiser</u> POL/Driving Arkansas Forward		<u>Original Date / Revision</u> 08/09/18 / 10/18/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KFTA	<u>Account Executive</u> Millennium Washingt	<u>Sales Office</u> Millennium/Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 1030	<u>Product 1/2</u> 1045
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Targeted Platform Media
650 Massachusetts Avenue Northwest
Washington, DC 20001
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KFTA	10/23/18	10/23/18	Fox24 News @ 7am	M-F 7a-8a News		:30				NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	-T-----	2			\$55.00					
N 2	KFTA	10/24/18	10/24/18	Fox24 News @ 7am	M-F 7a-8a News		:30				NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	--W----	2			\$55.00					
N 3	KFTA	10/25/18	10/25/18	Fox24 News @ 7am	M-F 7a-8a News		:30				NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	---T---	2			\$55.00					
N 4	KFTA	10/26/18	10/26/18	Fox24 News @ 7am	M-F 7a-8a News		:30				NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	----F--	2			\$55.00					
N 5	KFTA	10/29/18	10/29/18	7:00 AM-8:00 AM	7:00 AM-8:00 AM		:30				NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	M-----	2			\$55.00					
N 6	KFTA	10/23/18	10/23/18	M-F 530-6p News	M-F 530-6p News		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	-T-----	1			\$95.00					
N 7	KFTA	10/24/18	10/24/18	M-F 530-6p News	M-F 530-6p News		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	--W----	1			\$95.00					
N 8	KFTA	10/25/18	10/25/18	M-F 530-6p News	M-F 530-6p News		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	---T---	1			\$95.00					
N 9	KFTA	10/26/18	10/26/18	M-F 530-6p News	M-F 530-6p News		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	----F--	1			\$95.00					
N 10	KFTA	10/29/18	10/29/18	M-F 530-6p News	M-F 530-6p News		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	M-----	1			\$95.00					
N 11	KFTA	10/23/18	10/23/18	M-F News @ 9	M-F 9p-10p		:30				NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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		<u>Estimate #</u> 6569
<u>Advertiser</u> POL/Driving Arkansas Fo		<u>Original Date / Revision</u> 08/09/18 / 10/18/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-T-----				2	\$200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KFTA	10/22/18-10/28/18	M-F News @ 9	M-F 9p-10p	-Tu-----	:30		\$200.00		NM		
	Credited												
	2	KFTA	10/22/18-10/28/18	M-F News @ 9	M-F 9p-10p	-Tu-----	:30		\$200.00		NM		
	Credited												
N 12	KFTA	10/24/18	10/24/18	M-F News @ 9	M-F 9p-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--W----				2	\$200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KFTA	10/22/18-10/28/18	M-F News @ 9	M-F 9p-10p	---W-----	:30		\$200.00		NM		
	Credited												
	2	KFTA	10/22/18-10/28/18	M-F News @ 9	M-F 9p-10p	---W-----	:30		\$200.00		NM		
	Credited												
N 13	KFTA	10/25/18	10/25/18	M-F News @ 9	M-F 9p-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---T---				2	\$200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KFTA	10/22/18-10/28/18	M-F News @ 9	M-F 9p-10p	----Th-----	:30		\$200.00		NM		
	Credited												
	2	KFTA	10/22/18-10/28/18	M-F News @ 9	M-F 9p-10p	----Th-----	:30		\$200.00		NM		
	Credited												
N 14	KFTA	10/26/18	10/26/18	9:00 PM-10:00 PM	9:00 PM-10:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----F--				2	\$200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KFTA	10/22/18-10/28/18	9:00 PM-10:00 PM	9:00 PM-10:00 PM	-----F----	:30		\$200.00		NM		
	Credited												
	2	KFTA	10/22/18-10/28/18	9:00 PM-10:00 PM	9:00 PM-10:00 PM	-----F----	:30		\$200.00		NM		
	Credited												
N 15	KFTA	10/29/18	10/29/18	9:00 PM-10:00 PM	9:00 PM-10:00 PM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				2	\$200.00				
N 16	KFTA	10/25/18	10/25/18	Late Run Late News	M-Su 930p-1130p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---T---				2	\$200.00				
N 17	KFTA	10/23/18	10/26/18	Late Run Late News	M-Su 930p-1130p		:30				NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-TW-F--				6	\$200.00				
Totals								0.00				25	\$3,025.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/29/18	25	\$3,025.00	(\$453.75)	\$2,571.25
Totals	25	\$3,025.00	(\$453.75)	\$2,571.25

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10/23/18 - 10/29/18	Issue	6569

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Driving Arkansas Fo	08/09/18 / 10/18/18

Signature: _____ **Date:** _____

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