

# INVOICE



**WUAB**  
 1717 East 12th Street  
 Cleveland, OH 44114  
 Main: (216) 771-1943  
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1603696-1	10/30/16	October 2016	09/26/16 - 10/28/16

Property	Account Executive	Sales Office	Sales Region
WUAB	Jim Rapp	Telerep-Chicago	National

Billing Address:

**AKPD Message & Media**  
 Attention: Accounts Payable  
 730 North Franklin Street  
 Suite 404  
 Chicago, IL 60654

Advertiser	Product	Estimate Number
POL/Strickland, T/D/Senate/	STRICKLAND-US SENATE	REV

Flight Dates	Order #	Alt Order #
10/24/16 - 10/30/16	1603696	08424430

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WUAB**  
 Drawer #0954  
 PO Box 11407  
 Birmingham, AL 35246-0958

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/25/16	10/25/16	M-F 4-5p	4-5p	- 1 - - - -	:30	1	\$200.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/24/16	10/30/16	- 1 - - - -	1	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WUAB	Tu	10/25/16	4:18 PM	M-F 4-5p	4-5p	:30	TUS1611H	\$200.00	NM
2	10/27/16	10/27/16	M-F 4-5p	4-5p	- - - 1 - - -	:30	1	\$200.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/24/16	10/30/16	- - - 1 - - -	1	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WUAB	Th	10/27/16	4:59 PM	M-F 4-5p	4-5p	:30	TUS1611H	\$200.00	NM
3	10/24/16	10/24/16	M-F 5-6p	5-6p	1 - - - - -	:30	1	\$200.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/24/16	10/30/16	1 - - - - -	1	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WUAB	M	10/24/16	5:13 PM	M-F 5-6p	5-6p	:30	TUS1610H	\$200.00	NM
4	10/26/16	10/26/16	M-F 5-6p	5-6p	- - 1 - - - -	:30	1	\$200.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/24/16	10/30/16	- - 1 - - - -	1	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WUAB	W	10/26/16	5:35 PM	M-F 5-6p	5-6p	:30	TUS1611H	\$200.00	NM
5	10/24/16	10/24/16	M-F 6-630p	6-630p	1 - - - - -	:30	1	\$200.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/24/16	10/30/16	1 - - - - -	1	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WUAB	M	10/24/16	6:11 PM	M-F 6-630p	6-630p	:30	TUS1610H	\$200.00	NM
6	10/26/16	10/26/16	M-F 6-630p	6-630p	- - 1 - - - -	:30	1	\$200.00	NM	

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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# INVOICE

Send Payment To:



**WUAB**  
**Drawer #0954**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Invoice # <b>1603696-1</b>	Invoice Date <b>10/30/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/28/16</b>
Advertiser <b>POL/Strickland, T/D/Senate</b>	Product <b>STRICKLAND-US SENATE</b>	Estimate Number <b>REV</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
-- 1----									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-- 1----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	W	10/26/16	6:17 PM	M-F 6-630p	6-630p	:30	TUS1611H	\$200.00 NM
7	10/28/16	10/28/16	M-F 6-630p	6-630p	---- 1--	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	---- 1--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	F	10/28/16	6:17 PM	M-F 6-630p	6-630p	:30	TUS1611H	\$200.00 NM
8	10/24/16	10/24/16	M-F 630-7p	630-7p	1-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	M	10/24/16	6:57 PM	M-F 630-7p	630-7p	:30	TUS1610H	\$200.00 NM
9	10/25/16	10/25/16	M-F 630-7p	630-7p	- 1-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	- 1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Tu	10/25/16	6:45 PM	M-F 630-7p	630-7p	:30	TUS1611H	\$200.00 NM
10	10/27/16	10/27/16	M-F 630-7p	630-7p	--- 1---	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--- 1---	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Th	10/27/16	6:44 PM	M-F 630-7p	630-7p	:30	TUS1611H	\$200.00 NM
11	10/26/16	10/26/16	M-F 7-730p	7-730p	-- 1----	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-- 1----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	W	10/26/16	7:26 PM	M-F 7-730p	7-730p	:30	TUS1611H	\$250.00 NM
12	10/28/16	10/28/16	M-F 7-730p	7-730p	---- 1--	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	---- 1--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	F	10/28/16	6:58 PM	M-F 7-730p	7-730p	:30	TUS1611H	\$250.00 NM
13	10/25/16	10/25/16	LOC Late News M-F	10-10:30p	- 1-----	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	- 1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Tu	10/25/16	10:19 PM	LOC Late News M-F	10-10:30p	:30	TUS1611H	\$350.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1603696-1	10/30/16	October 2016	09/26/16 - 10/28/16
Advertiser	Product	Estimate Number	
POL/Strickland, T/D/Senate	STRICKLAND-US SENATE	REV	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/27/16	10/27/16	LOC Late News M-F	10-10:30p	---1---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16    ---1---                            1                    \$350.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                            Start/End Time    Length Ad-ID                            Rate    Type									
1    WUAB    Th    10/27/16    10:14 PM    LOC Late News M-F                            10-10:30p            :30    TUS1611H                            \$350.00    NM									
15	10/28/16	10/28/16	LOC Late News M-F	10-10:30p	----1--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16    ----1--                            1                    \$350.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                            Start/End Time    Length Ad-ID                            Rate    Type									
1    WUAB    F    10/28/16    9:58 PM    LOC Late News M-F                            10-10:30p            :30    TUS1611H                            \$350.00    NM									
<u>Total Spots</u>							<b>15</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$3,550.00</b>
<u>Agency Commission</u>	<b>\$532.50</b>
<u>Net Amount Due</u>	<b>\$3,017.50</b>

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