

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <div style="font-size: 1.2em; margin-top: 10px;">KTVA</div>	<b>Date:</b> <div style="font-size: 1.2em; margin-top: 10px;">6/13/17</div>
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I, \_\_\_\_\_  
do hereby request station time concerning the following issue:

Prosperity Alaska

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See attached			

This broadcast time will be used by: Prosperity Alaska

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

prosperityAK.org

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER**

June 13, 2017      [Signature]      865-1994  
Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

[Signature]      R Booth      DOS  
Signature      Printed Name      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<i>as ordered</i>			

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# DENALIMEDIA

## Supplement to Political File

**NOTE:** This supplement is being appended to the PB-18 Form identified below because some of the information has changed since the original form was uploaded to the Political File. Information is accurate as of the date at the bottom of this page.

Name of organization or candidate: Prosperity Alaska

Date on original PB-18 Form: June 13<sup>th</sup>, 2017

Start/end dates of time purchased: June 14<sup>th</sup> & 15<sup>th</sup>, 2017

### Description of update:

Scott Hawkins Ak. Business Owner, Economist Board Chair  
[www.ProspertyAlaska.org](http://www.ProspertyAlaska.org)

Expanding House Liberals are crying wolf.  
Their howling that essential state coverage will be cut.

Unless you pay an income tax. But there is no wolf.  
Alaska has plenty of money to fight essential State Services and pay a  
healthy dividend.

The Math  
Cut Budget  
+  
Earning Income  
=



The math is simple  
The only wolf is the House Leadership who want to take a bite out of your  
paycheck. Don't feed that wolf! Tell House Liberals NO Income Tax!

Reps Paul Seaton - Les Gara - Jason Grenn

Reps Daniel Ortiz - Scott Kawasaki - Gaberiel LeDoux

Date of Update: 6/13/17



## Appointment of Advertising Agency

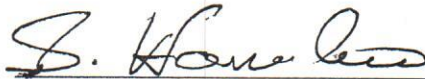
Effective Date: June 12, 2017

Effective as of the above date, the undersigned does hereby appoint **Hackney & Hackney** as its Agent of Record, to supervise, recommend and order on its behalf a one time placement of television.

While this appointment is in effect, all media are requested to refer their solicitations to April Hackney at 907-868-1996 regarding the undersigned advertiser to the Agent of Record.

Company prosperity@ProsperityAlaska.org

Signature



Scott Hawkins  
Director



Arthur Hackney  
Hackney & Hackney, CEO

TVA

'14	6a-7a	Daybreak	1x	\$	120.00 ✓
	9a-10a	Daybreak	1x	\$	70.00 ✓
	10p-10:30p	Nightcast	1x	\$	550.00 ✓
'15	6a-7a	Daybreak	1x	\$	120.00 ✓
	9a-10a	Daybreak	1x	\$	70.00 ✓
	5p-5:30	First Take	1x	\$	275.00 ✓
	6p-7p	Evening News	1x	\$	375.00 ✓
				<b>TOTAL</b>	<b>\$ 1,580.00</b>



**CONTRACT**

**KTVA**  
**1001 Northway Drive**  
**Suite 202**  
**Anchorage, AK 99508**  
**(907) 929-9700**

And:

**Hackney & Hackney**  
**Attention: April Hackney**  
**1407 W 31st Avenue**  
**Suite 100**  
**Anchorage, AK 99503**

<u>Contract / Revision</u> 6820 /		<u>Alt Order #</u>
<u>Product</u> PROSPERITY ALASKA		
<u>Contract Dates</u> 06/14/17 - 06/15/17		<u>Estimate #</u> JOB #800-155
<u>Advertiser</u> Prosperity Alaska		<u>Original Date / Revision</u> 06/13/17 / 06/13/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVA	<u>Account Executive</u> Janice Wright	<u>Sales Office</u> Local Sales-Anc
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTVA	06/14/17	06/15/17	KTVA Daybreak I	M-F 6a-7a		:30			NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/12/17	06/18/17	--11---				2	\$120.00			
N 2	KTVA	06/14/17	06/15/17	KTVA Daybreak II	M-F 9a-95825a		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/12/17	06/18/17	--11---				2	\$70.00			
N 3	KTVA	06/14/17	06/14/17	KTVA Nightcast	M-F 10p-1035p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/12/17	06/18/17	--1----				1	\$550.00			
N 4	KTVA	06/15/17	06/15/17	KTVA First Take	M-F 45830p-530p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/12/17	06/18/17	---1---				1	\$275.00			
N 5	KTVA	06/15/17	06/15/17	CBS Evening News	M-F 530p-6p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/12/17	06/18/17	---1---				1	\$375.00			
<b>Totals</b>											<b>7</b>	<b>\$1,580.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/29/17 -06/15/17	7	\$1,580.00	(\$237.00)	\$1,343.00
<b>Totals</b>	<b>7</b>	<b>\$1,580.00</b>	<b>(\$237.00)</b>	<b>\$1,343.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Commercials: Contracts of 2 consecutive weeks or less are not cancelable. Contracts are subject to cancellation upon 2 weeks prior written notice, but no such cancellation shall be effective until 2 telecast weeks have run.

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.