

# **EEO PUBLIC FILE REPORT**

## **3-STATION EMPLOYMENT UNIT WITH COMMON OWNERSHIP AND SHARED EMPLOYEES**

This Report covers full-time job vacancy recruitment data for the one-year period  
July 22, 2012 to July 21, 2013

**Employment Unit Name:** Pacific Broadcasting Group, Inc. (Newton, NC)  
Newton-Conover Communications, Inc. (Newton, NC)

**Station call signs and communities of license:** WXRC-FM, Hickory, NC  
WAIZ-AM, Hickory, NC  
WNNC-AM, Newton, NC

**Station Contact for EEO Information:** Dave Lingafelt, President  
P.O. Box 430  
Newton, NC 28658  
[dave@957theride.com](mailto:dave@957theride.com)  
Phone: 828-464-4041

### **Listing of all full-time job vacancies by each station in this unit for this period:**

WXRC:	Zero
WAIZ :	Zero
WNNC:	Zero

### **Description of Recruitment Efforts**

None of the 3 stations in this employment unit has hired any new full-time employees during the past year. Accordingly, it has had no occasion to conduct any recruiting for a specific job opening during that time.

When a full-time opening does arise, the licensees will conduct broad and inclusive outreach efforts to recruit qualified job applicants