

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WNBW- Gainesville, FL	<b>Date:</b> 9/29/16
---	-------------------------

I, Florida Chamber of Commerce PAC

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Florida Chamber of Commerce PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Empty box for candidate and election details]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Empty box for payment provider name and address]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Empty box for listing executives or board members]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Florida Chamber of Commerce PAC  
PO BOX 11309  
Tallahassee FL 32302

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chairperson: David Hart  
Treasurer: Alan Holland



# ORDER



**Orders**  
**Order / Rev:** 635768  
**Alt Order #:** 25319031  
**Product Desc:** General  
**Estimate:** 424  
**Flight Dates:** 09/30/16 - 10/06/16  
**Original Date / Rev:** 09/27/16 / 09/27/16  
**Order Type:** GENERAL

**WNBW**  
**Primary AE:** Washington DC Millennium/DC  
**Sales Office:** K-WSH  
**Sales Region:** NAT

**Agency Name:** SRH Media Inc  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 367  
 Spencerville, MD 20868-0367

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** Florida Chamber of Commerce  
**Demographic:** A18+  
**Product Codes:** PL Advocacy  
**Priority:** P-10  
**Revenue Codes:** AGY, Political, Political Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** 6120  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	27	\$1,285.00	\$1,092.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	27	\$1,285.00	\$1,092.25	0.00
<b>Totals</b>	<b>27</b>	<b>\$1,285.00</b>	<b>\$1,092.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WNBW	3%	\$1,285.00
Market	100%	\$42,833.33

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
EGFL	0%	\$0.00
UNKWN	0%	\$0.00
WCJB	68%	\$29,126.67
WGFL	26%	\$11,136.67
WOGX	3%	\$1,285.00
WUFT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WNBW	09/30/16	09/30/16	Days of Our Lives	CM	1p-2p	----F--	:30	1	\$25.00	Pol1	0.00	NM	1	\$25.00
Days of Our Lives <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/30/16   10/06/16   ----F--   1   \$25.00   0.00															
E 2	WNBW	10/03/16	10/03/16	Days of Our Lives	CM	1p-2p	M-----	:30	1	\$25.00	Pol1	0.00	NM	1	\$25.00
Days of Our Lives <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/03/16   10/09/16   M-----   1   \$25.00   0.00															
E 3	WNBW	10/04/16	10/04/16	Days of Our Lives	CM	1p-2p	-T-----	:30	1	\$25.00	Pol1	0.00	NM	1	\$25.00
Days of Our Lives															

Order / Rev: 635768  
 Alt Order #: 25319031  
 Flight Dates: 09/30/16 - 10/06/16

Advertiser: Florida Chamber of Commerce  
 Product Desc: General  
 Estimate: 424  
 WNBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WNBW	10/05/16	10/05/16	Days of Our Lives	CM	1p-2p	--W----	:30	1	\$25.00	Pol1	0.00	NM	1	\$25.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	-T-----					1	\$25.00		0.00			
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/16	10/11/16	--W----					1	\$25.00		0.00			
E 5	WNBW	10/06/16	10/06/16	Days of Our Lives	CM	1p-2p	---T---	:30	1	\$25.00	Pol1	0.00	NM	1	\$25.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/16	10/12/16	---T---					1	\$25.00		0.00			
E 6	WNBW	09/30/16	09/30/16	M-F 2p-3p	CM	2p-3p	----F--	:30	1	\$25.00	Pol1	0.00	NM	1	\$25.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/30/16	10/06/16	----F--					1	\$25.00		0.00			
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	M-----					1	\$25.00		0.00			
E 7	WNBW	10/03/16	10/03/16	M-F 2p-3p	CM	2p-3p	M-----	:30	1	\$25.00	Pol1	0.00	NM	1	\$25.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	M-----					1	\$25.00		0.00			
E 8	WNBW	10/04/16	10/04/16	M-F 2p-3p	CM	2p-3p	-T-----	:30	1	\$25.00	Pol1	0.00	NM	1	\$25.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	-T-----					1	\$25.00		0.00			
E 9	WNBW	10/05/16	10/05/16	M-F 2p-3p	CM	2p-3p	--W----	:30	1	\$25.00	Pol1	0.00	NM	1	\$25.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/16	10/11/16	--W----					1	\$25.00		0.00			
E 10	WNBW	10/06/16	10/06/16	M-F 2p-3p	CM	2p-3p	---T---	:30	1	\$25.00	Pol1	0.00	NM	1	\$25.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/16	10/12/16	---T---					1	\$25.00		0.00			
E 11	WNBW	09/30/16	09/30/16	M-F 3p-4p	CM	3p-4p	----F--	:30	1	\$25.00	Pol1	0.00	NM	1	\$25.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/30/16	10/06/16	----F--					1	\$25.00		0.00			
E 12	WNBW	10/03/16	10/03/16	M-F 3p-4p	CM	3p-4p	M-----	:30	1	\$25.00	Pol1	0.00	NM	1	\$25.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	M-----					1	\$25.00		0.00			
E 13	WNBW	10/04/16	10/04/16	M-F 3p-4p	CM	3p-4p	-T-----	:30	1	\$25.00	Pol1	0.00	NM	1	\$25.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	-T-----					1	\$25.00		0.00			
E 14	WNBW	10/05/16	10/05/16	M-F 3p-4p	CM	3p-4p	--W----	:30	1	\$25.00	Pol1	0.00	NM	1	\$25.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/16	10/11/16	--W----					1	\$25.00		0.00			
E 15	WNBW	10/06/16	10/06/16	M-F 3p-4p	CM	3p-4p	---T---	:30	1	\$25.00	Pol1	0.00	NM	1	\$25.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/16	10/12/16	---T---					1	\$25.00		0.00			

Order / Rev: 635768  
 Alt Order #: 25319031  
 Flight Dates: 09/30/16 - 10/06/16

Advertiser: Florida Chamber of Commerce  
 Product Desc: General  
 Estimate: 424  
 WNBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	WNBW	10/06/16	10/06/16	M-F 3p-4p M-F 3p-4p	CM	3p-4p	---T---	:30	1	\$25.00	Pol1	0.00	NM	1	\$25.00
		Dr. Oz													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/16	10/12/16	---T---		1		\$25.00		0.00					
E 16	WNBW	09/30/16	09/30/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	----F--	:30	1	\$75.00	Pol1	0.00	NM	1	\$75.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/30/16	10/06/16	----F--		1		\$75.00		0.00					
E 17	WNBW	10/03/16	10/03/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	M-----	:30	1	\$75.00	Pol1	0.00	NM	1	\$75.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	M-----		1		\$75.00		0.00					
E 18	WNBW	10/04/16	10/04/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	-T-----	:30	1	\$75.00	Pol1	0.00	NM	1	\$75.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/04/16	10/10/16	-T-----		1		\$75.00		0.00					
E 19	WNBW	10/05/16	10/05/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	--W----	:30	1	\$75.00	Pol1	0.00	NM	1	\$75.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/05/16	10/11/16	--W----		1		\$75.00		0.00					
E 20	WNBW	10/06/16	10/06/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	---T---	:30	1	\$75.00	Pol1	0.00	NM	1	\$75.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/16	10/12/16	---T---		1		\$75.00		0.00					
E 21	WNBW	09/30/16	09/30/16	M-F 4p-5p M-F 4p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	----F--	:30	1	\$75.00	Pol1	0.00	NM	1	\$75.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/30/16	10/06/16	----F--		1		\$75.00		0.00					
E 22	WNBW	10/03/16	10/03/16	M-F 4p-5p M-F 4p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	M-----	:30	1	\$75.00	Pol1	0.00	NM	1	\$75.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	M-----		1		\$75.00		0.00					
E 23	WNBW	10/04/16	10/04/16	M-F 4p-5p M-F 4p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	-T-----	:30	1	\$75.00	Pol1	0.00	NM	1	\$75.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/04/16	10/10/16	-T-----		1		\$75.00		0.00					
E 24	WNBW	10/05/16	10/05/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	--W----	:30	1	\$75.00	Pol1	0.00	NM	1	\$75.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/05/16	10/11/16	--W----		1		\$75.00		0.00					
E 25	WNBW	10/06/16	10/06/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	---T---	:30	1	\$75.00	Pol1	0.00	NM	1	\$75.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/16	10/12/16	---T---		1		\$75.00		0.00					
E 26	WNBW	10/03/16	10/03/16	M-F Local CBS4 News@6M M-F Local CBS4 News@6pm	CM	6p-630p	M-----	:30	1	\$80.00	Pol1	0.00	NM	1	\$80.00
		GTN News @ 6P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	M-----		1		\$80.00		0.00					
E 27	WNBW	10/05/16	10/05/16		CM	6p-630p	--W----	:30	1	\$80.00	Pol1	0.00	NM	1	\$80.00

Order / Rev: 635768  
 Alt Order #: 25319031  
 Flight Dates: 09/30/16 - 10/06/16

Advertiser: Florida Chamber of Commerce  
 Product Desc: General  
 Estimate: 424  
 WNBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Local CBS4 News@t											
				M-F Local CBS4 News@6pm											
				GTN News @ 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/16	10/11/16	--W----					1	\$80.00		0.00			
													Totals	27	\$1,285.00