

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WNBW- Gainesville, FL	Date: 9/29/16
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I, Florida Chamber of Commerce PAC

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Florida Chamber of Commerce PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Florida Chamber of Commerce PAC
PO BOX 11309
Tallahassee FL 32302

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chairperson: David Hart
Treasurer: Alan Holland

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/22/16

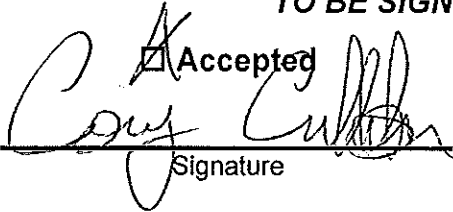
Date



Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted**


Signature

☐ **Accepted in Part**
Cory Culbertson

Printed Name

☐ **Rejected**
GM

Title

ORDER



Orders	Order / Rev:	635768
	Alt Order #:	25319031
	Product Desc:	General
	Estimate:	424
	Flight Dates:	09/30/16 - 10/06/16
	Original Date / Rev:	09/27/16 / 09/27/16
	Order Type:	GENERAL

	WNBW
Primary AE:	<u>Washington DC Millennium/DC</u>
Sales Office:	<u>K-WSH</u>
Sales Region:	NAT

Agency	Name:	SRH Media Inc
	Buying Contact:	
	Billing Contact:	
		PO Box 367
		Spencerville, MD 20868-0367

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM
Agency Commission:	15%

Advertiser	Name:	Florida Chamber of Commerce
	Demographic:	A18+
	Product Codes:	PL Advocacy
	Priority:	P-10
	Revenue Codes:	AGY, Political, Political Issue

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	6120
Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	27	\$1,285.00	\$1,092.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	27	\$1,285.00	\$1,092.25	0.00
Totals	27	\$1,285.00	\$1,092.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WNBW	3%	\$1,285.00
Market	100%	\$42,833.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EGFL	0%	\$0.00
UNKWN	0%	\$0.00
WCJB	68%	\$29,126.67
WGFL	26%	\$11,136.67
WOGX	3%	\$1,285.00
WUFT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WNBW	09/30/16	09/30/16	Days of Our Lives Days of Our Lives	CM	1p-2p	----F--	:30	1	\$25.00	Pol1	0.00	NM	1	\$25.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
		Week: 09/30/16	10/06/16	----F--		1	\$25.00	0.00							
E 2	WNBW	10/03/16	10/03/16	Days of Our Lives Days of Our Lives	CM	1p-2p	M-----	:30	1	\$25.00	Pol1	0.00	NM	1	\$25.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
		Week: 10/03/16	10/09/16	M-----		1	\$25.00	0.00							
E 3	WNBW	10/04/16	10/04/16	Days of Our Lives Days of Our Lives	CM	1p-2p	-T-----	:30	1	\$25.00	Pol1	0.00	NM	1	\$25.00

Order / Rev: 635768
 Alt Order #: 25319031
 Flight Dates: 09/30/16 - 10/06/16

Advertiser: Florida Chamber of Commerce
 Product Desc: General
 Estimate: 424
 WNBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	WNBW	10/06/16	10/06/16	M-F 3p-4p M-F 3p-4p	CM	3p-4p	---T---	:30	1	\$25.00	Pol1	0.00	NM	1	\$25.00
Dr. Oz															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/16	10/12/16	---T---			1		\$25.00		0.00				
E 16	WNBW	09/30/16	09/30/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	----F--	:30	1	\$75.00	Pol1	0.00	NM	1	\$75.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/30/16	10/06/16	----F--			1		\$75.00		0.00				
E 17	WNBW	10/03/16	10/03/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	M-----	:30	1	\$75.00	Pol1	0.00	NM	1	\$75.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	M-----			1		\$75.00		0.00				
E 18	WNBW	10/04/16	10/04/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	-T-----	:30	1	\$75.00	Pol1	0.00	NM	1	\$75.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/04/16	10/10/16	-T-----			1		\$75.00		0.00				
E 19	WNBW	10/05/16	10/05/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	--W----	:30	1	\$75.00	Pol1	0.00	NM	1	\$75.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/16	10/11/16	--W----			1		\$75.00		0.00				
E 20	WNBW	10/06/16	10/06/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	---T---	:30	1	\$75.00	Pol1	0.00	NM	1	\$75.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/16	10/12/16	---T---			1		\$75.00		0.00				
E 21	WNBW	09/30/16	09/30/16	M-F 4p-5p M-F 4p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	----F--	:30	1	\$75.00	Pol1	0.00	NM	1	\$75.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/30/16	10/06/16	----F--			1		\$75.00		0.00				
E 22	WNBW	10/03/16	10/03/16	M-F 4p-5p M-F 4p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	M-----	:30	1	\$75.00	Pol1	0.00	NM	1	\$75.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	M-----			1		\$75.00		0.00				
E 23	WNBW	10/04/16	10/04/16	M-F 4p-5p M-F 4p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	-T-----	:30	1	\$75.00	Pol1	0.00	NM	1	\$75.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/04/16	10/10/16	-T-----			1		\$75.00		0.00				
E 24	WNBW	10/05/16	10/05/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	--W----	:30	1	\$75.00	Pol1	0.00	NM	1	\$75.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/16	10/11/16	--W----			1		\$75.00		0.00				
E 25	WNBW	10/06/16	10/06/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	---T---	:30	1	\$75.00	Pol1	0.00	NM	1	\$75.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/16	10/12/16	---T---			1		\$75.00		0.00				
E 26	WNBW	10/03/16	10/03/16	M-F Local CBS4 News@6P M-F Local CBS4 News@6pm	CM	6p-630p	M-----	:30	1	\$80.00	Pol1	0.00	NM	1	\$80.00
GTN News @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	M-----			1		\$80.00		0.00				
E 27	WNBW	10/05/16	10/05/16		CM	6p-630p	--W----	:30	1	\$80.00	Pol1	0.00	NM	1	\$80.00

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Advertiser: Florida Chamber of Commerce
 Product Desc: General
 Estimate: 424
 WNBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Local CBS4 News@t											
				M-F Local CBS4 News@6pm											
				GTN News @ 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/16	10/11/16	--W----					1	\$80.00		0.00			
													Totals	27	\$1,285.00