

WBCN-AM

& WKQC-HD3

2nd Quarter 2016

Airing Sundays 6am – 7am

April, May, June – Due July 10, 2016

Prepared by: Host & Producer Francene Marie Morris

**Issues of Concern to Charlotte, North Carolina
& surrounding counties in Second Quarter 2016**

<u>Subject</u>	<u>Description</u>
1. Health	The need to increase blood donation during upcoming summer months. More funding needed for cancer research. Parkinson's disease is 2nd to Alzheimer's.
2. Family	For profit companies partnering with state adoption agencies. Influx of families meeting during summer months for reunions. Domestic violence seems contagious.
3. Race Relations	Meck-Min addresses hatred within communities.
4. Community Events	Doing My Part is making change. Knights Stadium sharing several community events. Collecting water for Flint Michigan, and more events.
5. Economic Development	Moonshine expert shares State economic history. Goodwill Industries spreads footprint in southeast region.
6. Safety	More ways to protect lives during active shooting episodes. Distracted drivers cause deaths.
7. Teens	The need for more empowerment organizations in North Carolina. Teens collecting baseball equipment for groups.
8. Education	Communities supporting local schools. Non-profits teaching needed entrepreneurial skills.
9. Law Enforcement	The need to support firefighters, police, and medic.
10. Special Needs	Special Olympics eradicating the "R" word. Local police departments promoting fitness events.

WBCN-AM
Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
2nd Quarter 2016

<u>Public Affairs Program</u>	<u>Schedule and Description</u>
The Francene Marie Show Issue - Teens Date – April 3, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 45 minutes of 1 hour By popular demand Francene Marie re-runs FBI Agent Jon Letterhos interview to remind parents about the dangers of online predators befriending on social media portals. He reviewed closed cases and recommended safety measures to take in 2016.
The Francene Marie Show Issue - Education Date – April 3, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 15 minutes of 1 hour Reminding listeners about 2016 “Dine Out for Kids” coming up. Courtney Peterson Volunteer Coordinator and May Johnston with Communities In Schools updates a list of 80 restaurants participating this year. Funding from restaurants provides for Title One Schools.
The Francene Marie Show Issue - Health Date – April 10, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 1 hour of 1 hour Interviewed Alan Burns with Think Global Green who talks about health disparities associated with global warming. We talked about pharmaceutical industry and political parties moving policies in favor of large corporations versus general public’s concern.
The Francene Marie Show Issue - Safety Date – April 17, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 30 minutes of 1 hour Interviewed Doug Herbert the founder of Put On The Brakes. Doug shared tips on new steering wheel hand positions. Also shared alarming statistic of 5,000 teens die annually due to car accidents.

WBCN-AM
Programs That Address Community Issues
(Regularly Scheduled Public Affairs
Programs) 2nd Quarter 2016

Public Affairs Program	Schedule and Description
The Francene Marie Show Issue – Fitness Date – April 17, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 20 minutes of 1 hour Lieutenant Lindsey Jefferies with North Carolina National Guard about the journey through basic training and continuous physical fitness. Lindsey also shares journeys flying Black Hawk Helicopter.
The Francene Marie Show Issue – Community Event Date – April 17, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 10 minutes of 1 hour Chris Tyndal with NODA DAY Festival. The annual event benefits Crisis Assistance Ministries who serves low income neighbors with great needs; food, utility assistance, clothing and furniture.
The Francene Marie Show Issue – Teens Date – April 24, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 30 minutes of 1 hour Special Olympics North Carolina is promoting the “R Word” campaign. Eliminating using retarded in daily conversation is the goal. Francene interviews Kelly Merkl with Special Olympics North Carolina, also Kaitlyn Bethune (Athlete, SONC Global Messenger) and Carson Boykin (Student President of Project UNIFY at Hough High School).
The Francene Marie Show Issue – Community Event Date – April 24, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 10 minutes of 1 hour Operation Hydration benefits communities in Flint Michigan. USO is partnering with Town & Country Ford and Ms. North Carolina organization. Francene Marie interviews Ally Done, and USO volunteers about event.

WBCN-AM
Programs That Address Community Issues
(Regularly Scheduled Public Affairs
Programs) 2nd Quarter 2016

Public Affairs Program

Schedule and Description

The Francene Marie Show
Issue – Community Event
Date – April 24, 2016
Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Francene Marie Morris
20 minutes of 1 hour
**Charlotte Knight stadium is honoring veterans during
summer months. Many events involve pets, children and
special nights of special guests.**

The Francene Marie Show
Issue – Education
Date – May 1, 2016
Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Francene Marie Morris
30 minutes of 1 hour
**Amy Sullivan with Charlotte Mecklenburg Schools shared
career fair initiatives to attract new teachers, principals,
custodians, food service and teacher assistants.**

The Francene Marie Show
Issue – Family
Date – May 1, 2016
Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Francene Marie Morris
30 minutes of 1 hour
**Francene Marie interviews Jennifer Freeman with Family
Services and Mattress Firms representative regarding
partnership to help Foster children. Listeners are
encouraged to donate clothing for children and teens
awaiting a forever home.**

The Francene Marie Show
Issue – Law Enforcement
Date – May 8, 2016
Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Francene Marie Morris
10 minutes of 1 hour
**Special Olympics Gastonia partners with Gastonia Police
Department. The annual Burpie-thon is signing up teams to
support Gastonia Chapter of Special Olympics. This
continues their community partnerships within police
department faculty.**

The Francene Marie Show
Issue – Health
Date – May 8, 2016
Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Francene Marie Morris
20 minutes of 1 hour
**Francene Marie interviews Lung Cancer Initiative of North
Carolina regarding 5th annual 5K friendly walk for adults
and children. Discussed lung disease and early diagnosis.**

WBCN-AM
Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs
2nd Quarter 2016

Public Affairs Program	Schedule and Description
The Francene Marie Show Issue – Law Enforcement Date – May 8, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 30 minutes of 1 hour Stephen Stiller Foundation is operating the 2st annual stair climbing event in memory of fallen fire fighter Stephen Stiller. Duke Energy stairway welcomes enthusiast interested in supporting local law enforcement agencies.
The Francene Marie Show Issue – Health Date – May15, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 20 minutes of 1 hour Kelley Singleton with Carolina Community Blood Bank educated listeners on blood and its many benefits when donating. We reviewed blood types, the history of the first blood transfusion and how to host a blood drive.
The Francene Marie Show Issue – Community Event Date – May 15, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 20 minutes of 1 hour Francene interviews Dr. Ophelia Garmon Brown regarding her new role with Leon Levine Foundation. As she is honored by Beasley Media Group’s 2016 FSO Phenomenal Woman, Brown shares her childhood dream of becoming a doctor.
The Francene Marie Show Issue – Community Event Date – May 15, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 20 minutes of 1 hour Stacie Ward celebrates 29 years with Charlotte FBI Division. Beasley Media Group celebrates Stacie at 2016 FSO Phenomenal Women event. She shares her journey with Bureau and encourages youth to follow her footsteps joining the force at 16 years old.
The Francene Marie Show Issue – Health Date – May 22, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 30 minutes of 1 hour Andrea Tower and Erica Eills-Stewart with MHA of Central Carolinas talk mental health. They provided online evaluations to determine our level of depression and other mental disorders.

WBCN-AM
Programs That Address Community Issues
Regularly Scheduled Public Affairs Programs
2nd Quarter 2016

Public Affairs Program	Schedule and Description
The Francene Marie Show Issue – Education Date – May 22, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 30 minutes of 1 hour The non-profit, Communities in Schools is promoting summer school supplies drive campaign with teacher incentives. The supplies will be stocked for summer school students to take financial burden off of teachers.
The Francene Marie Show Issue – Family Date – May 29, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 20 minutes of 1 hour Foster Care Coordinator Marcus Springs with FOCUS Behavioral Health Services, LLC talks about their collaboration with families and communities. Also shared effective prevention, treatment and support by empowering children first to achieve optimum health.
The Francene Marie Show Issue – Safety Date – May 29, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 20 minutes of 1 hour Tire Expert Sam Harper with Goodyear shares tire pressure in certain vehicles. We also discussed how to buy used tires and expiration dates on tires.
The Francene Marie Show Issue – Health Date – May 29, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 20 minutes of 1 hour Komen Charlotte is planning annual 5K and Justin Karas - Charlotte North Carolina Pink Tie Guy talks cancer statistics. Listeners are encouraged to go online for early registration for Race For A Cure in October 2016. New research shows Hispanic and African American women have increasing diagnosis.
The Francene Marie Show Issue – Teens Date – June 5, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 40 minutes of 1 hour Pros For Life - Muriel Howell promotes teen events in Gaston County. She also shared her life on the road with WWE and how athletes support outreach efforts.

WBCN-AM
Programs That Address Community Issues
Regularly Scheduled Public Affairs Programs
2nd Quarter 2016

Public Affairs Program	Schedule and Description
The Francene Marie Show Issue – Community Event Date – June 5, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 20 minutes of 1 hour Mike Spenser with Doing My Part and Kristy Korsee talked about previous event and upcoming opportunities to give small amounts of monthly funds to do significant work for those in need.
The Francene Marie Show Issue – Community Event Date – June 12, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 10 minutes of 1 hour Brenda Matthews share repurposing techniques in collaboration with VTGCLT fifth annual Summer Market for Crafters! FREE from 11am-6pm June 8, 2016.
The Francene Marie Show Issue – Economic Development Date – June 12, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 30 minutes of 1 hour George Smith with Copper Barrel Distillery shares moonshine history and the only fruitful income in the State of North Carolina for many during the Great Depression. Shares NASCAR history between drivers and moonshine as fuel.
The Francene Marie Show Issue – Health Date – June 12, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 20 minutes of 1 hour Dr. Guarav Bharti with Emerging Hopes shares how North Carolina plastic surgeons are giving back by offering free plastic surgery to cancer patients. They also extend to those with facial injuries from accidents, and those with massive weight loss needing skin removal.

WBCN-AM
Programs That Address Community Issues
Regularly Scheduled Public Affairs Programs
2nd Quarter 2016

Public Affairs Program	Schedule and Description
The Francene Marie Show Issue – Economic Development Date – June 19, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 20 minutes of 1 hour Goodwill Industries of the Southern Piedmont is now offering job training for under served in community. The new 18,000 square foot building will also house 2 stores and bistro.
The Francene Marie Show Issue – Health Date – June 19, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 40 minutes of 1 hour Anne Marie Aobrikit with Parkinson Association of the Carolinas shares Parkinson disease is 2nd to Alzheimer's. With only a handful of FDA approved drugs the organization has become a resource for individuals and their families living or affected by Parkinson's disease.
The Francene Marie Show Issue – Economic Development Date – June 26, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 15 minutes of 1 hour (revised) Mark Pendergrass founder of Creating Exposure Through The Arts; non-profit giving teens skills in becoming entrepreneurs in photography and videography. He shares upcoming exhibits and opportunity to meet teens in their artistic environment.
The Francene Marie Show Issue – Fitness Date – June 26, 2016 Show Description:	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 15 minutes of 1 hour Jabari Moore a rising Junior shares his goal of becoming a biomedical engineer and his summer efforts raising funds and equipment for low income schools strapped for funds for baseball equipment.

WBCN-AM
Programs That Address Community Issues
Regularly Scheduled Public Affairs Programs
2nd Quarter 2016

Public Affairs Program

Schedule and Description

The Francene Marie Show
Issue – Race Relations
Date – June 26, 2016
Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Francene Marie Morris
30 minutes of 1 hour
**Jason Williams Executive Director of Meck Min shares
his journey to bring together churches, civic groups and
everyone in between to talk about differences without
prejudice. Jason also discussed LGBT communities in
Southeast region.**

**Public Service Announcements
Second Quarter 2016
(April, May, June) (Due July 10, 2016)**

Throughout the quarter the station aired daily and periodic PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

RUNNING LIST: PUBLIC SERVICE ANNOUNCEMENTS

The following PSA's rotate during Public Affairs Programming & periodically during weekday/day-parts.

- | | | | |
|-----|--------------------------|----------------|------------------------|
| 1. | Diabetes Association | :30 second PSA | (Diabetes Awareness) |
| 2. | CEA | :30 second PSA | (Promoting The Arts) |
| 3. | Special Olympics | :30 second PSA | (Burpie-Thon) |
| 4. | Teen Safe Driving | :30 second PSA | (Put on the Brakes) |
| 5. | Special Olympics NC | :30 second PSA | (The R Word Campaign) |
| 6. | Heart Health | :30 second PSA | (AHA) |
| 7. | After School Programming | :30 second PSA | (Salvation Army) |
| 8. | Breast Cancer Awareness | :30 second PSA | (Komen Charlotte) |
| 9. | CBCC | :30 second PSA | (Blood Donation) |
| 10. | Pet Adoption | :30 second PSA | (Humane Society) |
| 11. | Diabetes | :30 second PSA | (Diabetes Assoc.) |
| 12. | Arthritis | :30 second PSA | (Ad Council) |
| 13. | Texting /Driving | :30 second PSA | (Ad Council) |
| 14. | Veteran (PTSD) | :30 second PSA | (Paws 4 Vets) |
| 15. | Goodwill Stores | :30 second PSA | (Local PSA) |
| 16. | Diabetes Association | :30 second PSA | (Local PSA) |
| 17. | Lupus Foundation | :30 second PSA | (Local PSA) |
| 18. | Bullying While Learning | :30 second PSA | (Ad Council) |
| 19. | Bullying While Driving | :30 second PSA | (Ad Council) |
| 20. | Pet Adoption | :30 second PSA | (Kitty Cabaret) |
| 21. | FSO Phenomenal Women | :30 second PSA | (Women's Achievements) |