

## **KAPA Hawaiian FM (KAPA-FM / KAGB-FM)**

- One-minute to two-minute newscasts featuring local, statewide, and/or national stories airing at 6:20 a.m., 6:50 a.m., 7:20 a.m., 7:50 a.m., 8:20 a.m., 10:50 a.m., 11:50 a.m., 3:50 p.m., and 4:50 p.m.
- Run informational messages from the Hawaii County Civil Defense Agency covering local weather hazards, including high wind warnings, flash flood watches, road closures, and high surf.

## **THE FOLLOWING COMMUNITY EVENTS AND ACTIVITIES WERE HIGHLIGHTED THROUGH PUBLIC SERVICE ANNOUNCEMENTS:**

- 10/1 - 10/8 16th Maui Ukulele Festival 10/8/23
- 10/1 - 10/6 St. Michaels Domestic Violence Vigil 10/6/23
- 10/5/23 AARP Interview with Jackie Boland - Aging in Place
- 10/1 - 10/21 Hawaii Island Festival of Birds 10/21/23
- 10/5 - 10/27 Trunk or Treat Honoka'a LDS Church 10/28/23
- 10/5 - 10/29 Pahoia Community Center Mask Making & Puppet Peace Walk 10/29/23
- 10/5 - 10/29 Daifukuji Soto Mission Bazaar 10/29/23
- 10/10 - 10/29 East Hawaii Jazz Festival benefit for Hawaii Island Veterans Memorial 10/29/23
- 10/15 - 11/4 Ho'okupu Hula No Kau Hula Festival 11/4/23
- 10/20 - 11/11 52nd Annual Kona Coffee Festival (Parade, Hoolaulea, Cultural Night, Run, Tour)
- 10/24/23 Interview Hope Services - Kalani Spain - Homeless situation on Hawaii Island
- 10/26 - 11/5 Ikuwa Festival at Imiloa Astronomy Center 11/5/23
- 10/30/23 AARP interview about Scams targeting Seniors
- 11/1 - 12/2 Waimea Community Twilight Parade Road Closure 12/2/23
- 11/1 - 12/2 Big Island Giving Tree benefit at Waimea Community Twilight Parade
- 11/2 - 11/11 World Premiere "Echos of Waipio Valley Taro Farmers" Documentary
- 11/10 - 11/22 St. Joseph School Free Thanksgiving Meal 11/22/23
- 11/11 - 11/22 Jackie Reys Free Thanksgiving Meal 11/22/23
- 11/12 - 11/22 Honokaa High School Community Thanksgiving Meal 11/2/23
- 11/27 - 12/2 Kailua Village Business Improvement District Food Truck Festival
- 12/1 - 12/9 Honoka'a Heritage Center Oral History Project Premiere & Open House
- 12/1 - 12/18 Live Nativity Honoka'a LDS Church
- 12/1 - 12/9 Puakalehua Celebrate Ohana Festival 12/9/23
- 12/2 KAPA DJ's at Narrator stations for Waimea Community Twilight Parade
- 12/2 - 12/16 Kuliaikanu'u Conference on Hawaiian Health 12/14 - 12/16/23
- 12/7 - 12/9 Kailua Village Business Improvement District Christmas Parade
- 12/7 - 12/9 Kailua Village Business Improvement District Kokua Kailua Stroll
- 12/9/23 Kailua Village Business Improvement District Boat Parade/Concert

- 12/15 - 12/31 Jacob Laban Ohana Benefit 1/12/23
- 12/15 - 12/31 Kamana Senior Center Class Registration (ends 1/19/24)

**The BEAT (KPVS-FM / KLUA-FM)**

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**THE FOLLOWING COMMUNITY EVENTS AND ACTIVITIES WERE HIGHLIGHTED THROUGH PUBLIC SERVICE ANNOUNCEMENTS:**

- The East Hawaii Lions Clubs 2023 Downtown Hilo Christmas Lights Parade Saturday, November 25, 2023 at 6:00pm. Call out for participation registration.
- Hilo Public Library Friends semi-annual book sale, October 12, 13 & 14 at the Hilo Public Library located at 300 Waiuanuenue Avenue in Hilo. All proceeds support programs and facilities at the Hilo Public Library and the Friends scholarship fund.
- Hilo High Viking Band Car Wash, October 21st from 9am to 2pm \$10 per car, all money raised goes directly to the Viking Band Boosters to support music at Hilo High School
- 10/21 Aloha Ilio Rescue Halloween Pawty at Rock Star Pet Supplies Saturday 10/21 from 10am to 2pm. Fundraiser for Aloha Ilio Rescue
- 10/29 International Coastal Cleanup Family Fun Day at Spencer Beach Park from 8am to noon. South Kohala Reef Alliance, EIN #46-0680337 a 501(c)3 non-profit organization. [www.keeppuakobeautiful.com](http://www.keeppuakobeautiful.com)
- Teapresso Fundraiser at Hilo Intermediate School band parking lot on Saturday November 4 from 10am to 2pm. Fundraiser for the Hilo Intermediate Spartan Band Boosters.
- Teapresso Fundraiser for Hilo High Viking Band, Saturday November 18th from 10am to 2pm. Fundraiser for the Hilo High Viking Band Boosters.
- Kawaihae Canoe Club Annual Luau, November 18, 2023 at Kawaihae Canoe Club North Small Boat Harbor. Fundraiser for Kawaihae Canoe club non-profit.
- East Hawaii Lions Club revised parade route for the 2023 Downtown Hilo Christmas Lights Parade, November 25th. Public service announcement in regards to parade route, road closures and no parking during parade.
- The Hilo Elks Lodge 759 annual World of Magic show
- Kea`au Christmas Light Parade, 5:30pm December 9th.

## Sponsorships

- Adopt A Family promotion with Hope Services Hawaii. Public service announcements aired December 8th through the 22nd. Promotion with Hope Services to match families in need with donors here on the island.

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### **Sponsorships**

- Pink Out Color Run-October 21st, 7am to 11am-Fun run/walk in partnership with American Cancer Society raising funds for Breast cancer Awareness. KBIG-FM's Jill & Sasha served as emcees at the event.
- October 25th-Dustin Acdal from County of Hawaii. Trek the Trails at West Hawaii Civic Center, October 27th. A County of Hawaii initiative encouraging residents to embrace a healthy and active lifestyle while enjoying the purpose-built walking, biking, and running paths in Hilo, Kona & Waimea. Live entertainment, food truck and craft booths.
- KBIG FM Annual Toy Drive-Kicked off November 27th, 2023. Toys were collected at drop off sites across the island and then distributed to non-profit organizations on the Big Island. Recipients include:
  - Friends of the Children's Justice Center of East Hawai`i
  - Hope Services Hawai`i
  - Neighborhood Place of Puna
  - Neighborhood Place of Kona,
  - Queen Lili`uokalani Trust
  - Project Hawai`i