



KQCA
3 Television Circle
Sacramento, CA 95814
Main: (916)447-5858
Billing: (916)325-3266

www.my58.com

Billing Address:

Sadler Strategic Media
Attention: Accounts Payable
12103 Viewcrest Rd
Studio City, CA 91604

Send Payment To:

KQCA
PO Box 26862
Lehigh Valley, PA 18002-6862

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1243868-1	10/26/14	October 2014	09/29/14 - 10/26/14

Station	Account Executive	Sales Office	Sales Region
KQCA	Lynda Turner	HRP - Los Ange	National

Advertiser	Product	Estimate Number
Brown, Jerry/D/Governor	1161/CA GOV 2014	1611

Flight Dates	Order #	Alt Order #
10/20/14 - 10/26/14	1243868	07429140

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	187	310

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/20/14	10/26/14	M-F 7am-8am News	M-F 7:00am-8:00am	MTWTF--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 MTWTF-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KQCA M 10/20/14 6:58 AM M-F 7am-8am News M-F 7:00am-8:00am :30 JBFG202TV30H \$225.00 NM 4 KQCA F 10/24/14 7:23 AM M-F 7am-8am News M-F 7:00am-8:00am :30 JBFG203TV30H \$225.00 NM									
2	10/20/14	10/26/14	M-F 8am-9am News	8:00am-9:00am	MTWTF--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 MTWTF-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KQCA Tu 10/21/14 8:29 AM M-F 8am-9am News 8:00am-9:00am :30 JBFG202TV30H \$225.00 NM 4 KQCA W 10/22/14 8:55 AM M-F 8am-9am News 8:00am-9:00am :30 JBFG302TV30H \$225.00 NM									
3	10/20/14	10/26/14	KCRA NEWS AT 10	KCRA NEWS AT 10	MTWTFSS	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 MTWTFSS 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KQCA M 10/20/14 10:23 PM KCRA NEWS AT 10 KCRA NEWS AT 10 :30 JBFG203TV30H \$650.00 NM 4 KQCA Su 10/26/14 10:53 PM KCRA NEWS AT 10 KCRA NEWS AT 10 :30 Y5Y101TV30H \$650.00 NM									
Total Spots							6		

Payment Terms 30 Days

<u>Gross Total</u>	\$2,200.00
<u>Agency Commission</u>	\$330.00
<u>Net Amount Due</u>	\$1,870.00

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.