

DUPLICATE

INVOICE



WSLS
401 3RD STREET SW
Roanoke, VA 24011
Main: (540)981-9110
Billing: (904)391-1683

Invoice #	Invoice Date	Invoice Month	Invoice Period
9264554-2	10/03/18	October 2018	10/01/18 - 10/03/18

Property	Account Executive	Sales Office	Sales Region
WSLS	HRP Washington	HRP/Washington	National

Billing Address:

Canal Partners Media
Attention: Accounts Payable
900 Circle 75 Pkwy Ste#1650
Atlanta, GA 30339

Send Payment To:

WSLS
PO BOX 936259
ATLANTA, GA 31193-6259

Advertiser	Product	Estimate Number
POL/L Cockburn/D/Con/VA	COCKBURN 4 CONGRESS	6004

Flight Dates	Order #	Alt Order #
09/27/18 - 10/03/18	9264554	09264554

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	935	1076

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/18	10/01/18	6-630p Local News M-F	6-630p	1-----	1:00	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 1----- 1 \$160.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSLS	M	10/01/18	6:14 PM	6-630p Local News M-F	6-630p	1:00	LC09251860H	\$160.00 NM
2	10/01/18	10/01/18	6-7a Local News M-F	6-7a	1-----	1:00	1	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 1----- 1 \$140.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSLS	M	10/01/18	6:58 AM	6-7a Local News M-F	6-7a	1:00	LC09251860H	\$140.00 NM
3	10/02/18	10/02/18	6-7a Local News M-F	6-7a	-1-----	1:00	1	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -1----- 1 \$140.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSLS	Tu	10/02/18	6:13 AM	6-7a Local News M-F	6-7a	1:00	LC09251860H	\$140.00 NM
7	10/02/18	10/02/18	6-630p Local News M-F	6-630p	-1-----	1:00	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -1----- 1 \$160.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSLS	Tu	10/02/18	6:28 PM	6-630p Local News M-F	6-630p	1:00	LC09251860H	\$160.00 NM
8	10/03/18	10/03/18	6-630p Local News M-F	6-630p	--1----	1:00	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 --1---- 1 \$160.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.



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9264554-2	10/03/18	October 2018	10/01/18 - 10/03/18
Advertiser	Product	Estimate Number	
POL/L Cockburn/D/Con/VA	COCKBURN 4 CONGRESS	6004	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/03/18	10/03/18	6-630p Local News M-F	6-630p	-- 1----	1:00	1	\$160.00	NM
10/01/18 10/07/18 -- 1---- 1 \$160.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSLs W 10/03/18 6:15 PM 6-630p Local News M-F 6-630p 1:00 LC09251860H \$160.00 NM									
9	10/01/18	10/01/18	7-9a Today Show M-F	7-9a	1-----	1:00	1	\$190.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/18 10/07/18 1----- 1 \$190.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSLs M 10/01/18 8:46 AM 7-9a Today Show M-F 7-9a 1:00 LC09251860H \$190.00 NM									
10	10/02/18	10/02/18	7-9a Today Show M-F	7-9a	- 1-----	1:00	1	\$190.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/18 10/07/18 - 1----- 1 \$190.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSLs Tu 10/02/18 8:57 AM 7-9a Today Show M-F 7-9a 1:00 LC09251860H \$190.00 NM									
11	10/03/18	10/03/18	7-9a Today Show M-F	7-9a	-- 1----	1:00	1	\$190.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/18 10/07/18 -- 1---- 1 \$190.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSLs W 10/03/18 7:29 AM 7-9a Today Show M-F 7-9a 1:00 LC09251860H \$190.00 NM									
12	10/01/18	10/01/18	11-1135p Late News M-F	11-1135p	1-----	1:00	1	\$140.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/18 10/07/18 1----- 1 \$140.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSLs M 10/01/18 11:22 PM 11-1135p Late News M-F 11-1135p 1:00 LC09251860H \$140.00 NM									
13	10/02/18	10/02/18	11-1135p Late News M-F	11-1135p	- 1-----	1:00	1	\$140.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/18 10/07/18 - 1----- 1 \$140.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSLs Tu 10/02/18 11:21 PM 11-1135p Late News M-F 11-1135p 1:00 LC09251860H \$140.00 NM									
14	10/03/18	10/03/18	11-1135p Late News M-F	11-1135p	-- 1----	1:00	1	\$140.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/18 10/07/18 -- 1---- 1 \$140.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSLs W 10/03/18 11:29 PM 11-1135p Late News M-F 11-1135p 1:00 LC09251860H \$140.00 NM									
Total Spots							11		

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Advertiser	Product	Estimate Number	
POL/L Cockburn/D/Con/VA	COCKBURN 4 CONGRESS	6004	

Payment Terms 30 Days

<u>Gross Total</u>	\$1,750.00
<u>Agency Commission</u>	\$262.50
<u>Net Amount Due</u>	\$1,487.50

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