

June 2021

**PROGRAMMERS. Feel free to ad-lib WCUW Facts**  
Try not to read word for word, but mentioning a couple by name during a break once an hour goes a long way.



### **Some WCUW Fun Facts ~ 2021**

WCUW is on the Air 24/7 – 365 days a year!

WCUW 91.3 FM covers all of Worcester and the surrounding towns; over 1,200 square miles throughout Worcester County, reaching thousands of loyal listeners every day.

WCUW averages 2,000 to 4,000 unique listeners in any given hour.\* *Thank you for being one of them!*

\*Based on listener feedback, membership, and national averages – Don't share this on-air.

### **Number of Volunteers: 70**

Our e- newsletter **The Lobe** goes out to over 850 addresses and has an average open rate of 22%

Our WCUW **Facebook** page has 4952 followers – are you one of them?

Number of Financial Supporters since the Covid-19 Pandemic began: 467 / 108 were new donors...if you have contributed, thank you!

Clark University professor Dr. Robert Goddard was issued the WCUW call letters in 1920  
Community radio was introduced in 1973 on the freshly minted 91.3 FM signal.

**WCUW / Fantastic Pizza is home to the very first Community Fridge** (a.k.a. Woo Fridge) is a mutual aid initiative which began in early January 2021. The mutual aid initiative seeks to provide easy access to free food for locals struggling with food insecurity. In addition, the Community Fridge hopes to eliminate excessive food waste by rescuing edible food that will end up in a landfill rather than in the hands of those in need.

You can donate to or take what you need from the Worcester Community Fridge located in front of Fantastic Pizza at 910 Main Street.

**The WCUW FRONTROOM** Performance space can accommodate up to 60 people and is available for private rental. Call 508-753-1012.