

QUARTERLY LIST OF PROGRAMMING PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

October 1 – December 31, 2020 Fourth Quarter

The following issues were identified as significant and were addressed by WVLT-TV in order to serve the community and act in the public interest as set forth by the Federal Communications Commission.

COMMUNITY DEVELOPMENT - includes efforts to enhance the community and promote increased pride, such as fund-raising for various programs, revitalizing neighborhoods, volunteerism, etc.

CRIME & LAW ENFORCEMENT- includes crime prevention, police conduct, fire safety, etc.

ECONOMY - includes local issues, job opportunities and the state of the economy, etc.

EDUCATION - includes education standards, school safety, efforts to keep up with growth in the area, budget matters, etc.

GOVERNMENT - includes state, county, and local political issues/events, profiles and headlines regarding political leaders and newsmakers, governmental corruption, etc. Also includes federal government issues.

HUMAN INTEREST – includes stories that make a difference in the Knoxville community, features East Tennesseans doing unique things that spark our viewers' interest

HEALTHCARE - includes health education and awareness, wellness and fitness, healthcare for the elderly, etc.

SPORTS – While sports may be at the back of mind for many around the country, college sports contributes to the East Tennessee community economically and culturally

WEATHER – includes stories that address both nice and severe weather in the East Tennessee community, and includes ways national and worldwide weather impacts the East Tennessee community

DESCRIPTION OF THE PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Program	Day	Time
WVLT News This Morning at 4:30	Monday - Friday	4:30a – 5:00a
WVLT News This Morning at 5:00	Monday - Friday	5:00a – 6:00a
WVLT News This Morning at 6:00	Monday - Friday	6:00a – 7:00a
WVLT News at Noon	Monday - Friday	12:00p – 12:30p
WVLT News at 4	Monday - Friday	4:00p – 5:00p
WVLT News at 5	Monday - Friday	5:00p – 6:00p
WVLT News at 6	Monday - Friday	6:00p – 6:30p
WVLT News at 11	Monday - Friday	11:00p – 11:30p
WVLT News This Morning	Saturday	6:00a – 8:00a
WVLT News at 6	Saturday	6:00p – 6:30p
WVLT News at 6:30	Sunday	6:30p – 7:00p
WVLT News at 11	Saturday - Sunday	11:00p – 11:30p

All of the above programs are locally-produced news programs presenting a mix of news, weather, sports and issue-related feature stories and segments. Issue responsive program segments are usually :30 – 2:00 in duration unless otherwise indicated.

FULL COURT PRESS w/ GRETA VAN SUSTREN Sundays 8:30a – 9:00a

This show, produced by the Gray Television Washington D.C. Bureau, features political analyst Greta Van Sustren, and delivers straight forward facts on current issues and events through thorough interviews and investigations.

FACE THE NATION Sundays 10:30a – 11:00a

Produced weekly by CBS, a collection of newsmakers from around the nation, politicians, business leaders and journalists face tough questions regarding the top news stories of the day.

60 MINUTES Sundays 7:00p – 8:00p

Produced weekly by CBS, hosts present a series of in-depth personal interviews, profiles of important people in the news, hard-hitting investigative reports and featured segments.

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

COMMUNITY DEVELOPMENT - includes efforts to enhance the community and promote increased pride, such as fund-raising for various programs, revitalizing neighborhoods, volunteerism, etc.

Program: WVLT News at 6:00A

Title: FR6A WREATHS ACROSS AMERICA 13- VO

Date: 11/13/2020

Duration: : 0:30

Type: Two VO's

Description: Wreaths across America began their campaign for the holiday season. I pulled two VO's, one is from the actual wreath laying from last year and the next was the current count for what's needed to meet their goals.

Program: WVLT News at 4pm

Title: Big Orange Fundraiser

Date: 11/16/2020

Duration: 2:00

Type: PKG

Description: Brittany Tarwater talks with the folks at UT's Alumni Association about their yearly Big Orange Give Campaign. It's a one day fundraiser hoping to bring in millions of dollars for student scholarships among other things.

Program: WVLT News at 6:00pm

Title: SA6 CHURCH TURKEYS 21

Date: 11/21/20

Duration: 1:30

Type: PKG

Description: HUNDREDS PACKED INTO GRACE BAPTIST CHURCH THIS MORNING... TO HEAR SCRIPTURE... AND WALK AWAY WITH THEIR THANKSGIVING MEAL. WILL PUCKETT FOUND OUT THAT THIS YEARS OUTREACH.

Program: WVLT News at 11:00pm

Title: TU11 CAMPING CANS 24

Date: 11/25/20

Duration: 0:25

Type: VO/SOT

Description: YOU CAN MAKE A DIFFERENCE THIS HOLIDAY SEASON AND HONOR THE MEMORY OF ICONIC RADIO HOST BILLY KIDD.HE DIED A FEW WEEKS AGO; MANY OF US REMEMBER HIM FOR THE GOOD WORK HE DID FOR SECOND HARVEST FOODBANK.

CRIME & LAW ENFORCEMENT- includes crime prevention, police conduct, fire safety, etc.

Program: WVLT News at 4pm

Title: Joel Guy Folo

Date: 10/01/20

Duration: 1:00

Type: Live VS

Description: Joel Guy in court, his murder trial for killing his parents several years ago over Thanksgiving Weekend.

Program: WVLT News at 6:00A

Title: FR6A DETROIT MAN SHOOTING 30 - VO

Date: 10/30/2020

Duration: 0:22

Type: VO

Description: Recently, Knoxville had seen a string of shootings of people from Detroit, Michigan.

Program: WVLT News at 5:00am

Title: MO5A KNOX SHOOTINGS 9-OTS

Date: 11/9/2020

Duration: 0.25

Type: Over the shoulder

Description: A suspect was arrested in the shooting death of a man on Linden Ave. in Knoxville. He was arrested in Detroit, where many other Knoxville shooting suspects were arrested as well.

Program: WVLT News at 7:00am

Title: FR6 Bank Robbery

Date: 11/28/20

Duration: 0:28

Type: VO

Description: THE F-B-I IS ASKING FOR YOUR HELP, HOPING TO CATCH WHO THEY CALL, "THE BLUETOOTH BANDIT". YESTERDAY -- THIS MAN YOU SEE ON YOUR SCREEN REPORTEDLY ROBBED SIMMONS BANK IN VONORE. THEY SAY THIS MAN MAY HAVE ROBBED FOOTHILLS FEDERAL CREDIT UNION EARLIER THIS MONTH.

ECONOMY - includes local issues, job opportunities and the state of the economy, etc.

Program: WVLT News at 6:00A
Title: TH6A KCS SCHOOL PLAN 1 - PKG
Date: 10/1/2020
Duration: 1:25
Type: PKG

Description: Schools were deciding whether to go back to online or in person learning. The day before the KCS superintendent extended the

Program: WVLT News at 4pm
Title: Country Tonite Christmas
Date: 11/02/2020
Duration: :45
Type: VS

Description: Kyle Grainger reports from Country Tonite Theatre in Sevier County about their Christmas Show and limited crowds at the theatre because of the ongoing pandemic.

Program: WVLT News at 6:00A
Title: FR6A IRS STIMULUS DEADLINE 23- VO
Date: 11/23/20
Duration: : 0:20
Type: VO

Description: The Deadline was the following day for folks that didn't claim their original stimulus checks from March.

Program: WVLT News at 11:00pm
Title: SA10 RELIEF BILL TALKS 12
Date: 12/12/20
Duration: 0:20
Type: VO/SOT

Description: LAWMAKERS IN CONGRESS HAVE ONE MORE WEEK TO NEGOTIATE A NEW CORONAVIRUS RELIEF BILL BEFORE THE HOLIDAY BREAK.

EDUCATION - includes education standards, school safety, efforts to keep up with growth in the area, budget matters, etc.

Program: WVLT News at 6:00pm
Title: Going to School with Heidi
Date: November 19

Duration: 1:30

Type: pkg

Description: Ashley Bohle reports that a Roane County school, Cherokee Middle School, is allowing a therapy dog to visit with students who feel anxious, especially about the pandemic. The principal says students are more relaxed after being with "Heidi" and are able to learn.

Program: WVLT News at 12:00pm

Title: MO6 FUTURE OF SNOW DAYS 30

Date: 12/1/20

Duration: 0:40

Type: VO/SOT

Description: REMEMBER THE JOY OF A SNOW DAY...BUILDING A SNOW MAN OR GOING SLEDDING? BUT NOW, WITH VIRTUAL LEARNING ACROSS THE STATE SOME SCHOOL SYSTEMS HAVE CONSIDERED MAKING A SNOW DAY A VIRTUAL LEARNING DAY.

Program: WVLT News at 5:00pm

Title: TN5 NEED MENTORS 3

Date: 12/3/20

Duration: 0:15

Type: OTS

Description: THOUSANDS OF TENNESSEE PROMISE MENTORS ARE STILL NEEDED FOR 20-21 TO SUPPORT STUDENTS TRANSITIONING FROM HIGH SCHOOL TO COLLEGE. HAMBLLEN, BLOUNT AND SEVIER COUNTIES ARE AMONG THE AREAS IN NEED. THE DEADLINE TO APPLY IS TOMORROW. WE HAVE A LINK FOR YOU IN OUR WVLT NEWS APP.

GOVERNMENT - includes state, county, and local political issues/events, profiles and headlines regarding political leaders and newsmakers, governmental corruption, etc. Also includes federal government issues.

Program: WVLT News at 4pm

Title: Early Voting

Date: 10/15/2020

Duration: 1:00

Type: VO's

Description: It's the first day of early voting for the November Presidential Election across East Tennessee. We take a look at the lines at the polls.

Program: WVLT News at 5am

Title: WE5A SKYLER LIVE 4

Date: 11/4/2020

Duration: 2:00

Type: Live fronted package

Description: Generic live shot package from CBS reporter on the election on the morning after.

Program: WVLT News at 11pm
Title: SA7 ALEXANDER STATEMENT 7

Date: 11/7/20

Duration: 0:18

Type: FSS

Description: TENNESSEE LAMAR ALEXANDER OFFERING HIS COMMENTS TODAY SAYING, "After counting every valid vote and allowing courts to resolve disputes, it is important to respect and promptly accept the result. The orderly transfer or reaffirming of immense power after a presidential election is the most enduring symbol of our democracy."

Program: WVLT News at 11:00pm
Title: MO11 KNOX CO REPORTING TOOL 16

Date: 11/16/20

Duration: 0:13

Type: FSS

Description: KNOX COUNTY RESIDENTS HAVE DIRECT COMMUNICATION WITH THEIR GOVERNMENT TO REPORT NON EMERGENCY ISSUES.

Program: WVLT News at 11:00pm
Title: SA6 TAZEWELL PD COVID 21

Date: 11/21/20

Duration: 0:20

Type: VO/MAP

Description: THE TAZEWELL POLICE DEPARTMENT SAYS IT WILL STOP RESPONDING TO NON-EMERGENCY CALLS DUE TO A SURGE IN CASES IN CLAIBORNE COUNTY. THIS INCLUDES MINOR CAR CRASHES

Program: WVLT News at 11:00pm
Title: MO11 ELECTORAL COLLEGE VOTE 14

Date: 12/14/20

Duration: 0:24

Type: VO/SOT

Description: MEANWHILE - THE ELECTORAL COLLEGE IS MAKING IT OFFICIAL TONIGHT: JOE BIDEN IS THE PRESIDENT ELECT. BIDEN WON 306 ELECTORAL VOTES COMPARED TO PRESIDENT TRUMP'S 232.

HUMAN INTEREST – includes stories that make a difference in the Knoxville community, features East Tennesseans doing unique things that spark our viewers' interest

Program: WVLT News at 5:00pm
Title: FR5 RESTORATION TREES 20

Date: 11/20/20

Duration: 0:20

Type: VO/SOT

Description: THIS YEAR - CONSIDER BUYING A CHRISTMAS TREE FOR A CAUSE. WILL PUCKETT IS LIVE FROM ONE LOT WHERE LIVE TREES ARE GREAT FOR YOUR HOME - AND EVEN BETTER FOR YOUR NEIGHBORS.

Program: WVLT News at 5:00pm
Title: TU5 SEACH FOR DARWINS NOTEBOOKS 24
Date: 11/24/20
Duration: 0:33
Type: VO

Description: THE CAMBRIDGE UNIVERSITY LIBRARY ANNOUNCED TWO OF CHARLES DARWIN'S NOTEBOOKS HAVE BEEN MISSING FOR 20 YEARS NOW -- AND THEY'RE APPEALING TO THE PUBLIC FOR HELP FINDING THEM.

Program: WVLT News at 6 p.m.
Title: A Van for Jake
Date: November 25
Duration: 1:30
Type: pkg

Description: Gwendolyn Ducree reports that a Morristown teen, Jake Stitt has special needs and is in need of a new van. Word of the problem sparked a community effort to raise money for the van. Justin Timberlake heard the story and paid for the van. Money from other donations were left over to help pay medical bills.

Program: WVLT News at 4pm
Title: Makers Buy Local
Date: 12/01/20
Duration: :45
Type: VS

Description: Abby Kousouris takes a look at local businesses getting ready for the holiday shopping season. She gives us some ideas of what local businesses are selling, gifts for you to buy for the holidays.

Program: WVLT News at 11:00pm
Title: FR6 WREATHS FOR SMOKIES GRAVES 18
Date: 12/18/20
Duration: 1:20
Type: PKG

Description: SOME VOLUNTEERS ARE PUTTING ON THEIR HIKING BOOTS AND HEADING INTO THE GREAT SMOKY MOUNTAINS NATIONAL PARK TO LAY WREATHS. SEVIER COUNTY BUREAU CHIEF KYLE GRAINGER TAKES US THERE.

Program: WVLT News at Noon
Title: Dollywood Open
Date: 12/28/20

Duration: :15

Type: VO

Description: Dollywood opens back up after closing due to hazardous weather.

HEALTHCARE - includes health education and awareness, wellness and fitness, healthcare for the elderly, etc.

Program: WVLT News at 7:00am

Title: NATL COVID SURGE 07

Date: 11/7/20

Duration: 0:22

Type: vo/sot

Description: CONCERN IS RISING ALONG WITH WITH THE NEW SURGE IN CORONAVIRUS CASES ACROSS THE U.S. FOR THE THIRD STRAIGHT DAY, THE COUNTRY REPORTED MORE THAN 100-THOUSAND NEW CASES. THAT BRINGS THE TOTAL TO OVER NINE-POINT-SEVEN MILLION CASES. THE MID-WEST IS THE AREA OF THE COUNTRY GETTING HIT THE HARDEST. THE NATION'S TOP INFECTIOUS DISEASE EXPERT, DOCTOR ANTHONY FAUCI SAYS THE SURGE REQUIRES A UNIFIED NATION-WIDE RESPONSE.

Program: WVLT News at Noon

Title: WE12 SLEEP APP 11

Date: 11/11/20

Duration: 0:19

Type: VO

Description: THE F-D-A THINKS A NEW APP CAN HELP PEOPLE WITH TERRIFYING NIGHTMARES. IT APPROVED THE NIGHTWARE SYSTEM AS A FORM OF TREATMENT FOR P-T-S-D PATIENTS.

Program: WVLT News at 5:00pm

Title: TH6 CDC SAYS DO NOT TRAVEL 19

Date: 11/19/20

Duration: 0:10

Type: FMON

Description: ONE WEEK BEFORE THANKSGIVING, THE C-D-C IS ADVISING AMERICANS NOT TO TRAVEL FOR THE HOLIDAY.

Program: WVLT News at 5:00am

Title: WE5A NEED TO KNOW COVID 25

Date: 11/26/2020

Duration: :

Type: Full screen

Description: Top headlines as it relates to COVID in our area. Rising hospitalizations, deaths etc.

Program: WVLT News at 7:00am

Title: FR6 AAP ATHLETES MASKS 4

Date: 12/5/20

Duration: 0:19

Type: VO

Description: THE AMERICAN ACADEMY OF PEDIATRICS IS NOW RECOMMENDING YOUNG ATHLETES WEAR CLOTH FACE MASKS DURING GAMES. IN ADDITION TO WEARING MASKS DURING GAMES, THE A-A-P ALSO SUGGESTS THAT PRACTICE TEAMS BE KEPT SMALL AND THAT KIDS WITH COVID-19 SYMPTOMS SIT OUT.

Program: WVLT News at 4pm

Title: Lung Cancer Survivor

Date: 12/15/2020

Duration: 1:00

Type: VS

Description: Erica Lunsford profiles a lung cancer survivor who's now encouraging others to never give up. He's now running marathons despite once having lung cancer.

Program: WVLT News at 5:00am

Title: WE5A MODERNA RURAL 16

Date: 12/16/2020

Duration: :30

Type: VO

Description: KCHD is preparing to get a COVID vaccine. They say it will probably be Moderna's because it doesn't have to be stored at ultra-cold temps.

Program: WVLT News at Noon

Title: Coronavirus surge

Date: 12/29/20

Duration: 2:25

Type: PKG

Description: The CDC says more than eleven million doses of the coronavirus vaccine have been shipped in the U.S., but only about two million people have been vaccinated so far.

Program: WVLT News at noon

Title: New Years Eve party concerns

Date: 12/30/20

Duration: :30

Type: VOTS

Description: Health officials warn about coronavirus rising during new years eve celebrations.

SPORTS – While sports may be at the back of mind for many around the country, college sports contribute to the East Tennessee community economically and culturally

Program: WVLT News at 6:00pm

Title: Coaches Decline Pay Cuts

Date: November 13

Duration: :45

Type: vo/sot

Description: Eight University of Tennessee assistant football coaches decline to take pay cuts proposed by the athletic department to make-up for a loss in funding from Covid-19 related problems.

Program: WVLT News at 11:00pm

Title: WE6 SABAN HAS COVID 25

Date: 11/25/20

Duration: 0:15

Type: VO

Description: ALABAMA HEAD COACH NICK SABAN HAS TESTED POSITIVE FOR COVID-19 -- MEANING HE WILL MISS THIS WEEKEND'S IRON BOWL.THE ANNUAL RIVALRY AGAINST AUBURN IS ONE OF THE BIGGEST GAMES OF THE S-E-C SEASON.

Program: WVLT News at 6:00am

Title: MO6A LADY VOLS BACK 30

Date: 11/30/2020

Duration: 0:40

Type: VO/SOTVO

Description: The Lady Vols were back on the court after a long offseason. It was a good VO/SOT previewing the game and what changes were in Thompson-Boling Arena with coronavirus restrictions

Program: WVLT News at 6:30pm

Title: SU10 LADY VOLS WVU 6S

Date: 12/6/20

Duration: 0:32

Type: VO/SOT

Description: THE LADY VOLS UP IN WILD AND WONDERFUL WEST VIRGINIA FOR THE TEAM'S FIRST ROAD TEST OF THIS EARLY SEASON TODAY...

Program: WVLT News at Noon

Title: Vols win

Date: 12/31/20

Duration: :24

Type: VO

Description: Vols beat Missouri at SEC basketball game.

WEATHER – includes stories that address both nice and severe weather in the East Tennessee community, and includes ways national and worldwide weather impacts the East Tennessee community

Program: WVLT News at 5:00am

Title: TU5A KYLE LIVE 30

Date: 11/30/2020

Duration: 1:45

Type: Live VO

Description: Kyle Grainger live from Sevier County as the first snow of the season fell.

Program: WVLT News at 4pm

Title: Sevier Outage

Date: 12/28/2020

Duration: 1:00

Type: VS

Description: Abby Kousouris talks with several families and homeowners in Sevier County. Hundreds of residents are still without electricity in the cold after the Christmas Eve & Day snow storm across East Tennessee.

Program: WVLT News at 6:00pm

Title: Power Outages in Sevier County

Date: December 28

Duration: 1:30

Type: pkg

Description: The Christmas Eve snowstorm knocked out power across East Tennessee, but Sevier Utilities Board is having a tough time restoring power because of downed trees and wind damage. Four days after the storm hundreds of people are still in the dark.

**PUBLIC SERVICE ANNOUNCEMENTS PROVIDING SIGNIFICANT TREATMENT
OF COMMUNITY ISSUES**

Name of PSA	Issue Addressed	Running Time	Times Aired
City of Knoxville 211 Chat bot	Municipal Re-sources	:30	9
TAB Wear a Mask	Health/COVID 19	:30	10
City Knox Covid 19	Health/COVID 19	:30	3
TAB BCBS Flu Shot	Health	:30	70
Shared Moments AHA	Health	:30	1
CDC Secondhand Smoke	Health	:30	4
AM Assoc Peds Swim 1	Health	:30	5
AM Assoc Peds Swim 1	Health	:30	3
Child Leukemia Lymphoma	Health	:30	1
Tennessee Hospitals ETCH	Health	:60	6
Autism Julia	Health	:30	2
Diabetes COVID/Oz	Health	:30	3

Legends Towel Food Drive	Hunger	:15	67
End Child Hunger	Hunger	:30	1
American Humane Society	Animal Advocacy	:30	4
Wreaths Across America	Veterans	:30	30
USO Share a Message	Veterans	:30	3
NICB Fake Accidents	Consumer Advocacy	:30	4
NICB Flooded Cars	Consumer Advocacy	:30	5
TVB Bathroom Boy	Drunk Driving	:15	5
TVB Over the Top	Drunk Driving	:15	9
TVB That Won't Work	Drunk Driving	:15	8
TVB The Legend	Drunk Driving	:30	7
Santa for Seniors	Elderly Advocacy	:15	16

OTHER STATION INITIATIVES PROVIDING SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

1. October 1-31 – WVLT helps with the Real Men Wear Pink campaign for the American Cancer society. Ben Cathey represented the station in raising awareness during the campaign.
2. October 22, 2020 – We aired a special Hope Rising show to raise funds for KARM.
3. October 31-November 8, 2020 – Covenant Health Race Against Cancer went virtual for 2020, WVLT-TV created a PSA encouraging participation.
4. December 10, 2020 – Promoting the Double your Donation Day for Second Harvest Food Banks. The campaign generated \$2,098,874.39 for Second Harvest.
5. December 17, 2020 – Be a Santa to a Senior – WVLT-TV created a PSA for donation of gifts for over 1,000 seniors.
6. December 18, 2020 – Wreaths Across America – Promoted the placement of wreaths on Veteran Headstones at Knoxville's area Veteran Cemeteries.