

QUARTERLY LIST OF PROGRAMMING PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

July 1 – September 30, 2020 Third Quarter

The following issues were identified as significant and were addressed by WVLT-TV in order to serve the community and act in the public interest as set forth by the Federal Communications Commission.

COMMUNITY DEVELOPMENT - includes efforts to enhance the community and promote increased pride, such as fund-raising for various programs, revitalizing neighborhoods, volunteerism, etc.

CRIME & LAW ENFORCEMENT- includes crime prevention, police conduct, fire safety, etc.

ECONOMY - includes local issues, job opportunities and the state of the economy, etc.

EDUCATION - includes education standards, school safety, efforts to keep up with growth in the area, budget matters, etc.

GOVERNMENT - includes state, county, and local political issues/events, profiles and headlines regarding political leaders and newsmakers, governmental corruption, etc. Also includes federal government issues.

HUMAN INTEREST – includes stories that make a difference in the Knoxville community, features East Tennesseans doing unique things that spark our viewers' interest

HEALTHCARE - includes health education and awareness, wellness and fitness, healthcare for the elderly, etc.

SPORTS – While sports may be at the back of mind for many around the country, college sports contributes to the East Tennessee community economically and culturally

WEATHER – includes stories that address both nice and severe weather in the East Tennessee community, and includes ways national and worldwide weather impacts the East Tennessee community

DESCRIPTION OF THE PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Program	Day	Time
WVLT News This Morning at 4:30	Monday - Friday	4:30a – 5:00a
WVLT News This Morning at 5:00	Monday - Friday	5:00a – 6:00a
WVLT News This Morning at 6:00	Monday - Friday	6:00a – 7:00a
WVLT News at Noon	Monday - Friday	12:00p – 12:30p
WVLT News at 4	Monday - Friday	4:00p – 5:00p
WVLT News at 5	Monday - Friday	5:00p – 6:00p
WVLT News at 6	Monday - Friday	6:00p – 6:30p
WVLT News at 11	Monday - Friday	11:00p – 11:30p
WVLT News This Morning	Saturday	6:00a – 8:00a
WVLT News at 6	Saturday	6:00p – 6:30p
WVLT News at 6:30	Sunday	6:30p – 7:00p
WVLT News at 11	Saturday - Sunday	11:00p – 11:30p

All of the above programs are locally-produced news programs presenting a mix of news, weather, sports and issue-related feature stories and segments. Issue responsive program segments are usually :30 – 2:00 in duration unless otherwise indicated.

FULL COURT PRESS w/ GRETA VAN SUSTREN Sundays 8:30a – 9:00a

This show, produced by the Gray Television Washington D.C. Bureau, features political analyst Greta Van Sustren, and delivers straight forward facts on current issues and events through thorough interviews and investigations.

FACE THE NATION Sundays 10:30a – 11:00a

Produced weekly by CBS, a collection of newsmakers from around the nation, politicians, business leaders and journalists face tough questions regarding the top news stories of the day.

60 MINUTES Sundays 7:00p – 8:00p

Produced weekly by CBS, hosts present a series of in-depth personal interviews, profiles of important people in the news, hard-hitting investigative reports and featured segments.

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

COMMUNITY DEVELOPMENT - includes efforts to enhance the community and promote increased pride, such as fund-raising for various programs, revitalizing neighborhoods, volunteerism, etc.

Program: WVLT News at 6p

Date Aired: 7/25/20

Summary: Because of a generous donation from a private business, varying neighborhoods have the ability to prove why they should be receiving a free, fully-funded dog park in their community.

Program: Prevent the Tragedy: Drowning Dangers

Date Aired: 8/4/2020 (30-minute special from 5:00p to 5:30p)

Summary: In the second part of a special investigation, WVLT breaks down the number one danger for small children: drowning. Exploring the importance of early swimming lessons, monitoring of areas where kids can be in dangers and active measures parents can do to ensure their children don't become a statistic.

Program: WVLT News at 4P

Date Aired: 7/14/20

Summary: Knoxville leadership foundation gets a \$2 million dollar grant to expand its KnoxWorks Program. Federal government officials were in town for the ceremony and tour today.

Program: WVLT News at 6P (Saturday)

Date Aired: 7/11/2020

Summary: Thousands of churches across the country, including some in East Tennessee, stepping up to take care of their communities during "Big Serve Day." One of those churches, doing something as simple as paying for people to wash their clothes at a local laundry mat.

CRIME & LAW ENFORCEMENT- includes crime prevention, police conduct, fire safety, etc.

Program: WVLT News at 5A

Date Aired: 9/24/20

Summary: Misty Dawn Bacon, a woman who pleaded guilty to providing false information in order to practice nursing, is sentenced in federal court. Her conviction stemmed from WVLT's investigative reporting after viewers had concerns about Bacon and her credentials.

Program: WVLT News at 4

Date Aired: 7/14/20

Summary: The Better Business Bureau (BBB) in East Tennessee gives their advice to people in our coverage area do not get scammed regarding COVID-19 and a potential vaccine. Scams are listed and talked about so that people don't fall victim to them, especially now with flu shot, cold, and flu, and the virus mixing.

Program: WVLT News at 6A

Date Aired: 7/9/20

Summary: After the death of a Knoxville child and weeks of investigation, the child's mother is charged with several crimes, including first degree murder and child neglect. It's alleged that the 5-year-old child was alone at the time of the shooting.

Program: WVLT News at 5

Date Aired: 9/28/20

Summary: Joel Guy, Jr., was charged with the horrific crime of killing and dismembering his parents. Four years after the crime, Guy faces a jury of his peers after being charged with several counts of first degree murder. We dive into the gruesome details of the trial.

Program: WVLT News at 4:30A

Date Aired: 9/7/20

Summary: After Loudon County deputies find a man asleep at the wheel in a McDonald's parking lot, a high-speed chase begins. The man sped off, but was eventually captured by deputies and booked into jail.

ECONOMY - includes local issues, job opportunities and the state of the economy, etc.

Program: WVLT News at 5A

Date Aired: 9/10/20

Summary: Description of a bill that was being negotiated on in the House that would provide more money for the paycheck protection program, jobless claims and schools because of the coronavirus.

EDUCATION - includes education standards, school safety, efforts to keep up with growth in the area, budget matters, etc.

Program: WVLT News at 11

Date Aired: 8/4/20

Summary: Gwendolyn Ducre reports that a group of Knox County parents are worried that Knox County schools will not reopen because of Covid-19. The parents say their special-needs children get services, such as therapy, at school. The parents say closing schools or online learning would prevent the children from getting those special services and be a setback.

Program: WVLT News at 6

Date Aired: 7/30/2020

Summary: With school starting back, the lunchroom became a large question of concern for parents. But some in the Farragut community wanted to provide a safe lunch atmosphere to socialize during the global pandemic. Their solution: taking the indoors outside with donations of picnic tables.

Program: WVLT News at 5A

Date Aired: 9/10/20

Summary: Erica Lunsford package on how childcare will change for kids and parents in Knox County if the school district enters into a "red" phase during the pandemic.

Program: WVLT News at 4p

Date Aired: 9/1/20

Summary: UT's having problems with increased cases of the coronavirus on its campus. Sorority Village has several cases today reported and now the school's fraternities and sororities are under scrutiny for their actions and what they're doing and not doing to keep themselves and the overall campus community safe during the pandemic.

GOVERNMENT - includes state, county, and local political issues/events, profiles and headlines regarding political leaders and newsmakers, governmental corruption, etc. Also includes federal government issues.

Program: WVLT News at 6P

Date Aired: 7/16/20

Summary: In a very highly contested U.S. Senate primary race, along with many other local races of importance, we told viewers when early voting started, how they could access information on how to early vote for their particular county/area and the deadline they needed to go by.

Program: WVLT News at Noon

Date Aired: 9/16/20

Summary: After a very fiery presential debate, the key moments of highs and lows are broken down, and an analyzation of what could be next when it comes to the rules regarding presidential debates.

Program: Full Court Press Election Special

Date Aired: 9/18/20

Summary: In a year that has a vastly important presidential election combined with a global pandemic, Great Van Sustren breaks down everything from mail-in voting, voter fraud, how the pandemic will impact people's opinions, and much more to inform viewers from a local source what's happening on the national level.

Program: WVLT News at 4p

Date Aired: 8/3/20

Summary: TVA's board is under fire from the Trump Administration. Calls for several board members to resign or be fired have come out. TVA is touting its low power rates and community service over what it pays its board members, it's board chair, and how the board operates, sometimes at the disadvantage of U.S. workers.

HUMAN INTEREST – includes stories that make a difference in the Knoxville community, features East Tennesseans doing unique things that spark our viewers' interest

Program: WVLT News at Noon

Date Aired: 9/23/20

Summary: The national restaurant chain Cracker Barrell decided that they will begin serving alcohol at their locations. As a favorite of our community, people had varying opinions about the sale of alcohol at one of their favorites.

Program: WVLT News at 4P

Date Aired: 7/30/20

Summary: A favorite of the community, the Inskip Diner details what's made them successful, how they have been successful through the pandemic, their national TripAdvisor award and their new, expanded location.

Program: WVLT News at 11p (Saturday)

Date Aired: 8/1/2020

Summary: Many people have heard of the East Tennessee destination Dollywood, but a new amusement came up, called "Olli-Wood." A father built the new backyard theme for his little girl to play on during the pandemic.

Program: WVLT News at 6A

Date Aired: 7/16/20

Summary: During the pandemic, so many people had to revamp their vacation plans. While schools planned to get back to the classroom, parents tried to find a way to do something fun, so we detailed some fun ideas for 'stay-cations.'

Program: WVLT News at 11

Date Aired: 8/27/20

Program: Gwendolyn Ducre reports that a group of people posting signs of encouragement on light poles in downtown Knoxville. Slogans include "You're Doing Great" and "Smile." The volunteers paid for the signs with their own money and hope to give people a boost during the stress of the coronavirus pandemic.

Program: WVLT News at Noon

Date Aired: 9/21/2020

Summary: Wildfires raging on the west coast. Local first responders and volunteer firefighters volunteer to head out to the California and Oregon to help and fight the fires as much as they can.

HEALTHCARE - includes health education and awareness, wellness and fitness, healthcare for the elderly, etc.

Program: WVLT News at 6p

Date Aired: 7/7/20

Summary: As many counties/areas in East Tennessee worked to figure out how to stop the spread of COVID-19, different areas start to contemplate whether mask mandates will help. In Sevier County, an added scenario is the influx of tourists coming from different parts of the country. The county decided yes on the mask madidate, and we asked viewers' opinions.

Program: WVLT News at Noon

Date Aired: 9/17/2020

Summary: As the global pandemic continued, the U.S. released it's plan on how a COVID-19 vaccine will be released, given and distributed across the country.

Program: WVLT News at 5A

Date Aired: 9/30/20

Summary: The Board of Health and Knox County Commission stood at odds over several different aspects of the pandemic. The commission voted to strip the Board of Health of some of the authority, but what specifically was unknown. We get insight from the board.

Program: WVLT News at 4P

Date Aired: 8/14/20

Summary: The University of Tennessee gives the media a tour of campus out ahead of students returning for the fall semester. Focus is on health and safety measures linked to the Coronavirus Pandemic and how things will be different for students and staff this semester.

SPORTS – While sports may be at the back of mind for many around the country, college sports contribute to the East Tennessee community economically and culturally

Program: WVLT News at 11

Date Aired: 8/31/20

Summary: Former Vol star Joey Kent is co-owner of 'That Legendary Print,' a company that prints diagrams of the X's and O's from famous UT and SEC plays on frameable posters. Some are signed by former stars involved in the legendary plays. The items can be purchased online.

Program: WVLT News at 6

Date Aired: 8/18/20

Summary: With COVID-19, the SEC football would be played changed dramatically over several months. A lingering question remained: would football even happen. Viewers finally had the chance to see the updated football schedule after an official release from the SEC.

Program: WVLT News at 11 (Saturday)

Date Aired: 9/5/2020

Summary: While Tennessee college football got back to practice, COVID-19 protocols went into place to create a safe environment for student athletes. For one day of practice, 44 players out because of either COVID-19 diagnoses or contact with someone who tested positive.

WEATHER – includes stories that address both nice and severe weather in the East Tennessee community, and includes ways national and worldwide weather impacts the East Tennessee community

Program: WVLT News at 11p

Date Aired: 9/15/20

Summary: Chief meteorologist Heather Hailey takes a look at long-term fall weather predictions from temperatures, to leaf color, to when the first frost could come.

Program: WVLT News at Noon

Date Aired: 9/16/20

Summary: Hurricane Sally continued to barrel towards the gulf coast, and people there scrambled to prepare themselves for the worst. We also broke out how the weather system moving in could affect the weather of East Tennessee in the coming days.

Program: WVLT News at 11P (Saturday)

Date Aired: 9/5/20

Summary. As Labor Day weekend marks the unofficial end of summer, people spend the weekend finding anything to do outside and along Tennessee's parks and waterways to enjoy the weather before getting back to school / getting back to normal business.

**PUBLIC SERVICE ANNOUNCEMENTS PROVIDING SIGNIFICANT TREATMENT OF
COMMUNITY ISSUES**

Name of PSA	Issue Addressed	Running Time	Times Aired
City of Knoxville 211 Chat bot	Municipal Resources	:30	25
TAB Wear a Mask	Health/COVID 19	:30	47
TAB TDTD Get a Test	Health/COVID 19	:30	43
City Knox Covid 19	Health/COVID 19	:30	20
TAB BCBS Flu Shot	Health	:30	32
Shared Moments AHA	Health	:30	86
Make a Wish Foundation	Health	:30	16
NAB St Judes	Health	:30	19
CDC Secondhand Smoke	Health	:30	15
Type 2 Diabetes Prevention	Health	:30	8
AM Assoc Peds Swim 1	Health	:30	33
AM Assoc Peds Swim 1	Health	:30	33
NAB Operation Smile	Health	:30	12
Child Leukemia Lymphoma	Health	:30	12
Autism Julia	Health	:30	11
Diabetes COVID/Oz	Health	:30	13
Mental Illness Stigma	Health	:30	21
TAB Dig	Utilities Safety	:30	34
TAB Leaks	Utilities Safety	:30	26
TAB Row	Utilities Safety	:30	20
Greater Knoxville Sports Hall of Fame	Childrens Advocacy	:30	11
Girl Talk Virtual Fashion Show	Childrens Advocacy	:15	54
TAB Scamstop 1	Consumer Advocacy	:30	8
TAB Scamstop 2	Consumer Advocacy	:30	5
End Child Hunger	Hunger	:30	73
No Kid Hungry	Hunger	:30	16
Second Harvest Hunger Heroes	Hunger	:30	11
Hidden Hunger Feed America	Hunger	:30	15
Best Friends	Animal Advocacy	:30	17
American Humane Society	Animal Advocacy	:30	14
Puppy with a Purpose Guide	Animal Advocacy	:30	13
Blood Assurance	Blood Donation	:30	41
Paralyzed Veterans	Veterans	:30	11
Veterans Affairs	Veterans	:30	12

USO Share a Message	Veterans	:30	20
There for Veterans	Veterans	:30	20
Coast Guard Support	Military	:30	22
USA Swimming	Water Safety	:30	13
SmokeyBear Dumping Ash	Outdoor Safety	:30	6
SmokeyBear Campfire	Outdoor Safety	:30	13
NICB Fake Accidents	Consumer Advocacy	:30	23
NICB Flooded Cars	Consumer Advocacy	:30	15

OTHER STATION INITIATIVES PROVIDING SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

1. August 13, 2020 – WVLT helps with the YWCA Keys of Hope Virtual Luncheon to help raise money for women who are the victim of domestic violence.
2. August 15, 2020 – Girl Talk Fashion Show Gala helps to raise funds for the local chapter of Girl Talk that works to help young women find direction with the guidance of others in the community.
3. August 18 – September 18, 2020 – Wine on the Water, while not in person for the 2020 year, asks people to donate in a month-long campaign to assist local restaurants and wine shops.
4. July-September 2020 – Promoting the Drive-In concerts at Smokies Stadium, to both give people something to do during the pandemic and raise money for East Tennessee's 2nd Harvest Food Bank.