

In our ongoing effort to serve the public interest, WCKX/WHTD broadcasts programming responsive to issues of concern to Columbus and the surrounding service area. Following is a list of those issues, and of the station's most significant programming treatment of them.

QUARTERLY ISSUES REPORT

Urban One Columbus

Station: WCKX 107.5FM

City Of License- Columbus/

WHTD 106.3FM City of License -
London

1st Quarter

January 1, 2024 through

March 31, 2024

EYE ON THE COMMUNITY

EYE ON THE COMMUNITY Hosted by Sean Anthony, is a half-hour radio pre-recorded program that airs weekly on Sunday mornings at 5:30 a.m... Its broadcast is for the purpose of bringing pertinent issues to the Community that we serve and thereby raising awareness.

Date – 1/22/2024

Topic – Dr. Dexter Wise

Subject Area – Interview with Dr. Wise, Pastor of Faith Ministries, to discuss his new campaign “Do You Know Where Your Children Are?”

Date – 02/26/2024

Topic – PrimaryOne Health

Subject Area – Discussion on Heart Healthy Month with the CEO and President of PrimaryOne Health, Charleta Tavaris

Date – 02/26/2024

Topic – SkillArc

Subject Area – Discussion with Founder/CEO Hannah Wexner and Katina Hall Community Manager on SkillArc providing for employers, job seekers, and service providers for people looking for work.

Date – 03/04/2024

Topic – Black Family Wellness Expo

Subject Area – Discussion with Dr. Reversa Joseph and Dr. Shari Graham Hicks on the purpose of the event, who should attend, what to expect, and more.

Date – 03/18/2024

Topic – PrimaryOne Health

Subject Area – Discussion on Colorectal Awareness Month, Healthcare Justice Scholarship, and Women’s History Month with the CEO and President of PrimaryOne Health, Charleta Tavares

Date – 03/25/2024

Topic – City of Columbus

Subject Area – Discussion on the 2024 Opportunity Rising Career and Resource Fair with Charday Litzy-Taylor. The interviewed focused on encouraging people to come and apply for jobs with the city.

1st Quarter 2024 PSA ROTATION

.ISSUE	PROGRAM	DESCRIPTION	DATE	DURATION
COMMUNITY	ALSAC/ST JUDE'S CHILDREN'S HOSPITAL	PSA reminding listener about SUPPORTING ST. JUDE'S CHILDREN'S HOSPITAL	07/05/23 - 04/30/24	Ran 20 times during the quarter.
COMMUNITY	RONALD MCDONALD HOUSE	PSA asking the community to ROUND UP THEIR ORDER TO HELP RMHC	08/07/23-03/31/2024	Ran 15 times during the quarter.
COMMUNITY	RONALD MCDONALD HOUSE OF OHIO	PSA asking listeners to donate vehicles to RMHC	02/06/23-12/31/24	Ran 10 times during the quarter.
COMMUNITY	JR ACHIEVERS	PSA reminding the community about the Jr Achievement Program	03/06/2024-04/30/2024	Ran 10 times during the quarter.
COMMUNITY	AMERICAN STROKE ASSOCIATION	PSA inviting the community to be aware of the dangers of high blood pressure	05/29/2023-08/17/24	Ran 10 times during the quarter.
COMMUNITY	AARP SOCIAL CONNECTION	PSA informing the 55+ community to get out and be social through exercise and other social engagement.	04/29/2023-04/30/2024	Ran 10 times during the quarter.
COMMUNITY	KNOWYOURGIRLS.ORG	PSA inviting PEOPLE TO FIND OUT MORE ABOUT BREAST HEALTH	12/21/23-04/30/2024	Ran 10 times during the quarter.
COMMUNITY	OHSSA	PSA from Ohio moms thanking all involved in Ohio high school sports	08/26/2023-04/30/2024	Ran 10 times during the quarter.
COMMUNITY	AMERICAN RED CROSS	PSA asking the community to GIVE BLOOD	09/23/2023-12/31/2023	Ran 10 times during the quarter.

		AFTER SEVERE STORMS		
COMMUNITY	AD COUNCIL	PSA talking about the importance of YOUTH NOT USING VAPE PRODUCTS AND THE DANGERS THAT COME WITH USING THE PRODUCTS.	08/10/2023-12/31/2023	Ran 10 times during the quarter.