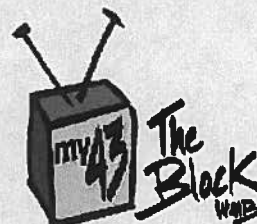


ORDER

Orders
Order / Rev: 1212376
Alt Order #:
Product Desc: HD 55 10/28-11/3
Estimate: HD 55
Flight Dates: 10/28/14 - 11/03/14
Original Date / Rev: 10/27/14 / 11/03/14
Order Type: General

WUAB

Primary AE: House WOIO/WUAB
Sales Office: L-CLE
Sales Region: Local

Agency
Name: Midwest Communications & Media.
Buying Contact:
Billing Contact:
 49 South Grant Avenue
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/Ohio House Republican Organizat
Demographic: A25-54
Product Codes: PL20
Priority: P 6
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/03/14	75	\$15,025.00	\$12,771.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	75	\$15,025.00	\$12,771.25	0.00
Totals	75	\$15,025.00	\$12,771.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WOIO/WUAB			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUAB	10/28/14	11/02/14	Late News M-Sun Late News M-Su	Comm	10-11p	-TWTFSS	:30	8	\$300.00	P 6	0.00	NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	-TWTFSS			8		\$300.00		0.00				
E 2	WUAB	11/03/14	11/03/14	Late News M-Sun Late News M-Su	Comm	10-11p	M-----	:30	2	\$300.00	P 6	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/03/14	11/09/14	M-----			2		\$300.00		0.00				
E 3	WUAB	10/28/14	10/31/14	19 Action News at 7a M-F 19 Action News at 7a	Comm	7-8a	-TWTF--	:30	8	\$75.00	P 4	0.00	NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	-TWTF--			8		\$75.00		0.00				
E 4	WUAB	11/03/14	11/03/14	19 Action News at 7a M-F 19 Action News at 7a	Comm	7-8a	M-----	:30	2	\$75.00	P 4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/03/14	11/09/14	M-----			2		\$75.00		0.00				
E 5	WUAB	10/28/14	10/31/14	SYN M-F 9A-12P M-F 10a-12p	Comm	10a-12p (9:58 AM-12:00 PM)	-TWTF--	:30	8	\$150.00	P 6	0.00	NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	-TWTF--			8		\$150.00		0.00				
E 6	WUAB	11/03/14	11/03/14	SYN M-F 9A-12P M-F 10a-12p	Comm	10a-12p (9:58 AM-12:00 PM)	M-----	:30	2	\$150.00	P 6	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/03/14	11/09/14	M-----			2		\$150.00		0.00				

Order / Rev: 1212376
 Alt Order #:
 Flight Dates: 10/28/14 - 11/03/14

Advertiser: ISS/Ohio House Republican Organization
 Product Desc: HD 55 10/28-11/3
 Estimate: HD 55
 WUAB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WUAB	10/28/14	10/31/14	M-F 6-7p M-F 6-7p	Comm	6-7p	-TWTF--	:30	8	\$250.00	P 6	0.00	NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-TWTF--					8	\$250.00		0.00			
E 8	WUAB	11/03/14	11/03/14	M-F 6-7p M-F 6-7p	Comm	6-7p	M-----	:30	2	\$250.00	P 6	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	M-----					2	\$250.00		0.00			
E 9	WUAB	10/28/14	10/31/14	SYN M-F 7-8P M-F 7-8p	Comm	7-8p	-TWTF--	:30	8	\$350.00	P 6	0.00	NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-TWTF--					8	\$350.00		0.00			
E 10	WUAB	11/03/14	11/03/14	SYN M-F 7-8P M-F 7-8p	Comm	7-8p	M-----	:30	2	\$350.00	P 6	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	M-----					2	\$350.00		0.00			
E 11	WUAB	10/28/14	10/31/14	SYN M-F 11P-12XM M-F 11p-12a	Comm	11p-12a	-TWTF--	:30	8	\$200.00	P 4	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-TWTF--					8	\$200.00		0.00			
E 12	WUAB	11/03/14	11/03/14	SYN M-F 11P-12XM M-F 11p-12a	Comm	11p-12a	M-----	:30	2	\$200.00	P 4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	M-----					2	\$200.00		0.00			
E 13	WUAB	11/01/14	11/01/14	ACC Football ACC Football	Comm	ACC Football	-----S-	:30	3	\$75.00	P 6	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----S-					3	\$75.00		0.00			
E 14	WUAB	11/01/14	11/01/14	SYN SAT 4-5P Sa 4-5p	Comm	4-5p	-----S-	:30	1	\$50.00	P 8	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----S-					1	\$50.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WUAB	10/27/14-11/02/14	RI SAT 4-5P		4-5p	-----Sa--	:30		(\$50.00)		0.00	NM		
		Credited [MG-Moving \$\$ to Diff Raycom Station/Channel]													
E 15	WUAB	11/01/14	11/01/14	Sa Syndicated 5-6p Sat 5-6p	Comm	5-6p	-----S-	:30	1	\$75.00	P 8	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----S-					1	\$75.00		0.00			
E 16	WUAB	11/01/14	11/01/14	Sa Syndicated 6-7p Sa 6-7p	Comm	6-7p	-----S-	:30	2	\$150.00	P 6	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----S-					2	\$150.00		0.00			
E 17	WUAB	11/01/14	11/01/14	SYN SAT 7-8P Sa 7-8p	Comm	7-8p	-----S-	:30	2	\$225.00	P 6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----S-					2	\$225.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WUAB	10/27/14-11/02/14	SYN SAT 7-8P		7-8p	-----Sa--	:30		(\$225.00)		0.00	NM		
		Credited [MG-Moving to Diff Contract/Qtr]													
	2	WUAB	10/27/14-11/02/14	SYN SAT 7-8P		7-8p	-----Sa--	:30		(\$225.00)		0.00	NM		
		Credited [MG-Moving to Diff Contract/Qtr]													
E 18	WUAB	11/01/14	11/01/14	Saturday Prime Sat Prime	Comm	8-10p	-----S-	:30	3	\$125.00	P 6	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----S-					3	\$125.00		0.00			

Order / Rev: 1212376
 Alt Order #:
 Flight Dates: 10/28/14 - 11/03/14

Advertiser: ISS/Ohio House Republican Organization
 Product Desc: HD 55 10/28-11/3
 Estimate: HD 55

WUAB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	WUAB	11/01/14	11/01/14	Saturday Prime Sat Prime	Comm	8-10p	-----S-	:30	3	\$125.00	P 6	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/27/14	11/02/14	-----S-		3			\$125.00			0.00			
E 19	WUAB	11/02/14	11/02/14	SYN SUN 6-7P Su 6-7P	Comm	6-7p	-----S	:30	2	\$150.00	P 6	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/27/14	11/02/14	-----S		2			\$150.00			0.00			
E 20	WUAB	11/02/14	11/02/14	SYN SUN 7-8P Su 7-8p	Comm	7-8p	-----S	:30	2	\$100.00	P 8	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/27/14	11/02/14	-----S		2			\$100.00			0.00			
E 21	WUAB	11/02/14	11/02/14	Sunday Prime Sun Prime	Comm	8-10p	-----S	:30	2	\$150.00	P 8	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/27/14	11/02/14	-----S		2			\$150.00			0.00			
Totals													75	\$15,025.00	