

# CONTRACT



**WAAY-TV**  
**1000 Monte Sano Boulevard**  
**Huntsville, AL 35801**  
**(256) 533-3131**

<u>Contract / Revision</u> 79536 /		<u>Alt Order #</u>
<u>Advertiser</u> Jeana Ross for AL House District 27		<u>Original Date / Revision</u> 04/19/24 / 04/19/24
<u>Contract Dates</u> 04/22/24 - 04/30/24	<u>Estimate #</u> Jeana Ross for AL Hou	
<u>Product</u> Jeana Ross for Al House District 27		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WAAY	<u>Account Executive</u> Christy Martin	<u>Sales Office</u> Local Huntsville
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Greystone Public Affairs, LLC**  
**1150 GREYMOOR RD**  
**SHOAL CREEK, AL 35242**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WAAY	04/22/24	04/30/24	M-F WAAY 5a News	M-F 5-6am		:30			NM	7	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	MTWTF--				5	\$25.00			
	Week:	04/29/24	05/05/24	MT-----				2	\$25.00			
N 2	WAAY	04/22/24	04/30/24	M-F WAAY 6-7am News	M-F 6-7am		:30			NM	7	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	MTWTF--				5	\$40.00			
	Week:	04/29/24	05/05/24	MT-----				2	\$40.00			
N 3	WAAY	04/22/24	04/30/24	Good Morning America	M-F 7a-9a		:30			NM	14	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	MTWTF--				10	\$40.00			
	Week:	04/29/24	05/05/24	MT-----				4	\$40.00			
N 4	WAAY	04/22/24	04/30/24	M-F 11am-12pm	M-F 11am-12pm		:30			NM	7	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	MTWTF--				5	\$30.00			
	Week:	04/29/24	05/05/24	MT-----				2	\$30.00			
N 5	WAAY	04/22/24	04/29/24	M-F 4-5pm	M-F WAAY 4pm N		:30			NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	MTWTF--				5	\$30.00			
	Week:	04/29/24	05/05/24	M-----				1	\$30.00			
6	WAAY	04/22/24	04/29/24	M-F WAAY 5pm News	M-F 5-530pm		:30			NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	MTWTF--				5	\$75.00			
	Week:	04/29/24	05/05/24	M-----				1	\$75.00			
7	WAAY	04/22/24	04/29/24	ABC World News M-F 530-6p	M-F 530-6pm		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	MTWTF--				3	\$300.00			
	Week:	04/29/24	05/05/24	M-----				1	\$300.00			
8	WAAY	04/22/24	04/29/24	M-F WAAY 6pm News	M-F 6-630pm		:30			NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	MTWTF--				5	\$75.00			
	Week:	04/29/24	05/05/24	M-----				1	\$75.00			
9	WAAY	04/22/24	04/29/24	M-F WAAY LN 10-1035pm	M-F 10-1035pm		:30			NM	6	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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ALABAMA BROADCASTERS ASSOCIATION  
**Station of the Year**

<u>Contract / Revision</u>	<u>Alt Order #</u>
79536 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Jeana Ross for AL House District 27	04/19/24 / 04/19/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/22/24 - 04/30/24	Jeana Ross for Al House	Jeana Ross for AL House

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	MTWTF--				5	\$70.00			
Week:		04/29/24	05/05/24	M-----				1	\$70.00			
10	WAAY	04/29/24	04/29/24	M-F 1206-1236am	M-F 1206-1236am		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	M-----				1	\$10.00			
11	WAAY	04/22/24	04/30/24	M-F WAAY 430a News	M-F 430-5am		:30			NM	8	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	MTWTF--				6	\$5.00			
Week:		04/29/24	05/05/24	MT-----				2	\$5.00			
12	WAAY	04/27/24	04/27/24	Sa 6-7am	Sa 6-7am		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S-				1	\$10.00			
13	WAAY	04/27/24	04/27/24	GMA Saturday	Sa 7-8am		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S-				1	\$40.00			
14	WAAY	04/27/24	04/27/24	Sa 8-9am	Sa 8-9am		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S-				1	\$20.00			
15	WAAY	04/27/24	04/27/24	GMA Sat 9-10am	9-10am		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S-				1	\$40.00			
D 16	WAAY	04/27/24	04/27/24	Sa WAAY 5-530pm News	Sa 5-530pm		:30			NM	0	\$0.00
17	WAAY	04/27/24	04/27/24	Sa WAAY 6-630pm News	Sa 6-630pm		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S-				1	\$75.00			
18	WAAY	04/27/24	04/27/24	Sa 630-7pm	Sa 630-7pm		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S-				1	\$50.00			
19	WAAY	04/27/24	04/27/24	Sa WAAY LN 10-1035m	Sa 10-1035pm		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S-				1	\$70.00			
20	WAAY	04/28/24	04/28/24	GMA Sunday	Su 7-8am		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S				1	\$30.00			
21	WAAY	04/28/24	04/28/24	This Week	Su 8-9am		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S				1	\$40.00			
22	WAAY	04/28/24	04/28/24	Su WAAY 5p News	Sun 5-530pm		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S				1	\$75.00			
23	WAAY	04/28/24	04/28/24	Su WAAY LN 10-1035pm	Sun 10-1035pm		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S				1	\$75.00			
25	WAAY	04/28/24	04/28/24	Su 1035-1105pm	Su 1035-1105pm		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S				1	\$25.00			
N 26	WAAY	04/25/24	04/25/24	NFL Draft Thur Prime	7-1030pm		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---T---				1	\$475.00			
<b>Totals</b>											<b>85</b>	<b>\$5,000.00</b>

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<u>Contract Dates</u> 04/22/24 - 04/30/24	<u>Product</u> Jeana Ross for Al House	<u>Estimate #</u> Jeana Ross for AL House
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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 - 04/30/24	85	\$5,000.00	(\$750.00)	\$4,250.00
<b>Totals</b>	<b>85</b>	<b>\$5,000.00</b>	<b>(\$750.00)</b>	<b>\$4,250.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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