

LPL

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Mike Furman - authorized media buyer

do hereby request station time concerning the following issue:

Transportation in NC
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

This broadcast time will be used by: NRDC Action Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NRDC Action Fund  
1152 15th Street NW, Suite 300  
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Kevin Curtis, Executive Director  
Board:  
John Adams  
Sig Andelman  
Christopher Arndt  
Richard Ayres  
Anne Bartley  
Patricia Bauman, Chair  
Frances Beinecke  
Hamilton (Hal) Candee  
Jo Ann Kaplan  
Vernice Miller-Travis  
Jill Soffer  
Daniel R. Tishman  
Ira Ziering

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

6.8.22

Date

Mike Furman

Signature

202-338-8700

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

John Hummel  
Signature

John Hummel  
Printed Name

General Manager  
Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.





125 West 55th St  
New York, NY 10019

KATZ TELEVISION  
GROUP

**Contract #** 27794819 **Changes as of:** 6/9/2022 at 10:16 AM **Version:** Current State Version 2  
**CPE:** 604/643/1119 **Flight:** 6/10/22 - 6/26/22 **Station:** WFLR  
**Agency:** WATERFRONT STRATEGIE **Advertiser:** NRDC Action Fund **Market:** Raleigh-Durham  
**Product:** issue **Office:** WASHINGTON  
**Agency Order #:** 11733973 **Service:** Nielsen  
**Buyer:** Furman, Mike **Primary Demo:** Adults 35+  
**Salesperson:** RACHEL CHASON **Assistant:** RACHEL CHASON  
3050 K ST NW #100 Washington, DC 20007 212-373-8163  
212-373-8163

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$1,600.00  
**Total Spots:** 4  
**Total CPP:** \$0.00  
**Total GRP:**  
**Traffic #:** 5274419

**Separation:**

**Comments:** PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/10 - 6/24				Total Spots	Total \$	CPP*	GRP*
							6/10	6/17	6/24					
1	Sa 10p-10:35p		EYEWTS10WFL<	\$400.00	0	30	0	1	1		2	\$800.00	\$0.00	0.0
2	Su 10p-10:35p		EYEWTS10WFL<	\$400.00	0	30	0	1	1		2	\$800.00	\$0.00	0.0
TOTALS:							0	2	2	4	\$1,600.00	\$0.00	0.0	



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**Product:** issue      **Office:** WASHINGTON

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**Buyer:** Furman, Mike      **Primary Demo:** Adults 35+

**Salesperson:** RACHEL CHASON      **Assistant:** RACHEL CHASON

**212-373-8163**      **Traffic #:** 5274419

**Separation:**

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
06/09/22 9:45 AM	RACHEL CHASON	PopulationBuyType: CPP
06/08/22 2:49 PM	System	Notice Received.
06/08/22 2:30 PM	RACHEL CHASON	PopulationBuyType: CPP

Competitive Information		
Market Budget:	\$53,333	
WFLR Share:	3%	
Comment:	Competitive Unknown	

Daypart Summary					Monthly Summary	
Day/Time	% Distrib	Spots	Dollars	CPP	Month	Dollars
	100%	4	\$1,600.00	N/A	2022-Jun	\$1,600.00
Total	100%	4	\$1,600.00	N/A	Total	\$1,600.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Revision	6/9/22 9:45 AM	RACHEL CHASON	Confirmed		
Queued for Electronic Contracting	6/8/22 2:40 PM				
New	6/8/22 2:30 PM	RACHEL CHASON	Confirmed	4	

Contract \$	Comment
\$0	Changes: Demo Meta to [R16], Origflight End to 6/23/22, Flight End from 6/23/22 to 6/26/22. 2 buylines added or modified.
\$0	
\$1,600.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WFLF Raleigh  
3012 Highwoods Blvd, Ste 101  
Raleigh, NC 27604

Waterfront Strategies  
3050 K St NW  
#100  
Washington, DC 20007

## Contract #

5274419

### Schedule Dates

06/18/22-06/26/22

### Advertiser

Natural Resources Defense Council (NRDC) (24804)

### Agency

Waterfront Strategies (7591)

### Product

POLITICAL ISSUE (ns) (1187)

### Brand

604/643/11119 (1740807)

### Salesperson

Millennium/DC, Washington DC (1108)

### Sales Office

Millennium Washington DC

### Buyer Name

Mike Furman,

### Phone/Fax

/

### CPE

604/643/11119

### Account Types

National/Political Issue Agency BRD

### Billing Type

Weekly/Irregular

### Comments

Issue RACHEL CHASON

Population/BuyType: Opp

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