

**QUARTERLY LIST OF COMMUNITY PROBLEMS WITH ILLUSTRATIVE  
RESPONSIVE PROGRAMMING**

**APRIL 10<sup>TH</sup>, 2016**

**The attached report summarizes WTVX/WTCN's on-air response to the area's most important concerns, as determined by the station's active Ascertainment Report. The Ascertainment was derived from interviews with approximately 100 area community leaders. These interviews determined what most needs to be addressed by our station's efforts toward resolution of such problems in our broadcast field.**

**The information has been compiled by our Public Affairs Department and program input has been garnered from our entire range of programming possibilities.**

**The report has been assembled by our Programming Department to be placed in the public file on the above date and covers the broadcast period beginning January 1, 2016 through March 31, 2016.**

**HEALTH  
SAFETY ISSUES  
EDUCATION**

## HEALTH

### **DESCRIPTION**

### **DATE/TIME**

**OUR ISSUES: WEST PALM BEACH**

**1/10/16 & 02/21/16 8:00AM WTCN  
6:30AM WTVX**

**Utilizing interview segments, the show exposes the problems of at-risk women who are pregnant. Belci Encinosa, Director of Community Engagement with Healthy Mothers, Healthy Babies Coalition of Palm Beach County and Glenys Hedrington help identify women who are considered “at-risk”, the options available to them to improve their health and the health of their babies, helping to get access to prenatal care, information about their growing babies and referring them to other needed services in our community.**

**OUR ISSUES: WEST PALM BEACH**

**01/24/16 & 2/14/16 8:00AM WTCN  
6:30AM WTVX**

**Utilizing interview segments, the show exposes the problems of addiction. Michelle Maloney, Executive Director of Treatment Services at Hanley Center emphasizes how the disease of addiction affects every community in our counties, especially the families and friends of those afflicted in South Florida. Michelle identifies the warning signs of addiction, the appropriate need for crisis intervention, some initial coping mechanisms for families and available resources within the counties for those trying to break the cycle of addiction and the families of addicts.**

**OUR ISSUES: WEST PALM BEACH**

**01/31/16 & 3/13/16 8:00AM WTCN  
6:30AM WTVX**

**Utilizing interview segments, the show exposes the problems of obesity. Brenda McClymons, representing Trust for Public Land on Fitness Zones, Marge Sullivan from Palm Healthcare/Let’s Move initiative, Diabetes Week, and Healthier Together initiative stressing the importance of weight control, the high risks of developing type 2 diabetes, identifying simple and effective ways to combat the health crisis including portion control, healthy choices, and options for light to moderate exercise.**

## **SAFETY ISSUES**

**DESCRIPTION**

**DATE/TIME**

**OUR ISSUES: WEST PALM BEACH**

**01/03/16 & 02/07/16 8:00AM WTCN  
6:30 AM WTVX**

**Utilizing interview segments, the show highlighted the local role of the US Coast Guard. Lt. John Gatti of Station Lake Worth Inlet, Petty Officer First Class Chris Suskoto and Public Affairs Officer Edwin Greenfield stressing the coast guard's role in search and rescue missions, law enforcement off our shores, the importance of boater safety, the dangers of boating under the influence, and resources available for boater safety classes.**

**OUR ISSUES: WEST PALM BEACH**

**03/6/16 8:00AM WTCN  
6:30AM WTVX**

**Utilizing interview segments, the show exposes the devastating effects of bullying. Sara Walsh, Director of the Rosenberg Domestic Abuse Program, Ilene Goldstein at Alpert Jewish Family Children Services, student Maddison Andrews, and Kelly Starling, a community outreach spokesperson discusses the harmful effects of bullying, the ways to spot a victim without seeing the actual attacks, identifying the different forms of bullying, illustrating ways to stop reoccurring incidents and offering insights toward prevention.**

## **EDUCATION**

### **DESCRIPTION**

### **DATE/TIME**

**OUR ISSUES: WEST PALM BEACH**

**01/17/16 & 03/20/16 8:00AM WTCN**

**6:30 AM WTVX**

**Utilizing interview and performance segments, the show highlights the local efforts to bring music to the children of Palm Beach county who would otherwise not get an exposure to fine arts music. Andy Matzkow Director of the Palm Beach Elementary Strings Foundation offers the building blocks of music appreciation and insights to various programs available to students with an interest in music. The performance segments showcase the work of many students at various skill levels from the Palm Beach Elementary Strings Foundation.**

**OUR ISSUES: WEST PALM BEACH**

**02/28/16 & 03/27/16 8:00AM WTCN**

**6:30 AM WTVX**

**Utilizing interview segments, the show exposes the problems of illiteracy. Kristen Calder CEO of the Literacy Coalition of Palm Beach County raises public awareness to reach her goal of improving the quality of life in our community by promoting and achieving literacy and to ensure that every child and every adult in Palm Beach County becomes a reader. She offers a variety of programs available and highlights several events such as the Read Together Palm Beach County to help achieve her goal.**