

NCC Cable System Order

Order #	62638050
Syscode	1754
System Name	Cox Media/Gulf Coast Alabama U-verse, AL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar17
-	

Flight Dates	03/18/19 - 03/31/19
Agency	Purple Strategies
Advertiser	National Council for Behavioral Health

Client Code	AL Stwd
Product Code	03190325
Est Code	AL Stwd
Product Name	AL 3.19-3.25
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		03/18/19	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$489.00	
Commission		\$73.35	
Net Total		\$415.65	
Total Spots		52	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.18 NEW ORDER BEGINING 3.19. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	3/18/19	3/24/19	05:00	09:00		X	X	X	X			-	-	5	\$7.00	\$35.00	30	
2	CNN	CNN EM	3/25/19	3/31/19	05:00	09:00	X							-	-	1	\$7.00	\$7.00	30	
3	CNN	CNN EF	3/18/19	3/24/19	15:00	19:00		X	X	X	X	X	X	-	-	5	\$8.00	\$40.00	30	
4	CNN	CNN EF	3/25/19	3/31/19	15:00	19:00	X							-	-	1	\$8.00	\$8.00	30	
5	CNN	CNN PT	3/18/19	3/24/19	19:00	24:00		X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	
6	CNN	CNN PT	3/25/19	3/31/19	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	
7	FXNC	FXNC EM	3/18/19	3/24/19	05:00	09:00		X	X	X	X			-	-	5	\$8.00	\$40.00	30	
8	FXNC	FXNC EM	3/25/19	3/31/19	05:00	09:00	X							-	-	1	\$8.00	\$8.00	30	
9	FXNC	FXNC EF	3/18/19	3/24/19	15:00	19:00		X	X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	
10	FXNC	FXNC EF	3/25/19	3/31/19	15:00	19:00	X							-	-	1	\$10.00	\$10.00	30	
11	FXNC	FXNC PT	3/18/19	3/24/19	19:00	24:00		X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	
12	FXNC	FXNC PT	3/25/19	3/31/19	19:00	24:00	X							-	-	1	\$18.00	\$18.00	30	
13	MNBC	MNBC EM	3/18/19	3/24/19	05:00	09:00		X	X	X	X			-	-	5	\$5.00	\$25.00	30	
14	MNBC	MNBC EM	3/25/19	3/31/19	05:00	09:00	X							-	-	1	\$5.00	\$5.00	30	
15	MNBC	MNBC EF	3/18/19	3/24/19	15:00	19:00		X	X	X	X	X	X	-	-	5	\$6.00	\$30.00	30	
16	MNBC	MNBC EF	3/25/19	3/31/19	15:00	19:00	X							-	-	1	\$6.00	\$6.00	30	
17	MNBC	MNBC PT	3/18/19	3/24/19	19:00	24:00		X	X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	

NCC Cable System Order

Order #	62638050	Flight Dates	03/18/19 - 03/31/19	Update Date	03/18/19		
Syscode	1754	Agency	Purple Strategies	Version	1 Vs. 1		
System Name	Cox Media/Gulf Coast Alabama U-verse, AL	Advertiser	National Council for Behavioral Health	Show All Lines			
Market	Mobile				Total # of Weeks	2	
		Client Code	AL Stwd	Total		\$489.00	
AE	Collin Diederich	Product Code	03190325	Commission		\$73.35	
Sales Coordinator	Taylor Dale	Est Code	AL Stwd	Net Total		\$415.65	
Office	Washington	Product Name	AL 3.19-3.25	Total Spots		52	
Phone	(301) 941-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted				Sold On		Cost Per Spot
Survey	DMA Nielsen Live+3 Mar17	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : 3.18 NEW ORDER BEGINING 3.19. PLEASE REVIEW AND CONFIRM, THANKS!							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	MNBC	MNBC PT	3/25/19	3/31/19	19:00	24:00	X							-	-	1	\$10.00	\$10.00	30	

	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Total
SPOTS	52	0	0	0	0	0	0	0	0	0	0	0	52
AMT	\$489.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$489.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/18/19

62638050 | Mobile | Cox Media/Gulf Coast Alabama U-verse, AL | 1754 |

NCC Cable System Order

Order #	62638050
Syscode	1876
System Name	Cox Media/Eastern Shore, AL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar17
-	

Flight Dates	03/18/19 - 03/31/19
Agency	Purple Strategies
Advertiser	National Council for Behavioral Health

Client Code	AL Stwd
Product Code	03190325
Est Code	AL Stwd
Product Name	AL 3.19-3.25
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/18/19		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$327.00		
Commission	\$49.05		
Net Total	\$277.95		
Total Spots	52		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.18 NEW ORDER BEGINING 3.19. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	3/18/19	3/24/19	05:00	09:00		X	X	X	X			-	-	5	\$4.00	\$20.00	30	
2	CNN	CNN EM	3/25/19	3/31/19	05:00	09:00	X							-	-	1	\$4.00	\$4.00	30	
3	CNN	CNN EF	3/18/19	3/24/19	15:00	19:00		X	X	X	X	X	X	-	-	5	\$6.00	\$30.00	30	
4	CNN	CNN EF	3/25/19	3/31/19	15:00	19:00	X							-	-	1	\$6.00	\$6.00	30	
5	CNN	CNN PT	3/18/19	3/24/19	19:00	24:00		X	X	X	X	X	X	-	-	4	\$9.00	\$36.00	30	
6	CNN	CNN PT	3/25/19	3/31/19	19:00	24:00	X							-	-	1	\$9.00	\$9.00	30	
7	FXNC	FXNC EM	3/18/19	3/24/19	05:00	09:00		X	X	X	X			-	-	5	\$7.00	\$35.00	30	
8	FXNC	FXNC EM	3/25/19	3/31/19	05:00	09:00	X							-	-	1	\$7.00	\$7.00	30	
9	FXNC	FXNC EF	3/18/19	3/24/19	15:00	19:00		X	X	X	X	X	X	-	-	5	\$7.00	\$35.00	30	
10	FXNC	FXNC EF	3/25/19	3/31/19	15:00	19:00	X							-	-	1	\$7.00	\$7.00	30	
11	FXNC	FXNC PT	3/18/19	3/24/19	19:00	24:00		X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	
12	FXNC	FXNC PT	3/25/19	3/31/19	19:00	24:00	X							-	-	1	\$12.00	\$12.00	30	
13	MNBC	MNBC EM	3/18/19	3/24/19	05:00	09:00		X	X	X	X			-	-	5	\$2.00	\$10.00	30	
14	MNBC	MNBC EM	3/25/19	3/31/19	05:00	09:00	X							-	-	1	\$2.00	\$2.00	30	
15	MNBC	MNBC EF	3/18/19	3/24/19	15:00	19:00		X	X	X	X	X	X	-	-	5	\$4.00	\$20.00	30	
16	MNBC	MNBC EF	3/25/19	3/31/19	15:00	19:00	X							-	-	1	\$4.00	\$4.00	30	
17	MNBC	MNBC PT	3/18/19	3/24/19	19:00	24:00		X	X	X	X	X	X	-	-	5	\$7.00	\$35.00	30	

NCC Cable System Order

Order #	62638050
Syscode	1876
System Name	Cox Media/Eastern Shore, AL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar17
-	

Flight Dates	03/18/19 - 03/31/19
Agency	Purple Strategies
Advertiser	National Council for Behavioral Health

Client Code	AL Stwd
Product Code	03190325
Est Code	AL Stwd
Product Name	AL 3.19-3.25
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		03/18/19	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$327.00	
Commission		\$49.05	
Net Total		\$277.95	
Total Spots		52	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.18 NEW ORDER BEGINING 3.19. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	MNBC	MNBC PT	3/25/19	3/31/19	19:00	24:00	X							-	-	1	\$7.00	\$7.00	30	

	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Total
SPOTS	52	0	0	0	0	0	0	0	0	0	0	0	52
AMT	\$327.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$327.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/18/19

62638050 | Mobile | Cox Media/Eastern Shore, AL | 1876 |

NCC Cable System Order

Order #	62638050
Syscode	1878
System Name	Cox Media/Gulf Shores, AL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar17
-	

Flight Dates	03/18/19 - 03/31/19
Agency	Purple Strategies
Advertiser	National Council for Behavioral Health

Client Code	AL Stwd
Product Code	03190325
Est Code	AL Stwd
Product Name	AL 3.19-3.25
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/18/19		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$327.00	
Commission		\$49.05	
Net Total		\$277.95	
Total Spots		52	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.18 NEW ORDER BEGINING 3.19. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	3/18/19	3/24/19	05:00	09:00		X	X	X	X			-	-	5	\$4.00	\$20.00	30	
2	CNN	CNN EM	3/25/19	3/31/19	05:00	09:00	X							-	-	1	\$4.00	\$4.00	30	
3	CNN	CNN EF	3/18/19	3/24/19	15:00	19:00		X	X	X	X	X	X	-	-	5	\$6.00	\$30.00	30	
4	CNN	CNN EF	3/25/19	3/31/19	15:00	19:00	X							-	-	1	\$6.00	\$6.00	30	
5	CNN	CNN PT	3/18/19	3/24/19	19:00	24:00		X	X	X	X	X	X	-	-	4	\$9.00	\$36.00	30	
6	CNN	CNN PT	3/25/19	3/31/19	19:00	24:00	X							-	-	1	\$9.00	\$9.00	30	
7	FXNC	FXNC EM	3/18/19	3/24/19	05:00	09:00		X	X	X	X			-	-	5	\$7.00	\$35.00	30	
8	FXNC	FXNC EM	3/25/19	3/31/19	05:00	09:00	X							-	-	1	\$7.00	\$7.00	30	
9	FXNC	FXNC EF	3/18/19	3/24/19	15:00	19:00		X	X	X	X	X	X	-	-	5	\$7.00	\$35.00	30	
10	FXNC	FXNC EF	3/25/19	3/31/19	15:00	19:00	X							-	-	1	\$7.00	\$7.00	30	
11	FXNC	FXNC PT	3/18/19	3/24/19	19:00	24:00		X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	
12	FXNC	FXNC PT	3/25/19	3/31/19	19:00	24:00	X							-	-	1	\$12.00	\$12.00	30	
13	MNBC	MNBC EM	3/18/19	3/24/19	05:00	09:00		X	X	X	X			-	-	5	\$2.00	\$10.00	30	
14	MNBC	MNBC EM	3/25/19	3/31/19	05:00	09:00	X							-	-	1	\$2.00	\$2.00	30	
15	MNBC	MNBC EF	3/18/19	3/24/19	15:00	19:00		X	X	X	X	X	X	-	-	5	\$4.00	\$20.00	30	
16	MNBC	MNBC EF	3/25/19	3/31/19	15:00	19:00	X							-	-	1	\$4.00	\$4.00	30	
17	MNBC	MNBC PT	3/18/19	3/24/19	19:00	24:00		X	X	X	X	X	X	-	-	5	\$7.00	\$35.00	30	

NCC Cable System Order

Order #	62638050
Syscode	1878
System Name	Cox Media/Gulf Shores, AL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar17
-	

Flight Dates	03/18/19 - 03/31/19
Agency	Purple Strategies
Advertiser	National Council for Behavioral Health

Client Code	AL Stwd
Product Code	03190325
Est Code	AL Stwd
Product Name	AL 3.19-3.25
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		03/18/19	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$327.00	
Commission		\$49.05	
Net Total		\$277.95	
Total Spots		52	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.18 NEW ORDER BEGINING 3.19. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	MNBC	MNBC PT	3/25/19	3/31/19	19:00	24:00	X							-	-	1	\$7.00	\$7.00	30	

	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Total
SPOTS	52	0	0	0	0	0	0	0	0	0	0	0	52
AMT	\$327.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$327.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/18/19

62638050 | Mobile | Cox Media/Gulf Shores, AL | 1878 |

NCC Cable System Order

Order #	62638050
Syscode	1881
System Name	Cox Media/Mobile Metro, AL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar17
-	

Flight Dates	03/18/19 - 03/31/19
Agency	Purple Strategies
Advertiser	National Council for Behavioral Health

Client Code	AL Stwd
Product Code	03190325
Est Code	AL Stwd
Product Name	AL 3.19-3.25
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/18/19		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$755.00		
Commission	\$113.25		
Net Total	\$641.75		
Total Spots	52		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.18 NEW ORDER BEGINING 3.19. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	3/18/19	3/24/19	05:00	09:00		X	X	X	X			-	-	5	\$8.00	\$40.00	30	
2	CNN	CNN EM	3/25/19	3/31/19	05:00	09:00	X							-	-	1	\$8.00	\$8.00	30	
3	CNN	CNN EF	3/18/19	3/24/19	15:00	19:00		X	X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	
4	CNN	CNN EF	3/25/19	3/31/19	15:00	19:00	X							-	-	1	\$15.00	\$15.00	30	
5	CNN	CNN PT	3/18/19	3/24/19	19:00	24:00		X	X	X	X	X	X	-	-	4	\$19.00	\$76.00	30	
6	CNN	CNN PT	3/25/19	3/31/19	19:00	24:00	X							-	-	1	\$19.00	\$19.00	30	
7	FXNC	FXNC EM	3/18/19	3/24/19	05:00	09:00		X	X	X	X			-	-	5	\$11.00	\$55.00	30	
8	FXNC	FXNC EM	3/25/19	3/31/19	05:00	09:00	X							-	-	1	\$11.00	\$11.00	30	
9	FXNC	FXNC EF	3/18/19	3/24/19	15:00	19:00		X	X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	
10	FXNC	FXNC EF	3/25/19	3/31/19	15:00	19:00	X							-	-	1	\$15.00	\$15.00	30	
11	FXNC	FXNC PT	3/18/19	3/24/19	19:00	24:00		X	X	X	X	X	X	-	-	4	\$30.00	\$120.00	30	
12	FXNC	FXNC PT	3/25/19	3/31/19	19:00	24:00	X							-	-	1	\$30.00	\$30.00	30	
13	MNBC	MNBC EM	3/18/19	3/24/19	05:00	09:00		X	X	X	X			-	-	5	\$7.00	\$35.00	30	
14	MNBC	MNBC EM	3/25/19	3/31/19	05:00	09:00	X							-	-	1	\$7.00	\$7.00	30	
15	MNBC	MNBC EF	3/18/19	3/24/19	15:00	19:00		X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	
16	MNBC	MNBC EF	3/25/19	3/31/19	15:00	19:00	X							-	-	1	\$13.00	\$13.00	30	
17	MNBC	MNBC PT	3/18/19	3/24/19	19:00	24:00		X	X	X	X	X	X	-	-	5	\$16.00	\$80.00	30	

NCC Cable System Order

Order #	62638050
Syscode	1881
System Name	Cox Media/Mobile Metro, AL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar17
-	

Flight Dates	03/18/19 - 03/31/19
Agency	Purple Strategies
Advertiser	National Council for Behavioral Health

Client Code	AL Stwd
Product Code	03190325
Est Code	AL Stwd
Product Name	AL 3.19-3.25
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		03/18/19	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$755.00	
Commission		\$113.25	
Net Total		\$641.75	
Total Spots		52	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.18 NEW ORDER BEGINING 3.19. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	MNBC	MNBC PT	3/25/19	3/31/19	19:00	24:00	X							-	-	1	\$16.00	\$16.00	30	

	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Total
SPOTS	52	0	0	0	0	0	0	0	0	0	0	0	52
AMT	\$755.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$755.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/18/19

62638050 | Mobile | Cox Media/Mobile Metro, AL | 1881 |

NCC Cable System Order

Order #	62638050
Syscode	1882
System Name	Cox Media/Monroeville, AL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar17
-	

Flight Dates	03/18/19 - 03/31/19
Agency	Purple Strategies
Advertiser	National Council for Behavioral Health

Client Code	AL Stwd
Product Code	03190325
Est Code	AL Stwd
Product Name	AL 3.19-3.25
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/18/19		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$282.00		
Commission	\$42.30		
Net Total	\$239.70		
Total Spots	52		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.18 NEW ORDER BEGINING 3.19. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	3/18/19	3/24/19	05:00	09:00		X	X	X	X			-	-	5	\$4.00	\$20.00	30	
2	CNN	CNN EM	3/25/19	3/31/19	05:00	09:00	X							-	-	1	\$4.00	\$4.00	30	
3	CNN	CNN EF	3/18/19	3/24/19	15:00	19:00		X	X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	
4	CNN	CNN EF	3/25/19	3/31/19	15:00	19:00	X							-	-	1	\$5.00	\$5.00	30	
5	CNN	CNN PT	3/18/19	3/24/19	19:00	24:00		X	X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	
6	CNN	CNN PT	3/25/19	3/31/19	19:00	24:00	X							-	-	1	\$8.00	\$8.00	30	
7	FXNC	FXNC EM	3/18/19	3/24/19	05:00	09:00		X	X	X	X			-	-	5	\$5.00	\$25.00	30	
8	FXNC	FXNC EM	3/25/19	3/31/19	05:00	09:00	X							-	-	1	\$5.00	\$5.00	30	
9	FXNC	FXNC EF	3/18/19	3/24/19	15:00	19:00		X	X	X	X	X	X	-	-	5	\$7.00	\$35.00	30	
10	FXNC	FXNC EF	3/25/19	3/31/19	15:00	19:00	X							-	-	1	\$7.00	\$7.00	30	
11	FXNC	FXNC PT	3/18/19	3/24/19	19:00	24:00		X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	
12	FXNC	FXNC PT	3/25/19	3/31/19	19:00	24:00	X							-	-	1	\$10.00	\$10.00	30	
13	MNBC	MNBC EM	3/18/19	3/24/19	05:00	09:00		X	X	X	X			-	-	5	\$2.00	\$10.00	30	
14	MNBC	MNBC EM	3/25/19	3/31/19	05:00	09:00	X							-	-	1	\$2.00	\$2.00	30	
15	MNBC	MNBC EF	3/18/19	3/24/19	15:00	19:00		X	X	X	X	X	X	-	-	5	\$3.00	\$15.00	30	
16	MNBC	MNBC EF	3/25/19	3/31/19	15:00	19:00	X							-	-	1	\$3.00	\$3.00	30	
17	MNBC	MNBC PT	3/18/19	3/24/19	19:00	24:00		X	X	X	X	X	X	-	-	5	\$6.00	\$30.00	30	

NCC Cable System Order

Order #	62638050
Syscode	1882
System Name	Cox Media/Monroeville, AL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar17
-	

Flight Dates	03/18/19 - 03/31/19
Agency	Purple Strategies
Advertiser	National Council for Behavioral Health

Client Code	AL Stwd
Product Code	03190325
Est Code	AL Stwd
Product Name	AL 3.19-3.25
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		03/18/19	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$282.00	
Commission		\$42.30	
Net Total		\$239.70	
Total Spots		52	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.18 NEW ORDER BEGINING 3.19. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	MNBC	MNBC PT	3/25/19	3/31/19	19:00	24:00	X							-	-	1	\$6.00	\$6.00	30	

	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Total
SPOTS	52	0	0	0	0	0	0	0	0	0	0	0	52
AMT	\$282.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$282.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/18/19

62638050 | Mobile | Cox Media/Monroeville, AL | 1882 |

NCC Cable System Order

Order #	62638050
Syscode	1885
System Name	Cox Media/West Mobile, AL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar17
-	

Flight Dates	03/18/19 - 03/31/19
Agency	Purple Strategies
Advertiser	National Council for Behavioral Health

Client Code	AL Stwd
Product Code	03190325
Est Code	AL Stwd
Product Name	AL 3.19-3.25
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/18/19		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$327.00		
Commission	\$49.05		
Net Total	\$277.95		
Total Spots	52		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.18 NEW ORDER BEGINING 3.19. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	3/18/19	3/24/19	05:00	09:00		X	X	X	X			-	-	5	\$4.00	\$20.00	30	
2	CNN	CNN EM	3/25/19	3/31/19	05:00	09:00	X							-	-	1	\$4.00	\$4.00	30	
3	CNN	CNN EF	3/18/19	3/24/19	15:00	19:00		X	X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	
4	CNN	CNN EF	3/25/19	3/31/19	15:00	19:00	X							-	-	1	\$5.00	\$5.00	30	
5	CNN	CNN PT	3/18/19	3/24/19	19:00	24:00		X	X	X	X	X	X	-	-	4	\$9.00	\$36.00	30	
6	CNN	CNN PT	3/25/19	3/31/19	19:00	24:00	X							-	-	1	\$9.00	\$9.00	30	
7	FXNC	FXNC EM	3/18/19	3/24/19	05:00	09:00		X	X	X	X			-	-	5	\$7.00	\$35.00	30	
8	FXNC	FXNC EM	3/25/19	3/31/19	05:00	09:00	X							-	-	1	\$7.00	\$7.00	30	
9	FXNC	FXNC EF	3/18/19	3/24/19	15:00	19:00		X	X	X	X	X	X	-	-	5	\$7.00	\$35.00	30	
10	FXNC	FXNC EF	3/25/19	3/31/19	15:00	19:00	X							-	-	1	\$7.00	\$7.00	30	
11	FXNC	FXNC PT	3/18/19	3/24/19	19:00	24:00		X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	
12	FXNC	FXNC PT	3/25/19	3/31/19	19:00	24:00	X							-	-	1	\$12.00	\$12.00	30	
13	MNBC	MNBC EM	3/18/19	3/24/19	05:00	09:00		X	X	X	X			-	-	5	\$2.00	\$10.00	30	
14	MNBC	MNBC EM	3/25/19	3/31/19	05:00	09:00	X							-	-	1	\$2.00	\$2.00	30	
15	MNBC	MNBC EF	3/18/19	3/24/19	15:00	19:00		X	X	X	X	X	X	-	-	5	\$4.00	\$20.00	30	
16	MNBC	MNBC EF	3/25/19	3/31/19	15:00	19:00	X							-	-	1	\$4.00	\$4.00	30	
17	MNBC	MNBC PT	3/18/19	3/24/19	19:00	24:00		X	X	X	X	X	X	-	-	5	\$8.00	\$40.00	30	

NCC Cable System Order

Order #	62638050
Syscode	1885
System Name	Cox Media/West Mobile, AL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar17
-	

Flight Dates	03/18/19 - 03/31/19
Agency	Purple Strategies
Advertiser	National Council for Behavioral Health

Client Code	AL Stwd
Product Code	03190325
Est Code	AL Stwd
Product Name	AL 3.19-3.25
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		03/18/19	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$327.00	
Commission		\$49.05	
Net Total		\$277.95	
Total Spots		52	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.18 NEW ORDER BEGINING 3.19. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	MNBC	MNBC PT	3/25/19	3/31/19	19:00	24:00	X							-	-	1	\$8.00	\$8.00	30	

	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Total
SPOTS	52	0	0	0	0	0	0	0	0	0	0	0	52
AMT	\$327.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$327.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/18/19

62638050 | Mobile | Cox Media/West Mobile, AL | 1885 |