

CONTRACT



WDBD
715 South Jefferson Street
Jackson, MS 39201
Sales T&C: <http://bit.ly/2BQrdRe>
(601) 948-3333

<u>Contract / Revision</u> 3441914 /		<u>Alt Order #</u> WOC14510649
<u>Advertiser</u> Building America's Future		<u>Original Date / Revision</u> 02/26/24 / 02/26/24
<u>Contract Dates</u> 02/27/24 - 03/04/24	<u>Estimate #</u> 4949	
<u>Product</u> BAF 2024		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDBD	<u>Account Executive</u> Anna Lyon	<u>Sales Office</u> Jackson (ASM)
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u>	<u>Advertiser Code</u> 611	<u>Product 1/2</u> 823
<u>Agency Ref</u> 200273	<u>Advertiser Ref</u> 540357	

And:

Total Video Placements
P.O. Box 1051
New Albany, OH 43054

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDBD	02/27/24	02/29/24	M-F 7a-9a News	7:00 AM-9:00 AM		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	- 1- 1- - -				2	\$35.00			
N 2	WDBD	02/27/24	03/01/24	M-F 8a News	8:00 AM-9:00 AM		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	- - 1- 1- -				2	\$45.00			
N 3	WDBD	02/27/24	03/03/24	9a-10a FOX News Sunday	9:00 AM-10:00 AM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	- - - - - 1				1	\$20.00			
N 4	WDBD	02/27/24	03/04/24	M-F 530p News	5:30 PM-6:00 PM		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	11111- -				5	\$30.00			
N 5	WDBD	02/27/24	03/04/24	M-F 9p Late News	9:00 PM-10:00 PM		:30			NM	5	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	11111- -				5	\$145.00			
N 6	WDBD	02/27/24	03/03/24	Su Late News	9:00 PM-9:30 PM		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	- - - - - 1				1	\$145.00			
N 7	WDBD	02/27/24	03/03/24	FOX NASCAR Cup Race	2:30 PM-6:00 PM		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	- - - - - 1				1	\$375.00			
Totals											17	\$1,575.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/04/24	17	\$1,575.00	(\$236.25)	\$1,338.75
Totals	17	\$1,575.00	(\$236.25)	\$1,338.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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