

DUPLICATE

## INVOICE



**WALA**  
**1501 Satchel Paige Dr**  
**Mobile, AL 36606**  
**Main: (251)434-1010**  
**Billing: (404)327-3039**

Invoice #	Invoice Date	Invoice Month	Invoice Period
881824-1	05/27/18	May 2018	04/30/18 - 05/27/18

Property	Account Executive	Sales Office	Sales Region
WALA	Shepard Ritzen	Eagle-Philadelph	National

Billing Address:

**Midwest Communications & Media**  
**Attention: Accounts Payable**  
**2015 Roundwyck Lane**  
**Powell, OH 43065**

Send Payment To:

**WALA**  
**29763 Network Place**  
**Chicago, IL 60673-1297**

Advertiser	Product	Estimate Number
Twinkle For Lieutenant Gov	Twinkle for LT Gov	

Flight Dates	Order #	Alt Order #
05/24/18 - 06/04/18	881824	26018309

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/24/18	06/04/18	M-F Fox 10 News at 5a	5a-530a	MTWTF--	:30	2	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 ---TF-- 2 \$180.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Th	05/24/18	5:28 AM	M-F Fox 10 News at 5a	5a-530a	:30	TVPRI TWI NK003H	\$180.00 NM
2	WALA	F	05/25/18	5:27 AM	M-F Fox 10 News at 5a	5a-530a	:30	TVPRI TWI NK003H	\$180.00 NM
2	05/24/18	06/04/18	M-F Fox 10 News at 6-7a	6a-7a	MTWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 ---TF-- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	F	05/25/18	6:14 AM	M-F Fox 10 News at 6-7a	6a-7a	:30	TVPRI TWI NK003H	\$250.00 NM
3	05/24/18	06/01/18	M-F Fox 10 News at 6-7a	6a-7a	MTWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 ---TF-- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Th	05/24/18	7:00 AM	M-F Fox 10 News at 6-7a	6a-7a	:30	TVPRI TWI NK003H	\$250.00 NM
4	05/24/18	06/01/18	M-F Fox 10 News at 7-8a	7a-8a	MTWTF--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 ---TF-- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	F	05/25/18	7:09 AM	M-F Fox 10 News at 7-8a	7a-8a	:30	TVPRI TWI NK003H	\$275.00 NM
5	05/24/18	06/03/18	M-F Fox 10 News at 7-8a	7a-8a	MTWTF--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 ---TF-- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	F	05/25/18	7:55 AM	M-F Fox 10 News at 7-8a	7a-8a	:30	TVPRI TWI NK003H	\$275.00 NM

Subject to Terms and Conditions available at:  
 For TV: <http://meredithsales.com/terms-and-conditions/>  
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

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Invoice #	Invoice Date	Invoice Month	Invoice Period
881824-1	05/27/18	May 2018	04/30/18 - 05/27/18
Advertiser	Product	Estimate Number	
Twinkle For Lieutenant Gov	Twinkle for LT Gov		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	05/24/18	06/04/18	M-F Fox 10 News at 8-9a	8a-9a	MTWTF--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 ---TF-- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Th	05/24/18	8:13 AM	M-F Fox 10 News at 8-9a	8a-9a	:30	TVPRI TWI NK003H	\$225.00 NM
7	05/24/18	06/01/18	M-F Fox 10 News at 8-9a	8a-9a	MTWTF--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 ---TF-- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Th	05/24/18	8:43 AM	M-F Fox 10 News at 8-9a	8a-9a	:30	TVPRI TWI NK003H	\$225.00 NM
8	05/24/18	06/01/18	M-F Fox 10 News at 4	4p-430p	MTWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 ---TF-- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Th	05/24/18	4:08 PM	M-F Fox 10 News at 4	4p-430p	:30	TVPRI TWI NK003H	\$250.00 NM
9	05/24/18	06/04/18	M-F Fox 10 News at 430	430p-5p	MTWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 ---TF-- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Th	05/24/18	4:54 PM	M-F Fox 10 News at 430p	430p-5p	:30	TVPRI TWI NK003H	\$250.00 NM
10	05/24/18	06/03/18	M-F Fox 10 News at 5p	5p-530p	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 ---TF-- 2 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WALA	Th	05/24/18	5:24 PM	M-F Fox 10 News at 5p	5p-530p	:30	TVPRI TWI NK003H	\$350.00 NM
1	WALA	F	05/25/18	5:14 PM	M-F Fox 10 News at 5p	5p-530p	:30	TVPRI TWI NK003H	\$350.00 NM
11	05/24/18	06/03/18	M-F Fox 10 News at 530	530p-6p	MTWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 ---TF-- 2 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WALA	Th	05/24/18	5:38 PM	M-F Fox 10 News at 530p	530p-6p	:30	TVPRI TWI NK003H	\$400.00 NM
1	WALA	F	05/25/18	5:43 PM	M-F Fox 10 News at 530p	530p-6p	:30	TVPRI TWI NK003H	\$400.00 NM
12	05/24/18	06/03/18	M-F 6-630p	6p-630p	MTWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 ---TF-- 2 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Th	05/24/18	6:13 PM	M-F 6-630p	6p-630p	:30	TVPRI TWI NK003H	\$800.00 NM
2	WALA	F	05/25/18	6:25 PM	M-F 6-630p	6p-630p	:30	TVPRI TWI NK003H	\$800.00 NM
13	05/24/18	06/03/18	M-F 630-7p	630p-7p	MTWTF--	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/18 05/27/18 ---TF-- 2 \$850.00									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
881824-1	05/27/18	May 2018	04/30/18 - 05/27/18
Advertiser	Product	Estimate Number	
Twinkle For Lieutenant Gov	Twinkle for LT Gov		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
13	05/24/18	06/03/18	M-F 630-7p	630p-7p	MTWTF--	:30	2	\$850.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WALA</td><td>Th</td><td>05/24/18</td><td>6:37 PM</td><td>M-F 630-7p</td><td>630p-7p</td><td>:30</td><td>TVPRI TWI NK003H</td><td>\$850.00</td><td>NM</td></tr><tr><td>1</td><td>WALA</td><td>F</td><td>05/25/18</td><td>6:40 PM</td><td>M-F 630-7p</td><td>630p-7p</td><td>:30</td><td>TVPRI TWI NK003H</td><td>\$850.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WALA	Th	05/24/18	6:37 PM	M-F 630-7p	630p-7p	:30	TVPRI TWI NK003H	\$850.00	NM	1	WALA	F	05/25/18	6:40 PM	M-F 630-7p	630p-7p	:30	TVPRI TWI NK003H	\$850.00	NM												
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14	05/24/18	06/01/18	M-F Fox 10 News at 9p	9p-930p	MTWTF--	:30	2	\$450.00	NM																																													
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WALA	Th	05/24/18	9:30 PM	M-F Fox 10 News at 9p	9p-930p	:30	TVPRI TWI NK003H	\$450.00	NM																																												
2	WALA	F	05/25/18	9:12 PM	M-F Fox 10 News at 9p	9p-930p	:30	TVPRI TWI NK003H	\$450.00	NM																																												
15	05/26/18	06/02/18	Sa Fox 10 News at 9p	9p-10p	-----S-	:30	1	\$200.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	05/21/18	05/27/18	-----S-	1	\$200.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WALA	Sa	05/26/18	10:05 PM	Sa Fox 10 News at 9p	9p-10p	:30	TVPRI TWI NKMOBH	\$200.00	NM																																												
16	05/27/18	06/03/18	Su Fox 10 News at 9p	9p-930p	-----S	:30	1	\$400.00	NM																																													
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17	05/26/18	05/27/18	Sa Fox 10 News at 9p	9p-10p	-----S-	:30	1	\$200.00	NM																																													
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1	WALA	Sa	05/26/18	10:26 PM	Sa Fox 10 News at 9p	9p-10p	:30	TVPRI TWI NKMOBH	\$200.00	NM																																												
Total Spots							22																																															

## Payment Terms Net 30 Days

Gross Total	\$8,460.00
Agency Commission	\$1,269.00
Net Amount Due	\$7,191.00
Invoice Balance as of 08/01/18 3:04:02 PM CT	\$0.00

Subject to Terms and Conditions available at:  
 For TV: <http://meredithsales.com/terms-and-conditions/>  
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>