



**WTTA**  
 200 S. Parker Street  
 Tampa, FL 33606  
 (813) 225-2720

# CONTRACT

<u>Contract / Revision</u> 1643857 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 08/13/18 - 08/19/18		<u>Estimate #</u> 3932
<u>Advertiser</u> POL/Gwen Graham/Governor/FL/Dem		<u>Original Date / Revision</u> 08/09/18 / 08/09/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTTA	<u>Account Executive</u> WTTA National Hous	<u>Sales Office</u> National House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Screen Strategies Media**  
 11150 Fairfax Blvd  
 Suite 505  
 Fairfax, VA 22030

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTTA	08/13/18	08/19/18	M-F 3p-4p	M-F 3p-4p		:30				NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/18	08/19/18	11111--				5	\$225.00				
N 2	WTTA	08/13/18	08/19/18	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/18	08/19/18	---1---				1	\$400.00				
N 3	WTTA	08/13/18	08/19/18	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/18	08/19/18	1-----				1	\$625.00				
<b>Totals</b>								0.00				7	\$2,150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 -08/17/18	7	\$2,150.00	(\$322.50)	\$1,827.50
<b>Totals</b>	7	\$2,150.00	(\$322.50)	\$1,827.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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