

# CONTRACT



**WTTA**  
 200 S. Parker Street  
 Tampa, FL 33606  
 (813) 221-5771

<u>Contract / Revision</u> 942141 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 09/26/16 - 10/02/16		<u>Estimate #</u> 2398
<u>Advertiser</u> POL/Patrick Murphy for Senate (D)		<u>Original Date / Revision</u> 09/22/16 / 09/22/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTTA	<u>Account Executive</u> WTTA National Hous	<u>Sales Office</u> National House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

**Screen Strategies Media**  
 11150 Fairfax Boulevard  
 Suite 505  
 Fairfax, VA 22030  
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTTA	09/26/16	10/02/16	M-F 3p-4p	M-F 3p-4p		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	11111--				5	\$50.00				
N 2	WTTA	09/26/16	10/02/16	M-F 4p-5p	M-F 4p-5p		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	11111--				5	\$50.00				
N 3	WTTA	09/26/16	10/02/16	M-F 6p-630p	M-F 6p-630p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----1--				1	\$50.00				
N 4	WTTA	09/26/16	10/02/16	M-F 7p-730p	M-F 7p-730p		:30				NM	5	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	11111--				5	\$115.00				
N 5	WTTA	09/26/16	10/02/16	M-F 730p-8p	M-F 730p-8p		:30				NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	1-11---				3	\$140.00				
N 6	WTTA	09/26/16	10/02/16	M-Su 8p Newscast	M-Su 8p Newscast		:30				NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	11111--				5	\$65.00				
N 7	WTTA	09/26/16	10/02/16	M-Su 8p Newscast	M-Su 8p Newscast		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1				1	\$65.00				
<b>Totals</b>											0.00	25	\$1,935.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/02/16	25	\$1,935.00	(\$290.25)	\$1,644.75
<b>Totals</b>	25	\$1,935.00	(\$290.25)	\$1,644.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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