

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jaine Herrera Butler

Authorized committee:

Jaine for Congress

Agency requesting time (and contact information):



Strategic Media Services, Inc; 1911 North Fort Myer Drive, Ste 400; Arlington, VA 22209

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

House of Representatives - WA03

Date of election:

11/3/20



General



Primary

Treasurer of candidate's authorized committee:

Pamela S Peiper

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

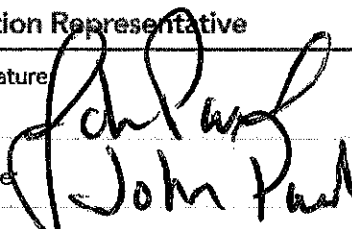
Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Neil Williams

Name:

Date of Request to Purchase Ad Time: 7/17/20

Date of Station Agreement to Sell Time: 8/17/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Neil Williams

Date: 8/17/20

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☐ No

Date ad received: _____

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

10106

Sep 11, 20
 CONT# 34331456 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KLOG-AM (Longview-Kelso WA)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY STRATEGIC MEDIA SERVICES
 ADDR 1911 NORTH FT MYER DRIVE SUITE 400
 ARLINGTON, VA 22209

DDS CONT# 0
 C/P/E: / / 7454
 SALESPERSON FAX#
 PH # 202-337-5700

BYR NEIL WILLIAMS
 ADV JAIME HERRERA BEUTLER FOR CONGRESS
 PDT Candidate
 FLT Sep 16, 20 - Sep 29, 20

* REP ORDER COMMENT *

** 9/11/2020 2:52:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	..W....	6A - 10A	60	09/16/2020 - 09/16/2020	1D	2	\$22.00	2 ✓
	1.2	..W....	10A - 3P	60	09/16/2020 - 09/16/2020	1D	2	\$20.00	2 ✓
	1.3	..W....	3P - 7P	60	09/16/2020 - 09/16/2020	1D	2	\$22.00	2
					** FLIGHT TOTALS **		6	\$128.00	
		FLIGHT 2							
	2.1	...T...	6A - 10A	60	09/17/2020 - 09/17/2020	1D	2	\$22.00	2 ✓
	2.2	...T...	10A - 3P	60	09/17/2020 - 09/17/2020	1D	1	\$20.00	1
	2.3	...T...	3P - 7P	60	09/17/2020 - 09/17/2020	1D	2	\$22.00	2
					** FLIGHT TOTALS **		5	\$108.00	
		FLIGHT 3							
	3.1F..	6A - 10A	60	09/18/2020 - 09/18/2020	1D	2	\$22.00	2 ✓
	3.2F..	10A - 3P	60	09/18/2020 - 09/18/2020	1D	2	\$20.00	2
	3.3F..	3P - 7P	60	09/18/2020 - 09/18/2020	1D	1	\$22.00	1
					** FLIGHT TOTALS **		5	\$106.00	
		FLIGHT 4							
	4.1	M.....	6A - 10A	60	09/21/2020 - 09/21/2020	1D	2	\$22.00	2
	4.2	M.....	10A - 3P	60	09/21/2020 - 09/21/2020	1D	2	\$20.00	2
	4.3	M.....	3P - 7P	60	09/21/2020 - 09/21/2020	1D	2	\$22.00	2
					** FLIGHT TOTALS **		6	\$128.00	

CONT# 34331456 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 7454

FLIGHT 5									
5.1	.T....	6A - 10A	60	09/22/2020 - 09/22/2020	1D	2	\$22.00	2	✓
5.2	.T....	10A - 3P	60	09/22/2020 - 09/22/2020	1D	2	\$20.00	2	
5.3	.T....	3P - 7P	60	09/22/2020 - 09/22/2020	1D	2	\$22.00	2	
** FLIGHT TOTALS **						6	\$128.00		
FLIGHT 6									
6.1	..W....	6A - 10A	60	09/23/2020 - 09/23/2020	1D	2	\$22.00	2	✓
6.2	..W....	10A - 3P	60	09/23/2020 - 09/23/2020	1D	2	\$20.00	2	
6.3	..W....	3P - 7P	60	09/23/2020 - 09/23/2020	1D	2	\$22.00	2	
** FLIGHT TOTALS **						6	\$128.00		
FLIGHT 7									
7.1	...T...	6A - 10A	60	09/24/2020 - 09/24/2020	1D	2	\$22.00	2	✓
7.2	...T...	10A - 3P	60	09/24/2020 - 09/24/2020	1D	1	\$20.00	1	
7.3	...T...	3P - 7P	60	09/24/2020 - 09/24/2020	1D	2	\$22.00	2	
** FLIGHT TOTALS **						5	\$108.00		
FLIGHT 8									
8.1F..	6A - 10A	60	09/25/2020 - 09/25/2020	1D	2	\$22.00	2	✓
8.2F..	10A - 3P	60	09/25/2020 - 09/25/2020	1D	2	\$20.00	2	
8.3F..	3P - 7P	60	09/25/2020 - 09/25/2020	1D	1	\$22.00	1	
** FLIGHT TOTALS **						5	\$106.00		
FLIGHT 9									
9.1	M.....	6A - 10A	60	09/28/2020 - 09/28/2020	1D	2	\$22.00	2	✓
9.2	M.....	10A - 3P	60	09/28/2020 - 09/28/2020	1D	2	\$20.00	2	
9.3	M.....	3P - 7P	60	09/28/2020 - 09/28/2020	1D	2	\$22.00	2	
** FLIGHT TOTALS **						6	\$128.00		
FLIGHT 10									
10.1	.T....	6A - 10A	60	09/29/2020 - 09/29/2020	1D	2	\$22.00	2	✓
10.2	.T....	10A - 3P	60	09/29/2020 - 09/29/2020	1D	2	\$20.00	2	
10.3	.T....	3P - 7P	60	09/29/2020 - 09/29/2020	1D	2	\$22.00	2	
** FLIGHT TOTALS **						6	\$128.00		

Sep 11, 20
 CONT# 34331456 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 7454

	Sep 20	Oct 20					
SPOTS	44	12					
CASH	940.00	256.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	940.00	256.00					

							TOTAL
SPOTS							56
CASH							1,196.00
TRADE							0.00
NSL							0.00
TOTAL							1,196.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ORDER

Orders
Order / Rev: 11551
Alt Order #:
Product Desc: Candidat / Political Spot Buy Sept 2020
Estimate:
Flight Dates: 09/09/20 - 09/30/20
Original Date / Rev: 09/14/20 / 09/14/20
Order Type: GENERAL

KLOG-FM

Primary AE: Station Political
Sales Office: NATL
Sales Region: National

Agency
Name: Strategic Media Service
Buying Contact:
Billing Contact:
 1911 North Ft Myer Drive Suite 400
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Jamie Herrera Beutler for Congress
Demographic: HH
Product Codes: U.S. Rep
Priority: STD
Revenue Code 1: DIR
Revenue Code 2: GEN
Revenue Code 3: GEN-SPOT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	44	\$940.00	\$799.00
09/28/20	09/29/20	12	\$256.00	\$217.60

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	44	\$940.00	\$799.00	0.00
October 2020	12	\$256.00	\$217.60	0.00
Totals	56	\$1,196.00	\$1,016.60	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Station Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLOG	09/16/20	09/30/20	M-F Morning Rotator	CM	6a-10a	22222--	1:00	10	\$22.00	STD	0.00	NM	20	\$440.00
				M-F Morning Rotator											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	--222--		6				\$22.00		0.00			
		Week: 09/21/20	09/27/20	22222--		10				\$22.00		0.00			
		Week: 09/28/20	10/04/20	22-----		4				\$22.00		0.00			
N 2	KLOG	09/16/20	09/30/20	M-F Midday Rotator	CM	10a-3p	22222--	1:00	10	\$20.00	STD	0.00	NM	18	\$360.00
				M-F Midday Rotator											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	--212--		5				\$20.00		0.00			
		Week: 09/21/20	09/27/20	22212--		9				\$20.00		0.00			
		Week: 09/28/20	10/04/20	22-----		4				\$20.00		0.00			
N 3	KLOG	09/16/20	09/30/20	M-F Afternoon Rotator	CM	3p-7p	22222--	1:00	10	\$22.00	STD	0.00	NM	18	\$396.00
				M-F Afternoon Rotator											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	--221--		5				\$22.00		0.00			
		Week: 09/21/20	09/27/20	22221--		9				\$22.00		0.00			
		Week: 09/28/20	10/04/20	22-----		4				\$22.00		0.00			
													Totals	56	\$1,196.00

KUKN

Sep 11, 20
 CONT# 34331457 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KUKN-FM (Longview-Kelso WA)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY STRATEGIC MEDIA SERVICES
 ADDR 1911 NORTH FT MYER DRIVE SUITE 400
 ARLINGTON, VA 22209

DDS CONT# 0
 C/P/E: 1 / 7454
 SALESPERSON FAX#
 PH # 202-337-5700

BYR NEIL WILLIAMS
 ADV JAIME HERRERA BEUTLER FOR CONGRESS
 PDT Candidate
 FLT Sep 16, 20 - Sep 29, 20

* REP ORDER COMMENT *

** 9/11/2020 2:52:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
	1.1	..W....	6A - 10A	60	09/16/2020 - 09/16/2020	1D	2	\$22.00	2
	1.2	..W....	10A - 3P	60	09/16/2020 - 09/16/2020	1D	2	\$21.00	2
	1.3	..W....	3P - 7P	60	09/16/2020 - 09/16/2020	1D	2	\$22.00	2
					** FLIGHT TOTALS **		6	\$130.00	
		<u>FLIGHT 2</u>							
	2.1	...T...	6A - 10A	60	09/17/2020 - 09/17/2020	1D	2	\$22.00	2
	2.2	...T...	10A - 3P	60	09/17/2020 - 09/17/2020	1D	2	\$21.00	2
	2.3	...T...	3P - 7P	60	09/17/2020 - 09/17/2020	1D	2	\$22.00	2
					** FLIGHT TOTALS **		6	\$130.00	
		<u>FLIGHT 3</u>							
	3.1F..	6A - 10A	60	09/18/2020 - 09/18/2020	1D	2	\$22.00	2
	3.2F..	10A - 3P	60	09/18/2020 - 09/18/2020	1D	2	\$21.00	2
	3.3F..	3P - 7P	60	09/18/2020 - 09/18/2020	1D	2	\$22.00	2
					** FLIGHT TOTALS **		6	\$130.00	
		<u>FLIGHT 4</u>							
	4.1	M.....	6A - 10A	60	09/21/2020 - 09/21/2020	1D	2	\$22.00	2
	4.2	M.....	10A - 3P	60	09/21/2020 - 09/21/2020	1D	1	\$21.00	1
	4.3	M.....	3P - 7P	60	09/21/2020 - 09/21/2020	1D	2	\$22.00	2
					** FLIGHT TOTALS **		5	\$109.00	

Sep 11, 20
 CONT# 34331457 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 7454

	Sep 20	Oct 20					
SPOTS	46	10					
CASH	997.00	217.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	997.00	217.00					

							TOTAL
SPOTS							56
CASH							1,214.00
TRADE							0.00
NSL							0.00
TOTAL							1,214.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ORDER**Orders**

Order / Rev: 11552
 Alt Order #: _____
 Product Desc: Candidate / Political Spot Buy Sept 2020
 Estimate: _____
 Flight Dates: 09/16/20 - 09/30/20
 Original Date / Rev: 09/14/20 / 09/14/20
 Order Type: GENERAL

KUKN-FM

Primary AE: Station Political
 Sales Office: NATL
 Sales Region: National

Agency

Name: Strategic Media Service
 Buying Contact: _____
 Billing Contact: _____
 1911 North Ft Myer Drive Suite 400
 Arlington, VA 22209

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Jamie Herrera Beutler for Congress
 Demographic: HH
 Product Codes: U.S. Rep
 Priority: STD
 Revenue Code 1: DIR
 Revenue Code 2: GEN
 Revenue Code 3: GEN-SPOT

New Business Thru: _____
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	46	\$997.00	\$847.45
09/28/20	09/29/20	10	\$217.00	\$184.45

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	46	\$997.00	\$847.45	0.00
October 2020	10	\$217.00	\$184.45	0.00
Totals	56	\$1,214.00	\$1,031.90	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Station Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KUKN	09/16/20	09/30/20	M-F Morning Rotator	CM	6a-10a	22222--	1:00	10	\$22.00	STD	0.00	NM	18	\$396.00
				M-F Morning Rotator											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	--222--					6	\$22.00		0.00			
		Week: 09/21/20	09/27/20	21222--					9	\$22.00		0.00			
		Week: 09/28/20	10/04/20	21-----					3	\$22.00		0.00			
E 2	KUKN	09/16/20	09/30/20	M-F Midday Rotator	CM	10a-3p	22222--	1:00	10	\$21.00	STD	0.00	NM	18	\$378.00
				M-F Midday Rotator											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	--222--					6	\$21.00		0.00			
		Week: 09/21/20	09/27/20	12222--					9	\$21.00		0.00			
		Week: 09/28/20	10/04/20	12-----					3	\$21.00		0.00			
E 3	KUKN	09/16/20	09/30/20	M-F Afternoon Rotator	CM	3p-7p	22222--	1:00	10	\$22.00	STD	0.00	NM	20	\$440.00
				M-F Afternoon Rotator											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	--222--					6	\$22.00		0.00			
		Week: 09/21/20	09/27/20	22222--					10	\$22.00		0.00			
		Week: 09/28/20	10/04/20	22-----					4	\$22.00		0.00			
Totals														56	\$1,214.00