lssı	ies and Programs List	2nd Quarter, 2019
	Page 1	
	Station:	KYSN-FM
		East Wenatchee, WA
The fo		ublic Service Announcements that the station believes provided the most significant attention to the community
	ems, issues and needs for the quarter list	
	Issue:	Description:
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1	Promotion of #1 Tourist event	KYSN promotes Apple Blossom. This is the number one tourist event in our valley.
2	Growing Tourist Attraction	KYSN promotes the 3rd year of WEN-CON. A pop culture convention at the Town Toyota Center
3	Public Service Announcements	KYSN provides organizations a voice with Public Service Announcements
4	Promoting well being of animals	KYSN promotes adoption of homeless dogs and cats at the Wenatchee Humane Society
5	Travel and Road	KYSN provides updates on projects and laws for road and travel
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	Issue 1 Promotion of #1 Tourist event			2nd Quarter, 2019	
	(Each issue should have its own page and 5 programs or PSA schedules broadca			st in response to the issue.)	
	Name of Program:	Date & Time Aired:	Length of Program or Segment:	Description of Program or Segment:	
1	KYSN's ALY	Mon April 22 10am hour	1 hour	Apple Blossom Queen Savannah Slife co-host	
				with KYSN's Aly. We brought awareness in order	
				to promote the upcoming ten days festival!	
2	KYSN's ALY	Tue April 23 10am hour	1 hour	Apple Blossom Princess Elizabeth Popoff co-host	
				with KYSN's Aly. We brought awareness in order	
				to promote the upcoming ten day festival!	
3	KYSN's ALY	Wed April 24 10am hour	1 hour	Apple Blossom Princess Olivia Lancaster visits	
				with KYSN's Aly. We brought awareness in order	
				to promote the upcoming ten day festival!	
4	KYSN's Aly	Fri April 26, 10:10am	3:00 minutes	KYSN's ALY draw attention to the	
				opening of Carnival at the Town Toyta Center.	
		Fri May 3, 10:10amam	2:00 minutos	KVSN promotos Applo Plassom	
3	KYSN's Aly	Fri May 3, 10:10amam	3:00 minutes	KYSN promotes Apple Blossom Grand Parade. Aly provide info on	
				Start times and this years parade route.	

	Issue 2 Growing Tourist Attraction			2nd Quarter, 2019	
	(Each issue should have its				
	Name of Program:	Date & Time Aired:	Length of Program or Segment:	Description of Program or Segment:	
1	KYSN's Aly	Wed April 10th Noon hr	3:00 minutes	Aly gives away tickets to WEN-CONgiving	
				out show time and what to expect at the convention.	
2	KYSN's Aly	Thu April 11th Noon hr	3:00 minutes	Aly gives away tickets to WEN-CON	
				We also promote the pop-culture convention	
3	KYSN's Aly	Fri April 12th Noon hr	2:00 minutes	Aly mentions the upcoming WEN-CON	
				conventionAly will be there to promote	
4	KYSN's Aly	Sat April 13th 8-10am	2 hours	KYSN promotes the start of WEN-CON at the	
				Wenatchee Town Toyota Center.	
5	PSA	April 1st-13th	:30 seconds	KYSN runs PSA's promoting the Wen-Con	
				Pop-culture convention.	

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Issue 3	Public Service Ar	nouncements	2nd Quarter, 2019			
 The following are Public Service Announcement campaigns that ran on KYSN during the months of APRIL, MAY & JUNE						
 	orn Association 5/17/19-05/26/19	771-04				
 civil air patrol 05/1	7/19- tfn 771-08					
 wenatchee youth c	ircus clothing donation 05/17/19-	05/25/19 771-06				
 wenatchee sr. soft	oall 05/17/19-tfn 771-01					
 cashmere historic h	ome tours 05/17/19-06/01/19 77	/1-02				
 QUINCY SENIOR CE	NTER TACO FEED 06/05/19- 06/22	2/19 771-02				
 LOCAL AA 04/05/19	9 07-31/19 771-03					
 LOCAL AA 04/05/19	9 07-31/19 771-03					
 QUINCY SENIOR CE	NTER LUNCHES 06/05/19-TFN 771	L-04				
 entiat 75th anniver	sary 06/07/19-06/15/19 771-09					
 cvch back to school	health fair 07/02/19-08/03/19 7	71-02				
 writers Meeting Wi	riters, Wenatchee Public Library 0	7/02/19-07/20/19 771-49				

	Issue 4	Homeless dogs a	nd cats	2nd Quarter, 2019	
	(Each issue should have its	s own page and 5 programs	or PSA schedules broadca	est in response to the issue.)	
	Name of Program:	Date & Time Aired:	Length of Program or Segment:	Description of Program or Segment:	
1	KYSN's Aly	4/3/19 Wednesday 11am	3:00 minutes	KYSN promotes the Humane Society's Pet of the	
				Week. Promotes fundraising for the shelter.	
2	KYSN's Aly	4/10/19 WED 11am	3:00 minutes	KYSN promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter.	
3	KYSN's Aly	4/17/19 WED 11am	3:00 minutes	KYSN promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter	
4	KYSN's Aly	4/24/19 WED 11am	3:00 minutes	KYSN promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter	
5	KYSN's Aly	5/1/19 WED 11am	3:00 minutes	KYSN promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter	
	THIS SEGMENT happens	each and every Wednesday	i		

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	Issue 5	Travel and Road Construction		2nd Quarter, 2019	
	(Each issue should have it	s own page and 5 programs	or PSA schedules broadca	st in response to the issue.)	
	Name of Program:	Date & Time Aired:	Length of Program or Segment:	Description of Program or Segment:	
1	KYSN's Aly	04/5/19, Fri 10:50a	2:00 minutes	KYSN provides stories on WSDOT's memorial	
				Traffic barrels: Honoring 4 employees who died	
2	KYSN's Michael Cross	04/18/19, Thu 4:25pm	2:00 minutes	KYSN provided the news of the North Cascades	
				Highway re-opening to the public, after a typical	
				Winter closure.	
3	KYSN's Michael Cross	05/17/19, Fri 3:30pm	2:00 minutes	KYSN provides info on the maintainence project	
				of the George Seller Bridge, from Sat 5/18 to Tue 5/21	
				<u> </u>	
4	KYSN's Aly	05/23/19, Tue 12:30pm	2:00 minutes	KYSN provides info on the closing of HWY 97	
				near Okanogan, due to a brushfire	
				<u>[</u>	
5	KYSN's Aly	06/19/19 , Wed 11:50a	2:00 minutes	KYSN provides tips from Washington State Patrolman	
				C. Thorson on how to use roundabouts.	
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