

### Ampersand Cable System Order

Order #	63179282
Syscode	3146
System Name	Spectrum/Alliance, NE
Market	Denver-Boulder

Flight Dates	05/03/24 - 05/09/24
Agency	AxMedia
Advertiser	Pete Ricketts for Senate

Update Date	05/02/24
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Emily Malyszka
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+SD May23
-	

Client Code	662
Product Code	832
Est Code	6885
Product Name	2024 Primary Election
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$3,684.00		
Commission	\$552.60		
Net Total	\$3,131.40		
Total Spots	89		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	80.9	GIMP	1012
CPP	\$46.00	CPM	\$3,640.32

Primary Demo	Adults 35+
Makegood Policy	Not Available

Comments : 5/2 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	4/29/24	5/5/24	05:00	09:00					X	X	X	1.20	15	3	\$44.00	\$132.00	30	PRE
2	FXNC	FXNC EM	5/6/24	5/12/24	05:00	09:00	X	X	X	X				1.20	15	4	\$44.00	\$176.00	30	PRE
3	FXNC	FXNC DT	4/29/24	5/5/24	09:00	16:00					X	X	X	1.50	19	3	\$36.00	\$108.00	30	PRE
4	FXNC	FXNC DT	5/6/24	5/12/24	09:00	16:00	X	X	X	X				1.50	19	4	\$36.00	\$144.00	30	PRE
5	FXNC	FXNC EF	4/29/24	5/5/24	16:00	19:00					X	X	X	2.60	32	1	\$66.00	\$66.00	30	PRE
6	FXNC	FXNC EF	5/6/24	5/12/24	16:00	19:00	X	X	X	X				2.60	32	3	\$66.00	\$198.00	30	PRE
7	FXNC	FXNC PT	4/29/24	5/5/24	19:00	24:00					X	X	X	1.90	23	3	\$109.00	\$327.00	30	PRE
8	FXNC	FXNC PT	5/6/24	5/12/24	19:00	24:00	X	X	X	X				1.90	23	5	\$109.00	\$545.00	30	PRE
9	HGTV	HGTV EF	4/29/24	5/5/24	16:00	19:00					X	X	X	0.70	9	3	\$49.00	\$147.00	30	PRE
10	HGTV	HGTV EF	5/6/24	5/12/24	16:00	19:00	X	X	X	X				0.70	9	4	\$49.00	\$196.00	30	PRE
11	HGTV	HGTV PT	4/29/24	5/5/24	19:00	24:00					X	X	X	0.70	9	6	\$79.00	\$474.00	30	PRE
12	HGTV	HGTV PT	5/6/24	5/12/24	19:00	24:00	X	X	X	X				0.70	9	8	\$79.00	\$632.00	30	PRE
13	PAR	PAR EF	4/29/24	5/5/24	16:00	19:00					X	X	X	0.30	4	3	\$8.00	\$24.00	30	PRE
14	PAR	PAR EF	5/6/24	5/12/24	16:00	19:00	X	X	X	X				0.30	4	4	\$8.00	\$32.00	30	PRE
15	PAR	PAR PT	4/29/24	5/5/24	19:00	24:00					X	X	X	0.30	4	6	\$8.00	\$48.00	30	PRE
16	PAR	PAR PT	5/6/24	5/12/24	19:00	24:00	X	X	X	X				0.30	4	8	\$8.00	\$64.00	30	PRE
17	HIST	HIST EF	4/29/24	5/5/24	16:00	19:00					X	X	X	0.60	7	3	\$15.00	\$45.00	30	PRE
18	HIST	HIST EF	5/6/24	5/12/24	16:00	19:00	X	X	X	X				0.60	7	4	\$15.00	\$60.00	30	PRE
19	HIST	HIST PT	4/29/24	5/5/24	19:00	24:00					X	X	X	0.80	10	6	\$19.00	\$114.00	30	PRE

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Agency	AxMedia
Advertiser	Pete Ricketts for Senate

Update Date	05/02/24
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Version	1 Vs. 1
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Show All Lines

Total # of Weeks	1
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Total	\$3,684.00
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Commission	\$552.60
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Net Total	\$3,131.40
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Total Spots	89
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Affiliate Split	100.0	
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Sold On	Cost Per Point		
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GRP	80.9	GIMP	1012
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CPP	\$46.00	CPM	\$3,640.32
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AE	Amanda Williams
Sales Coordinator	Emily Malyszka
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+SD May23
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Client Code	662
Product Code	832
Est Code	6885
Product Name	2024 Primary Election
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Not Available

Comments : 5/2 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
20	HIST	HIST PT	5/6/24	5/12/24	19:00	24:00	X	X	X	X				0.80	10	8	\$19.00	\$152.00	30	PRE

	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	Total
<b>SPOTS</b>	89	0	0	0	0	0	0	0	0	0	0	0	89
<b>AMT</b>	\$3,684.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,684.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 05/03/24

63179282 | Denver-Boulder | Spectrum/Alliance, NE | 3146 |

### Ampersand Cable System Order

Order #	63179282
Syscode	4639
System Name	Spectrum/Sidney, NE
Market	Denver-Boulder

Flight Dates	05/03/24 - 05/09/24
Agency	AxMedia
Advertiser	Pete Ricketts for Senate

Update Date	05/02/24
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Emily Malyszka
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+SD May23
-	

Client Code	662
Product Code	832
Est Code	6885
Product Name	2024 Primary Election
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$3,789.00		
Commission	\$568.35		
Net Total	\$3,220.65		
Total Spots	89		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	71.3	GIMP	975
CPP	\$53.00	CPM	\$3,886.15

Primary Demo	Adults 35+
Makegood Policy	Not Available

Comments : 5/2 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

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2	FXNC	FXNC EM	5/6/24	5/12/24	05:00	09:00	X	X	X	X				1.00	14	4	\$44.00	\$176.00	30	PRE
3	FXNC	FXNC DT	4/29/24	5/5/24	09:00	16:00					X	X	X	1.40	19	3	\$36.00	\$108.00	30	PRE
4	FXNC	FXNC DT	5/6/24	5/12/24	09:00	16:00	X	X	X	X				1.40	19	4	\$36.00	\$144.00	30	PRE
5	FXNC	FXNC EF	4/29/24	5/5/24	16:00	19:00					X	X	X	2.20	30	1	\$66.00	\$66.00	30	PRE
6	FXNC	FXNC EF	5/6/24	5/12/24	16:00	19:00	X	X	X	X				2.20	30	3	\$66.00	\$198.00	30	PRE
7	FXNC	FXNC PT	4/29/24	5/5/24	19:00	24:00					X	X	X	1.60	22	3	\$109.00	\$327.00	30	PRE
8	FXNC	FXNC PT	5/6/24	5/12/24	19:00	24:00	X	X	X	X				1.60	22	5	\$109.00	\$545.00	30	PRE
9	HGTV	HGTV EF	4/29/24	5/5/24	16:00	19:00					X	X	X	0.70	9	3	\$49.00	\$147.00	30	PRE
10	HGTV	HGTV EF	5/6/24	5/12/24	16:00	19:00	X	X	X	X				0.70	9	4	\$49.00	\$196.00	30	PRE
11	HGTV	HGTV PT	4/29/24	5/5/24	19:00	24:00					X	X	X	0.70	9	6	\$79.00	\$474.00	30	PRE
12	HGTV	HGTV PT	5/6/24	5/12/24	19:00	24:00	X	X	X	X				0.70	9	8	\$79.00	\$632.00	30	PRE
13	PAR	PAR EF	4/29/24	5/5/24	16:00	19:00					X	X	X	0.30	4	3	\$13.00	\$39.00	30	PRE
14	PAR	PAR EF	5/6/24	5/12/24	16:00	19:00	X	X	X	X				0.30	4	4	\$13.00	\$52.00	30	PRE
15	PAR	PAR PT	4/29/24	5/5/24	19:00	24:00					X	X	X	0.20	3	6	\$13.00	\$78.00	30	PRE
16	PAR	PAR PT	5/6/24	5/12/24	19:00	24:00	X	X	X	X				0.20	3	8	\$13.00	\$104.00	30	PRE
17	HIST	HIST EF	4/29/24	5/5/24	16:00	19:00					X	X	X	0.50	7	3	\$15.00	\$45.00	30	PRE
18	HIST	HIST EF	5/6/24	5/12/24	16:00	19:00	X	X	X	X				0.50	7	4	\$15.00	\$60.00	30	PRE
19	HIST	HIST PT	4/29/24	5/5/24	19:00	24:00					X	X	X	0.70	10	6	\$19.00	\$114.00	30	PRE

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<b>SPOTS</b>	89	0	0	0	0	0	0	0	0	0	0	0	89
<b>AMT</b>	\$3,789.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,789.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 05/03/24

63179282 | Denver-Boulder | Spectrum/Sidney, NE | 4639 |