



WACH
1400 Pickens St.
Columbia, SC 29201
(803) 252-5757

CONTRACT

<u>Contract / Revision</u> 485291 /		<u>Alt Order #</u> 08032855
<u>Product</u> P.G. PETERSON FNDTN		
<u>Contract Dates</u> 12/28/15 - 01/31/16		<u>Estimate #</u> 6639
<u>Advertiser</u> Peter G Peterson Foundation		<u>Original Date / Revision</u> 01/12/16 / 01/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WACH	<u>Account Executive</u> Philadelphia TeleRep	<u>Sales Office</u> Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 456	<u>Product 1/2</u> 861
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning Place
815 Slaters Ln
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WACH	01/11/16	01/29/16	M-F 10-1105pm	10:00 PM-10:35 PM		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	01/11/16	01/17/16	MTWTF--				2	\$200.00				
	Week:	01/18/16	01/24/16	MTWTF--				2	\$200.00				
	Week:	01/25/16	01/31/16	MTWTF--				1	\$200.00				
N 2	WACH	01/11/16	01/29/16	M-F 6-7am	6:00 AM-7:00 AM		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	01/11/16	01/17/16	MTWTF--				1	\$25.00				
	Week:	01/18/16	01/24/16	-----				0	\$0.00				
	Week:	01/25/16	01/31/16	MTWTF--				1	\$25.00				
N 3	WACH	01/11/16	01/29/16	M-F 7-730pm	7-730pm		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	01/11/16	01/17/16	MTWTF--				2	\$200.00				
	Week:	01/18/16	01/24/16	-----				0	\$0.00				
	Week:	01/25/16	01/31/16	MTWTF--				1	\$200.00				
N 4	WACH	01/11/16	01/22/16	M-F 7-9am	7:00 AM-9:00 AM		:30				NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	01/11/16	01/17/16	MTWTF--				1	\$25.00				
	Week:	01/18/16	01/24/16	MTWTF--				2	\$25.00				
N 5	WACH	01/18/16	01/22/16	M-F 730-8p	730-8pm		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	01/18/16	01/24/16	MTWTF--				2	\$200.00				
N 6	WACH	01/25/16	01/25/16	x-files	8:00 PM-9:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	01/25/16	01/31/16	1-----				1	\$600.00				
N 7	WACH	01/17/16	01/17/16	NFC Divisional (Sun)	430pm-730pm		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	01/17/16	01/23/16	-----1				1	\$2,000.00				
N 8	WACH	01/24/16	01/31/16	Full Measure w/S.Attkinsn	958a-1030a		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	01/24/16	01/30/16	-----1				1	\$25.00				
	Week:	01/31/16	02/06/16	-----1				1	\$25.00				
N 9	WACH	01/24/16	01/24/16	NFC Championship Game	Various		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



WACH
1400 Pickens St.
Columbia, SC 29201
(803) 252-5757

<u>Contract / Revision</u>	<u>Alt Order #</u>
485291 /	08032855

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
12/28/15 - 01/31/16	P.G. PETERSON FNDT	6639

<u>Advertiser</u>	<u>Original Date / Revision</u>
Peter G Peterson Foundation	01/12/16 / 01/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		01/24/16	01/30/16	-----1				1	\$2,500.00						
N 10	WACH	01/10/16	01/31/16	fox news	9a-10a		:30				NM	5	\$125.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		01/10/16	01/16/16	-----2				2	\$25.00						
Week:		01/17/16	01/23/16	-----1				1	\$25.00						
Week:		01/24/16	01/30/16	-----1				1	\$25.00						
Week:		01/31/16	02/06/16	-----1				1	\$25.00						
N 11	WACH	01/11/16	01/15/16	M-F 10-1105pm	10:00 PM-10:35 PM		:30				NM	2	\$450.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		01/11/16	01/17/16	MTWTF--				2	\$225.00						
N 12	WACH	01/11/16	01/17/16	M-F 7-9am	7-9am		:30				NM	1	\$40.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		01/11/16	01/17/16	MTWTF--				1	\$40.00						
D 13	WACH	01/03/16	01/03/16	NFL on Fox Game 1 panther	1:00 PM-4:30 PM		:30				NM	0	\$0.00		
N 14	WACH	01/10/16	01/10/16	Full Measure w/S.Attkinsn	9:58 AM-10:30 AM		:30				NM	1	\$50.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		01/04/16	01/10/16	-----S				1	\$50.00						
N 15	WACH	01/10/16	01/10/16	Fox news	9a-10a		:30				NM	1	\$50.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		01/04/16	01/10/16	-----S				1	\$50.00						
Totals													0.00	30	\$7,990.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/28/15 - 01/31/16	30	\$7,990.00	(\$1,198.50)	\$6,791.50
Totals	30	\$7,990.00	(\$1,198.50)	\$6,791.50

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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ADV # _____ ADV. NAME ISS/PETE G PETERSON FOUND. REP. # _____ OFF. # 2366 SALESMAN # _____
 AGY # _____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME TRACEY ROBINSON

815 SLATERS LANE SALES PRSN PH- KRISTEN WASKIE
 ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 8032855 CLASS: NATL. LOCAL REGIONAL
 PRDCT P.G. PETERSON FNDTN EST#6639 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES DEC28/15 JAN31/16 WK-5
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE DEC17/15 11.15

REP: REVISED ORDER
 PUSH START DATE TO 1/8
 TOTAL \$7990
 PLEASE CONFIRM THANKS
 JAMIE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 PETER G. PETERSON FOUNDATION/FLIGHT STARTS 1/8

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	ES		1000P-1035P	30		\$200.00	1/11	1/15	2		M-F	2
1	ES		1000P-1035P	30		\$200.00	1/18	1/22	2		M-F	2
1	ES		1000P-1035P	30		\$200.00	1/25	1/29	1		M-F	1

AGENCY ADVERTISER CODE = 456 AGENCY EST# = 6639
 AGENCY PRODUCT CODE = 861
 PROGRAM : WACH FOX NW-10
 RA35+ : 3.6
 CON COM1 : WACH FOX NW-10

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP DEC17/15 11.15

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	E		600A-700A	30		\$25.00	1/11	1/15	1		M-F	1
2	E		600A-700A	30		\$25.00	1/25	1/29	1		M-F	1
PROGRAM : GOOD DAY COL 2												
RA35+ : 0.6												
CON COM1: GOOD DAY COL 2												
3	ES		700P-730P	30		\$200.00	1/11	1/15	2		M-F	2
3	ES		700P-730P	30		\$200.00	1/25	1/29	1		M-F	1
PROGRAM : BIG BNG THEORY												
RA35+ : 2.6												
CON COM1: BIG BNG THEORY												
4	ES		700A-900A	30		\$25.00	1/11	1/15	1		M-F	1
4	ES		700A-900A	30		\$25.00	1/18	1/22	2		M-F	2
PROGRAM : GOOD DAY COL 3												
RA35+ : 0.9												
CON COM1: GOOD DAY COL 3												
5	SE		730P-800P	30		\$200.00	1/18	1/22	2		M-F	2
PROGRAM : BG BNG THRY B												
RA35+ : 2.4												
CON COM1: BG BNG THRY B												
7	*		430P-730P	30		\$2,000.00	1/17	1/17	1		SUN	1
PROGRAM : NFC DIVISIONAL PLAYOFF												
RA35+ : 9.0												
CON COM1: NFC DIVISIONAL PLAYOFF												
10	ES		900A-1000A	30		\$25.00	1/10	1/10	2		SUN	2
10	ES		900A-1000A	30		\$25.00	1/17	1/31	1		SUN	3
PROGRAM : FOX NEWS SUNDAY												
RA35+ : 0.7												
CON COM1: FOX NEWS SUNDAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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11	E		1000P-1035P	30		\$225.00	1/11	1/15	2		M-F	2
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PROGRAM : WACH FOX NW-10
 RA35+ : 3.1
 ORD COM1 : M1 ADD \$1590 FROM 8032838 MG M1

12	E		700A-900A	30		\$40.00	1/11	1/15	1		M-F	1
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PROGRAM : GOOD DAY COL 3
 RA35+ : 0.7
 ORD COM1 : M1 ADD \$1590 FROM 8032838 MG M1
 PART OF A MAKEGOOD MADE UP OF LINES 11-15

13	SZ		100P-430P	30		\$1,000.00	1/3	1/3	0		SUN	0
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PROGRAM : NFL: PANTHERS 1/3
 RA35+ : 9.8
 ORD COM1 : M1 ADD \$1590 FROM 8032838 MG M1
 ORD COM2 : CANX LINE
 PART OF A MAKEGOOD MADE UP OF LINES 11-15

14	E		1000A-1030A	30		\$50.00	1/10	1/10	1		SUN	1
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PROGRAM : FULL MEASURE
 RA35+ : 0.5
 ORD COM1 : M1 ADD \$1590 FROM 8032838 MG M1
 PART OF A MAKEGOOD MADE UP OF LINES 11-15

15	E		900A-1000A	30		\$50.00	1/10	1/10	1		SUN	1
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PROGRAM : FOX NEWS SUNDAY
 RA35+ : 0.7
 ORD COM1 : M1 ADD \$1590 FROM 8032838 MG M1
 PART OF A MAKEGOOD MADE UP OF LINES 11-15

JAN/16 \$7,990.00
 CONTRACT TOTAL \$7,990.00
 TOTAL SPOTS 30

MARKET TOTALS \$53,333 WACH 12% WOLO 13% WLTX 35% WIS 40% WKTC 0% CABL 0% WZRB 0%
 SOLD PANTHERS FOOTBALL AND NFC CHAMPIONSHIP

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
DEC10/15 15.03
CHANGES
*** WACH-TV ***

REP. # OFF. # 2366 SALESMAN #

BUYER NAME TRACEY ROBINSON

SALES PRSN PH- KRISTEN WASKIE

CLASS: NATL. LOCAL REGIONAL

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE DEC10/15 15.03

MAKEGOOD M1
ADD \$1590-SEE LINES 11-15
ADD MONEY FROM 8032838 MG M1
TOTAL \$7990
PLEASE CONFIRM THANKS
JAMIE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PETER G. PETERSON FOUNDATION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 456 AGENCY PRODUCT CODE = 861 AGENCY EST# = 6639												
11	A		1000P-1035P	30		\$225.00	12/28	1/1	2		M-F	2
PROGRAM : WACH FOX NW-10 RA35+ : 3.1 ORD COM1 : M1 ADD \$1590 FROM 8032838 MG M1												
12	A		700A-900A	30		\$40.00	12/28	1/1	1		M-F	1
PROGRAM : GOOD DAY COL 3 RA35+ : 0.7 ORD COM1 : M1 ADD \$1590 FROM 8032838 MG M1 PART OF A MAKEGOOD MADE UP OF LINES 11-15												

REP HEADLINE# 8032855 TRF# 4852914
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
*** CHANGES *** ** WACH-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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13	A		100P-430P	30		\$1,000.00	1/3	1/3	1		SUN	1
PROGRAM : NFL: PANTHERS 1/3												
RA35+ : 9.8												
ORD COM1: M1 ADD \$1590 FROM 8032838 MG M1												
PART OF A MAKEGOOD MADE UP OF LINES 11-15												

14	A		1000A-1030A	30		\$50.00	1/3	1/3	1		SUN	1
PROGRAM : FULL MEASURE												
RA35+ : 0.5												
ORD COM1: M1 ADD \$1590 FROM 8032838 MG M1												
PART OF A MAKEGOOD MADE UP OF LINES 11-15												

15	A		900A-1000A	30		\$50.00	1/3	1/3	1		SUN	1
PROGRAM : FOX NEWS SUNDAY												
RA35+ : 0.7												
ORD COM1: M1 ADD \$1590 FROM 8032838 MG M1												
PART OF A MAKEGOOD MADE UP OF LINES 11-15												

STATION MAKEGOOD OFFERS:

M1 OK'D MISSED: BONUS

OFFER: M-F/1000P-1035P DEC28 (2/WK) 30S \$225.00 (DEC10/15)

& M-F/700A-900A DEC28 30S \$40.00 PLS ADVISE.

& SUN/100P-430P JAN3 30S \$1,000.00

& SUN/1000A-1030A JAN3 30S \$50.00

& SUN/900A-1000A JAN3 30S \$50.00

CMT: M1 ADD \$1590 FROM 8032838 MG M1

JAN/16 \$7,990.00 CONTRACT TOTAL \$7,990.00
TOTAL SPOTS 31

MARKET TOTALS \$53,333 WACH 12% WOLO 13% WLTX 35% WIS 40% WKTC 0% CABL 0% WZRB 0%

SOLD PANTHERS FOOTBALL AND NFC CHAMPIONSHIP

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

12-10

DEC7/15 12.38
*** WACH-TV ***

SALES	PRSN	PH-	KRISTEN	WASKIE
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE DEC//15 12.38

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PROGRAM : GOOD DAY COL 2
RA35+ : 0.6
CON COM1: GOOD DAY COL 2
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DEC7/15 12.38
*** WACH-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700P-730P	30		\$200.00	1/4	1/15	1		M-F	2
3			700P-730P	30		\$200.00	1/25	1/29	1		M-F	1
PROGRAM : BIG BNG THEORY												
RA35+ : 2.6												
CON COM1: BIG BNG THEORY												
4			700A-900A	30		\$25.00	12/28	1/1	1		M-F	1
4			700A-900A	30		\$25.00	1/11	1/22	1		M-F	2
PROGRAM : GOOD DAY COL 3												
RA35+ : 0.9												
CON COM1: GOOD DAY COL 3												
5			730P-800P	30		\$200.00	12/28	1/1	1		M-F	1
5			730P-800P	30		\$200.00	1/18	1/22	1		M-F	1
PROGRAM : BG BNG THRY B												
RA35+ : 2.4												
CON COM1: BG BNG THRY B												
6			800P-900P	30		\$600.00	1/25	1/25	1		MON	1
PROGRAM : X-FILES												
RA35+ : 4.3												
CON COM1: X-FILES												
7			100P-430P	30		\$1,000.00	1/3	1/3	1		SUN	1
PROGRAM : NFL: PANTHERS 1/3												
RA35+ : 9.0												
CON COM1: NFL: PANTHERS 1/3												
8			1000A-1030A	30		\$25.00	1/24	1/31	1		SUN	2
PROGRAM : FULL MEASURE												
RA35+ : 0.5												
CON COM1: FULL MEASURE												
9			630P-930P	30		\$2,500.00	1/24	1/24	1		SUN	1
PROGRAM : NFC CHAMP 1/24 (PANTHERS)												
RA35+ : 15.0												
CON COM1: NFC CHAMP 1/24 (PANTHERS)												

REP HEADLINE# 8032855
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 DEC7/15 12.38
 *** WACH-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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10			900A-1000A	30		\$25.00	1/3	1/31	1		SUN	5
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PROGRAM : FOX NEWS SUNDAY
 RA35+ : 0.7
 CON COM1: FOX NEWS SUNDAY

JAN/16 \$6,400.00

CONTRACT TOTAL \$6,400.00
 TOTAL SPOTS 25

MARKET TOTALS \$53,333 WACH 12% WOLO 13% WLTX 35% WIS 40% WKTC 0% CABL 0% WZRB 0%

SOLD PANTHERS FOOTBALL AND NFC CHAMPIONSHIP

SVC- NSI
 DEMOS- RA35+*

Handwritten: 12-7

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, National Media Research, Planning and Placement
do hereby request station time concerning the following issue:

Peter G. Peterson Foundation

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: Peter G. Peterson Foundation

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

National Debt

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Peter G. Peterson Foundation
712 5th Avenue #48
New York, NY 10019

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Peter G. Peterson, Founder and Chairman
Michael A. Peterson, President and CEO
Joan Ganz Cooney, Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date *John Ferrell* _____
Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WACH
1400 Pickens St.
Columbia, SC 29201
(803) 252-5757

CONTRACT

<u>Contract / Revision</u> 485300 /		<u>Alt Order #</u> 08032853
<u>Product</u> P.G. PETERSON FNDTN		
<u>Contract Dates</u> 02/01/16 - 02/19/16		<u>Estimate #</u> 6641
<u>Advertiser</u> Peter G Peterson Foundation		<u>Original Date / Revision</u> 01/12/16 / 01/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WACH	<u>Account Executive</u> Philadelphia TeleRep	<u>Sales Office</u> PhilRep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 456	<u>Product 1/2</u> 861
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning Place
815 Slaters Ln
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WACH	02/01/16	02/19/16	M-F 10-1105pm	10:00 PM-10:35 PM		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/01/16	02/07/16	MTWTF--				1	\$200.00				
Week:		02/08/16	02/14/16	MTWTF--				1	\$200.00				
Week:		02/15/16	02/21/16	MTWTF--				1	\$200.00				
N 2	WACH	02/08/16	02/12/16	M-F 6-7am	6:00 AM-7:00 AM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	MTWTF--				1	\$25.00				
N 3	WACH	02/01/16	02/19/16	M-F 7-730pm	7-730pm		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/01/16	02/07/16	MTWTF--				1	\$200.00				
Week:		02/08/16	02/14/16	MTWTF--				1	\$200.00				
Week:		02/15/16	02/21/16	MTWTF--				1	\$200.00				
N 4	WACH	02/01/16	02/19/16	M-F 7-9am	7:00 AM-9:00 AM		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/01/16	02/07/16	MTWTF--				1	\$25.00				
Week:		02/08/16	02/14/16	-----				0	\$0.00				
Week:		02/15/16	02/21/16	MTWTF--				1	\$25.00				
N 5	WACH	02/01/16	02/19/16	M-F 730-8p	730-8pm		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/01/16	02/07/16	MTWTF--				1	\$200.00				
Week:		02/08/16	02/14/16	MTWTF--				1	\$200.00				
Week:		02/15/16	02/21/16	MTWTF--				1	\$200.00				
N 6	WACH	02/07/16	02/14/16	fox news	9a-10a		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/07/16	02/13/16	-----1				1	\$25.00				
Week:		02/14/16	02/20/16	-----1				1	\$25.00				
Totals								0.00				14	\$1,925.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 -02/19/16	14	\$1,925.00	(\$288.75)	\$1,636.25
Totals	14	\$1,925.00	(\$288.75)	\$1,636.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



WACH
1400 Pickens St.
Columbia, SC 29201
(803) 252-5757

<u>Contract / Revision</u>	<u>Alt Order #</u>
485300 /	08032853

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/01/16 - 02/19/16	P.G. PETERSON FNDT	6641

<u>Advertiser</u>	<u>Original Date / Revision</u>
Peter G Peterson Foundation	01/12/16 / 01/12/16

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

485300

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP

DEC7/15 12.36
*** WACH-TV ***

REP. # _____ OFF. # 2366 SALESMAN # _____

BUYER NAME TRACEY ROBINSON

SALES PRSN PH- KRISTEN WASKIE

ALEXANDRIA, VA 22314

CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES FEB1/16 FEB19/16 WK-3

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			DEC7/15 12.36

TOTAL \$1925
PLEASE CONFIRM THANKS
JAMIE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PETER G. PETERSON FOUNDATION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS
AGENCY ADVERTISER CODE = 456 AGENCY PRODUCT CODE = 861 AGENCY EST# = 6641												

1	1000P-1035P	30	\$200.00	2/1	2/19	1	M-F	3
---	-------------	----	----------	-----	------	---	-----	---

PROGRAM :	WACH	FOX	NW-100
RA35+ :	3.6		
CON COM1:	WACH	FOX	NW-100

2	600A-700A	30	\$25.00	2/8	2/12	1	M-F	1
---	-----------	----	---------	-----	------	---	-----	---

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PROGRAM : GOOD DAY COL 2
RA35+   : 0.6
CON COM1: GOOD DAY COL 2
```

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700P-730P	30		\$200.00	2/1	2/19	1		M-F	3
PROGRAM : BIG BNG THEORY RA35+ : 2.6 CON COM1: BIG BNG THEORY												
4			700A-900A	30		\$25.00	2/1	2/5	1		M-F	1
4			700A-900A	30		\$25.00	2/15	2/19	1		M-F	1
PROGRAM : GOOD DAY COL 3 RA35+ : 0.9 CON COM1: GOOD DAY COL 3												
5			730P-800P	30		\$200.00	2/1	2/19	1		M-F	3
PROGRAM : BG BNG THRY B RA35+ : 2.4 CON COM1: BG BNG THRY B												
6			900A-1000A	30		\$25.00	2/7	2/14	1		SUN	2
PROGRAM : FOX NEWS SUNDAY RA35+ : 0.7 CON COM1: FOX NEWS SUNDAY												

FEB/16 \$1,925.00

CONTRACT TOTAL \$1,925.00
TOTAL SPOTS 14

MARKET TOTALS \$16,041 WACH 12% WOLO 13% WLTX 35% WIS 40% WKTC 0% CABL 0% WZRB 0%

SOLD PANTHERS FOOTBALL AND NFC CHAMPIONSHIP

SVC- NSI
DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, National Media Research, Planning and Placement
do hereby request station time concerning the following issue:

Peter G. Peterson Foundation

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: Peter G. Peterson Foundation

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

National Debt

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Peter G. Peterson Foundation
712 5th Avenue #48
New York, NY 10019

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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Michael A. Peterson, President and CEO
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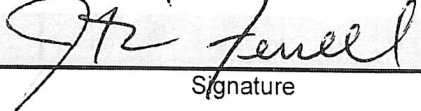
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directors below (or attach separately):

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TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

_____ Date	 _____ Signature	_____ Contact Phone Number
---------------	---	-------------------------------

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

_____ Signature	_____ Printed Name	_____ Title
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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

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