

## ORDER



**Orders**  
**Order / Rev:** 454589  
**Alt Order #:** WOC11769988  
**Product Desc:** General Election  
**Estimate:** 241  
**Flight Dates:** 10/09/18 - 10/15/18  
**Original Date / Rev:** 08/14/18 / 08/15/18  
**Order Type:** GENERAL

## WEWS

**Primary AE:** Erin Brody  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Shorr Johnson Magnus  
**Buying Contact:**  
**Billing Contact:**  
 100 N 20th Street  
 Philadelphia, PA 19103-1454

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Brown/Democrat/US Senate  
**Demographic:** A35+  
**Product Codes:** PL Federal Candidate  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** DEF

**New Business Thru:**  
**Advertiser External ID:** 205154  
**Agency External ID:** 120278  
**Unit Code:** General  
**Order Separation:** 00:10:00

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 10/01/18   | 10/15/18 | 75      | \$39,875.00  | \$33,893.75 |

## Totals

| Month         | # Spots   | Gross Amount       | Net Amount         | Rating      |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2018  | 75        | \$39,875.00        | \$33,893.75        | 0.00        |
| <b>Totals</b> | <b>75</b> | <b>\$39,875.00</b> | <b>\$33,893.75</b> | <b>0.00</b> |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Erin Brody        |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch   | Start             | End             | Inventory Code  | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-----|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| N 1 | WEWS | 10/09/18          | 10/15/18        | M-F 7-9am GMA<br>M-F 7-9am GMA<br>(Program: GOOD MORNING AMERICA)LPNov-2017OVS        | CM    | 7-9am          | 33333-- | :30 | 15                | \$250.00    | P-6 | 0.00          | NM   | 15    | \$3,750.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 10/09/18    | 10/15/18        | 33333--   |       |                |         |     | 15                | \$250.00    |     | 0.00          |      |       |            |
| N 2 | WEWS | 10/09/18          | 10/15/18        | M-F 6-7am GMC<br>M-F 6-7am GMC<br>(Program: GOOD MORNING CLEVELAND - 6A)LPNov-2017OVS | CM    | 6-7am          | 22222-- | :30 | 10                | \$225.00    | P-6 | 0.00          | NM   | 10    | \$2,250.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 10/09/18    | 10/15/18        | 22222--   |       |                |         |     | 10                | \$225.00    |     | 0.00          |      |       |            |
| N 3 | WEWS | 10/09/18          | 10/15/18        | M-F 11am-12pm<br>M-F 11am-12pm<br>(Program: THE VIEW)LPNov-2017OVS                    | CM    | 11am-12pm      | 11111-- | :30 | 5                 | \$200.00    | P-6 | 0.00          | NM   | 5     | \$1,000.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 10/09/18    | 10/15/18        | 11111--   |       |                |         |     | 5                 | \$200.00    |     | 0.00          |      |       |            |
| N 4 | WEWS | 10/09/18          | 10/14/18        | SU 6-630pm News<br>SU 6-630pm News<br>(Program: NEWS 5 AT 6PM - SUN)LPNov-2017OVS     | CM    | 6-630pm        | -----1  | :30 | 1                 | \$250.00    | P-6 | 0.00          | NM   | 1     | \$250.00   |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 10/08/18    | 10/14/18        | -----1  |       |                |         |     | 1                 | \$250.00    |     | 0.00          |      |       |            |
| N 5 | WEWS | 10/09/18          | 10/15/18        | M-F 6-630pm News<br>M-F 6-630pm News  | CM    | 6-630pm        | 11111-- | :30 | 5                 | \$400.00    | P-6 | 0.00          | NM   | 5     | \$2,000.00 |

|               |                          |
|---------------|--------------------------|
| Advertiser:   | Brown/Democrat/US Senate |
| Product Desc: | General Election         |
| Estimate:     | 241                      |

**WEWS**

| Ln   | Ch   | Start             | End             | Inventory Code            | Break | Start/End Time | Days              | Len | Spots      | Rate        | Pri | Rtg  | Type          | Spots | Amount     |
|--|------|-------------------|-----------------|---------------------------|-------|----------------|-------------------|-----|------------|-------------|-----|------|---------------|-------|------------|
| (Program: NEWS 5 AT 6PM)LPNov-2017OVS                  |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                | <u>Spots/Week</u> |     |            | <u>Rate</u> |     |      | <u>Rating</u> |       |            |
| Week: 10/09/18   |      | 10/09/18          | 10/15/18        | 11111--                   |       |                | 5                 |     |            | \$400.00    |     |      | 0.00          |       |            |
| N 6  | WEWS | 10/09/18          | 10/13/18        | SA 730-8pm Cash Explo     | CM    | 730-8pm        | -----1-           | :30 | 1          | \$400.00    | P-6 | 0.00 | NM            | 1     | \$400.00   |
| SA 730-8pm Cash Explosion                              |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |
| (Program: CASH EXPLOSION)LPNov-2017OVS                 |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                | <u>Spots/Week</u> |     |            | <u>Rate</u> |     |      | <u>Rating</u> |       |            |
| Week: 10/08/18   |      | 10/14/18          | -----1-         |                           |       | 1              |                   |     | \$400.00   |             |     | 0.00 |               |       |            |
| N 7  | WEWS | 10/09/18          | 10/15/18        | M-F 7-730pm               | CM    | 7-730pm        | 11111--           | :30 | 5          | \$350.00    | P-6 | 0.00 | NM            | 5     | \$1,750.00 |
| M-F 7-730pm  |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |
| (Program: LIST)LPNov-2017OVS                           |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                | <u>Spots/Week</u> |     |            | <u>Rate</u> |     |      | <u>Rating</u> |       |            |
| Week: 10/09/18   |      | 10/15/18          | 11111--         |                           |       | 5              |                   |     | \$350.00   |             |     | 0.00 |               |       |            |
| N 8  | WEWS | 10/09/18          | 10/15/18        | M-F 730-8pm               | CM    | 730-8pm        | 11111--           | :30 | 5          | \$350.00    | P-6 | 0.00 | NM            | 5     | \$1,750.00 |
| M-F 730-8pm  |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |
| (Program: ACCESS HOLLYWOOD)LPNov-2017OVS               |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                | <u>Spots/Week</u> |     |            | <u>Rate</u> |     |      | <u>Rating</u> |       |            |
| Week: 10/09/18   |      | 10/15/18          | 11111--         |                           |       | 5              |                   |     | \$350.00   |             |     | 0.00 |               |       |            |
| N 9  | WEWS | 10/09/18          | 10/15/18        | 8-10p Bachelor/Bacheloret | CM    | 8-10pm         | 2-----            | :30 | 2          | \$2,500.00  | P-6 | 0.00 | NM            | 2     | \$5,000.00 |
| 8-10p Bachelor/Bacheloret                              |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |
| (Program: DANCING WITH THE STARS)LPNov-2017OVS         |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                | <u>Spots/Week</u> |     |            | <u>Rate</u> |     |      | <u>Rating</u> |       |            |
| Week: 10/09/18   |      | 10/15/18          | 2-----          |                           |       | 2              |                   |     | \$2,500.00 |             |     | 0.00 |               |       |            |
| N 10   | WEWS | 10/09/18          | 10/15/18        | Monday Prime C            | CM    | 10-11pm        | 1-----            | :30 | 1          | \$2,500.00  | P-6 | 0.00 | NM            | 1     | \$2,500.00 |
| Monday Prime C   |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |
| (Program: THE GOOD DOCTOR)LPNov-2017OVS                |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                | <u>Spots/Week</u> |     |            | <u>Rate</u> |     |      | <u>Rating</u> |       |            |
| Week: 10/09/18   |      | 10/15/18          | 1-----          |                           |       | 1              |                   |     | \$2,500.00 |             |     | 0.00 |               |       |            |
| N 11   | WEWS | 10/09/18          | 10/11/18        | Thursday Prime A          | CM    | 8-9pm          | ---1---           | :30 | 1          | \$2,500.00  | P-6 | 0.00 | NM            | 1     | \$2,500.00 |
| Thursday Prime A                                       |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |
| (Program: GREY'S ANATOMY)LPNov-2017OVS                 |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                | <u>Spots/Week</u> |     |            | <u>Rate</u> |     |      | <u>Rating</u> |       |            |
| Week: 10/08/18   |      | 10/14/18          | ---1---         |                           |       | 1              |                   |     | \$2,500.00 |             |     | 0.00 |               |       |            |
| N 12   | WEWS | 10/09/18          | 10/10/18        | Wednesday Prime A         | CM    | 8-9pm          | --1----           | :30 | 1          | \$2,500.00  | P-6 | 0.00 | NM            | 1     | \$2,500.00 |
| Wednesday Prime A                                      |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |
| (Program: GOLDBERGS/AMERICAN HW)LPNov-2017OVS          |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                | <u>Spots/Week</u> |     |            | <u>Rate</u> |     |      | <u>Rating</u> |       |            |
| Week: 10/08/18   |      | 10/14/18          | --1----         |                           |       | 1              |                   |     | \$2,500.00 |             |     | 0.00 |               |       |            |
| N 13   | WEWS | 10/09/18          | 10/10/18        | Wednesday Prime B         | CM    | 9-10pm         | --1----           | :30 | 1          | \$2,500.00  | P-6 | 0.00 | NM            | 1     | \$2,500.00 |
| Wednesday Prime B                                      |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |
| (Program: MODERN FAMILY/SINGLE PARENTS)LPNov-2017OVS   |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                | <u>Spots/Week</u> |     |            | <u>Rate</u> |     |      | <u>Rating</u> |       |            |
| Week: 10/08/18   |      | 10/14/18          | --1----         |                           |       | 1              |                   |     | \$2,500.00 |             |     | 0.00 |               |       |            |
| N 14   | WEWS | 10/09/18          | 10/14/18        | Sunday Prime B            | CM    | 8-9pm          | -----1            | :30 | 1          | \$1,500.00  | P-6 | 0.00 | NM            | 1     | \$1,500.00 |
| Sunday Prime B   |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |
| (Program: DANCING WITH THE STARS: JUNIOR)LPNov-2017OVS |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                | <u>Spots/Week</u> |     |            | <u>Rate</u> |     |      | <u>Rating</u> |       |            |
| Week: 10/08/18   |      | 10/14/18          | -----1          |                           |       | 1              |                   |     | \$1,500.00 |             |     | 0.00 |               |       |            |
| N 15   | WEWS | 10/09/18          | 10/10/18        | Wednesday Prime C         | CM    | 10-11pm        | --1----           | :30 | 1          | \$1,500.00  | P-6 | 0.00 | NM            | 1     | \$1,500.00 |
| Wednesday Prime C                                      |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |
| (Program: A MILLIONS LITTLE THINGS)LPNov-2017OVS       |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                | <u>Spots/Week</u> |     |            | <u>Rate</u> |     |      | <u>Rating</u> |       |            |
| Week: 10/08/18   |      | 10/14/18          | --1----         |                           |       | 1              |                   |     | \$1,500.00 |             |     | 0.00 |               |       |            |
| N 16   | WEWS | 10/09/18          | 10/09/18        | Tuesday Prime C           | CM    | 10-11pm        | -1-----           | :30 | 1          | \$1,500.00  | P-6 | 0.00 | NM            | 1     | \$1,500.00 |
| Tuesday Prime C  |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |
| (Program: THE ROOKIE)LPNov-2017OVS                     |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                | <u>Spots/Week</u> |     |            | <u>Rate</u> |     |      | <u>Rating</u> |       |            |
| Week: 10/08/18   |      | 10/14/18          | -1-----         |                           |       | 1              |                   |     | \$1,500.00 |             |     | 0.00 |               |       |            |
| N 17   | WEWS | 10/09/18          | 10/15/18        | M-SU 11-1135pm News       | CM    | 11-1135pm      | 1111121           | :30 | 8          | \$500.00    | P-6 | 0.00 | NM            | 8     | \$4,000.00 |
| M-SU 11-1135pm News                                    |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |
| (Program: NEWS 5 AT 11PM - M-SU)LPNov-2017OVS          |      |                   |                 |                           |       |                |                   |     |            |             |     |      |               |       |            |

Order / Rev: 454589  
Alt Order #: WOC11769988  
Flight Dates: 10/09/18 - 10/15/18

Advertiser: Brown/Democrat/US Senate  
Product Desc: General Election  
Estimate: 241

WEWS

| Ln   | Ch   | Start             | End             | Inventory Code                     | Break | Start/End Time | Days              | Len | Spots       | Rate          | Pri | Rtg  | Type   | Spots | Amount      |
|--|------|-------------------|-----------------|------------------------------------|-------|----------------|-------------------|-----|-------------|---------------|-----|------|--------|-------|-------------|
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |        |       |             |
| Week:  |      | 10/09/18          | 10/15/18        | 1111121                            |       |                | 8                 |     | \$500.00    | 0.00          |     |      |        |       |             |
| N 18   | WEWS | 10/09/18          | 10/15/18        | Kimmel 1135pm<br>Kimmel 1135pm     | CM    | 1135pm-1237am  | 11111--           | :30 | 5           | \$175.00      | P-6 | 0.00 | NM     | 5     | \$875.00    |
| (Program: JIMMY KIMMEL LIVE)LPNov-2017OVS              |      |                   |                 |                                    |       |                |                   |     |             |               |     |      |        |       |             |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |        |       |             |
| Week:  |      | 10/09/18          | 10/15/18        | 11111--                            |       |                | 5                 |     | \$175.00    | 0.00          |     |      |        |       |             |
| N 19   | WEWS | 10/09/18          | 10/13/18        | SA 7-8am GMA<br>SA 7-8am GMA       | CM    | 7-8am          | -----1-           | :30 | 1           | \$225.00      | P-6 | 0.00 | NM     | 1     | \$225.00    |
| (Program: GOOD MORNING AMERICA - SA)LPNov-2017OVS      |      |                   |                 |                                    |       |                |                   |     |             |               |     |      |        |       |             |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |        |       |             |
| Week:  |      | 10/08/18          | 10/14/18        | -----1-                            |       |                | 1                 |     | \$225.00    | 0.00          |     |      |        |       |             |
| N 20   | WEWS | 10/09/18          | 10/14/18        | SU 7-8am GMA<br>SU 7-8am GMA       | CM    | 7-8am          | -----1            | :30 | 1           | \$225.00      | P-6 | 0.00 | NM     | 1     | \$225.00    |
| (Program: GOOD MORNING AMERICA - SU)LPNov-2017OVS      |      |                   |                 |                                    |       |                |                   |     |             |               |     |      |        |       |             |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |        |       |             |
| Week:  |      | 10/08/18          | 10/14/18        | -----1                             |       |                | 1                 |     | \$225.00    | 0.00          |     |      |        |       |             |
| N 21   | WEWS | 10/09/18          | 10/14/18        | SU 8-9am News<br>SU 8-9am News     | CM    | 8-9am          | -----1            | :30 | 1           | \$150.00      | P-6 | 0.00 | NM     | 1     | \$150.00    |
| (Program: GOOD MORNING CLEVELAND - SU 8A)LPNov-2017OVS |      |                   |                 |                                    |       |                |                   |     |             |               |     |      |        |       |             |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |        |       |             |
| Week:  |      | 10/08/18          | 10/14/18        | -----1                             |       |                | 1                 |     | \$150.00    | 0.00          |     |      |        |       |             |
| N 22   | WEWS | 10/09/18          | 10/13/18        | SA 8-10am News<br>SA 8-10am News   | CM    | 8-10am         | -----1-           | :30 | 1           | \$150.00      | P-6 | 0.00 | NM     | 1     | \$150.00    |
| (Program: GOOD MORNING CLEVELAND - SA 8A)LPNov-2017OVS |      |                   |                 |                                    |       |                |                   |     |             |               |     |      |        |       |             |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |        |       |             |
| Week:  |      | 10/08/18          | 10/14/18        | -----1-                            |       |                | 1                 |     | \$150.00    | 0.00          |     |      |        |       |             |
| N 23   | WEWS | 10/09/18          | 10/14/18        | SU 10-11am News<br>SU 10-11am News | CM    | 10-11am        | -----1            | :30 | 1           | \$100.00      | P-6 | 0.00 | NM     | 1     | \$100.00    |
| (Program: GOOD MORNING CLEVELAND SU 10A)LPNov-2017OVS  |      |                   |                 |                                    |       |                |                   |     |             |               |     |      |        |       |             |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |        |       |             |
| Week:  |      | 10/08/18          | 10/14/18        | -----1                             |       |                | 1                 |     | \$100.00    | 0.00          |     |      |        |       |             |
| N 24   | WEWS | 10/09/18          | 10/15/18        | Friday Prime B<br>Friday Prime B   | CM    | 9-10pm         | ----F--           | :30 | 0           | \$1,500.00    | P-6 | 0.00 | NM     | 1     | \$1,500.00  |
|  |      |                   |                 |                                    |       |                |                   |     |             |               |     |      | Totals | 75    | \$39,875.00 |