

ORDER



Orders
Order / Rev: 454589
Alt Order #: WOC11769988
Product Desc: General Election
Estimate: 241
Flight Dates: 10/09/18 - 10/15/18
Original Date / Rev: 08/14/18 / 08/15/18
Order Type: GENERAL

WEWS
Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Shorr Johnson Magnus
Buying Contact:
Billing Contact:
 100 N 20th Street
 Philadelphia, PA 19103-1454

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Brown/Democrat/US Senate
Demographic: A35+
Product Codes: PL Federal Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: DEF

New Business Thru:
Advertiser External ID: 205154
Agency External ID: 120278
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/15/18	75	\$39,875.00	\$33,893.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	75	\$39,875.00	\$33,893.75	0.00
Totals	75	\$39,875.00	\$33,893.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	10/09/18	10/15/18	M-F 7-9am GMA M-F 7-9am GMA (Program: GOOD MORNING AMERICA)LPNov-2017OVS	CM	7-9am	33333--	:30	15	\$250.00	P-6	0.00	NM	15	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/18	10/15/18	33333--					15	\$250.00		0.00			
N 2	WEWS	10/09/18	10/15/18	M-F 6-7am GMC M-F 6-7am GMC (Program: GOOD MORNING CLEVELAND - 6A)LPNov-2017OVS	CM	6-7am	22222--	:30	10	\$225.00	P-6	0.00	NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/18	10/15/18	22222--					10	\$225.00		0.00			
N 3	WEWS	10/09/18	10/15/18	M-F 11am-12pm M-F 11am-12pm (Program: THE VIEW)LPNov-2017OVS	CM	11am-12pm	11111--	:30	5	\$200.00	P-6	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/18	10/15/18	11111--					5	\$200.00		0.00			
N 4	WEWS	10/09/18	10/14/18	SU 6-630pm News SU 6-630pm News (Program: NEWS 5 AT 6PM - SUN)LPNov-2017OVS	CM	6-630pm	-----1	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/18	10/14/18	-----1					1	\$250.00		0.00			
N 5	WEWS	10/09/18	10/15/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	11111--	:30	5	\$400.00	P-6	0.00	NM	5	\$2,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: NEWS 5 AT 6PM)LPNov-2017OVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/09/18	10/15/18	11111--		5				\$400.00		0.00			
N 6	WEWS	10/09/18	10/13/18	SA 730-8pm Cash Explo	CM	730-8pm	-----1-	:30	1	\$400.00	P-6	0.00	NM	1	\$400.00
SA 730-8pm Cash Explosion															
(Program: CASH EXPLOSION)LPNov-2017OVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----1-		1				\$400.00		0.00			
N 7	WEWS	10/09/18	10/15/18	M-F 7-730pm	CM	7-730pm	11111--	:30	5	\$350.00	P-6	0.00	NM	5	\$1,750.00
M-F 7-730pm															
(Program: LIST)LPNov-2017OVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/09/18	10/15/18	11111--		5				\$350.00		0.00			
N 8	WEWS	10/09/18	10/15/18	M-F 730-8pm	CM	730-8pm	11111--	:30	5	\$350.00	P-6	0.00	NM	5	\$1,750.00
M-F 730-8pm															
(Program: ACCESS HOLLYWOOD)LPNov-2017OVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/09/18	10/15/18	11111--		5				\$350.00		0.00			
N 9	WEWS	10/09/18	10/15/18	8-10p Bachelor/Bacheloret	CM	8-10pm	2-----	:30	2	\$2,500.00	P-6	0.00	NM	2	\$5,000.00
8-10p Bachelor/Bacheloret															
(Program: DANCING WITH THE STARS)LPNov-2017OVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/09/18	10/15/18	2-----		2				\$2,500.00		0.00			
N 10	WEWS	10/09/18	10/15/18	Monday Prime C	CM	10-11pm	1-----	:30	1	\$2,500.00	P-6	0.00	NM	1	\$2,500.00
Monday Prime C															
(Program: THE GOOD DOCTOR)LPNov-2017OVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/09/18	10/15/18	1-----		1				\$2,500.00		0.00			
N 11	WEWS	10/09/18	10/11/18	Thursday Prime A	CM	8-9pm	---1---	:30	1	\$2,500.00	P-6	0.00	NM	1	\$2,500.00
Thursday Prime A															
(Program: GREY'S ANATOMY)LPNov-2017OVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	---1---		1				\$2,500.00		0.00			
N 12	WEWS	10/09/18	10/10/18	Wednesday Prime A	CM	8-9pm	--1----	:30	1	\$2,500.00	P-6	0.00	NM	1	\$2,500.00
Wednesday Prime A															
(Program: GOLDBERGS/AMERICAN HW)LPNov-2017OVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	--1----		1				\$2,500.00		0.00			
N 13	WEWS	10/09/18	10/10/18	Wednesday Prime B	CM	9-10pm	--1----	:30	1	\$2,500.00	P-6	0.00	NM	1	\$2,500.00
Wednesday Prime B															
(Program: MODERN FAMILY/SINGLE PARENTS)LPNov-2017OVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	--1----		1				\$2,500.00		0.00			
N 14	WEWS	10/09/18	10/14/18	Sunday Prime B	CM	8-9pm	-----1	:30	1	\$1,500.00	P-6	0.00	NM	1	\$1,500.00
Sunday Prime B															
(Program: DANCING WITH THE STARS: JUNIOR)LPNov-2017OVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----1		1				\$1,500.00		0.00			
N 15	WEWS	10/09/18	10/10/18	Wednesday Prime C	CM	10-11pm	--1----	:30	1	\$1,500.00	P-6	0.00	NM	1	\$1,500.00
Wednesday Prime C															
(Program: A MILLIONS LITTLE THINGS)LPNov-2017OVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	--1----		1				\$1,500.00		0.00			
N 16	WEWS	10/09/18	10/09/18	Tuesday Prime C	CM	10-11pm	-1-----	:30	1	\$1,500.00	P-6	0.00	NM	1	\$1,500.00
Tuesday Prime C															
(Program: THE ROOKIE)LPNov-2017OVS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-1-----		1				\$1,500.00		0.00			
N 17	WEWS	10/09/18	10/15/18	M-SU 11-1135pm News	CM	11-1135pm	1111121	:30	8	\$500.00	P-6	0.00	NM	8	\$4,000.00
M-SU 11-1135pm News															
(Program: NEWS 5 AT 11PM - M-SU)LPNov-2017OVS															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/18	10/15/18	1111121					8	\$500.00		0.00			
N 18	WEWS	10/09/18	10/15/18	Kimmel 1135pm Kimmel 1135pm (Program: JIMMY KIMMEL LIVE)LPNov-2017OVS	CM	1135pm-1237am	11111--	:30	5	\$175.00	P-6	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/18	10/15/18	11111--					5	\$175.00		0.00			
N 19	WEWS	10/09/18	10/13/18	SA 7-8am GMA SA 7-8am GMA (Program: GOOD MORNING AMERICA - SA)LPNov-2017OVS	CM	7-8am	-----1-	:30	1	\$225.00	P-6	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----1-					1	\$225.00		0.00			
N 20	WEWS	10/09/18	10/14/18	SU 7-8am GMA SU 7-8am GMA (Program: GOOD MORNING AMERICA - SU)LPNov-2017OVS	CM	7-8am	-----1	:30	1	\$225.00	P-6	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----1					1	\$225.00		0.00			
N 21	WEWS	10/09/18	10/14/18	SU 8-9am News SU 8-9am News (Program: GOOD MORNING CLEVELAND - SU 8A)LPNov-2017OVS	CM	8-9am	-----1	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----1					1	\$150.00		0.00			
N 22	WEWS	10/09/18	10/13/18	SA 8-10am News SA 8-10am News (Program: GOOD MORNING CLEVELAND - SA 8A)LPNov-2017OVS	CM	8-10am	-----1-	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----1-					1	\$150.00		0.00			
N 23	WEWS	10/09/18	10/14/18	SU 10-11am News SU 10-11am News (Program: GOOD MORNING CLEVELAND SU 10A)LPNov-2017OVS	CM	10-11am	-----1	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----1					1	\$100.00		0.00			
N 24	WEWS	10/09/18	10/15/18	Friday Prime B Friday Prime B	CM	9-10pm	----F--	:30	0	\$1,500.00	P-6	0.00	NM	1	\$1,500.00
													Totals	75	\$39,875.00