

# ORDER



**Orders**  
**Order / Rev:** 8734  
**Alt Order #:** 08404845  
**Product Desc:** AFSCME 5512  
**Estimate:** 5512  
**Flight Dates:** 09/29/16 - 10/05/16  
**Original Date / Rev:** 09/28/16 / 09/28/16  
**Order Type:** GENERAL

**KRBK**  
**Primary AE:** Ben Stecker  
**Sales Office:** DC  
**Sales Region:** National

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Avenue  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/AFSCME  
**Demographic:** A35+  
**Product Codes:** PL2  
**Priority:** P-04  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:00:30  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/05/16	31	\$3,800.00	\$3,230.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	31	\$3,800.00	\$3,230.00	0.00
<b>Totals</b>	<b>31</b>	<b>\$3,800.00</b>	<b>\$3,230.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KRBK	09/29/16	10/05/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	MTWTF--	:30	5	\$40.00	P-04	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/16	10/05/16	MTWTF--		5		\$40.00		0.00					
E 2	KRBK	09/29/16	10/05/16	M-F 5p-6p M-F 5p-6p	CM	5:00 PM-6:00 PM (5:00 PM-6:00 PM)	MTWTF--	:30	5	\$40.00	P-04	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/16	10/05/16	MTWTF--		5		\$40.00		0.00					
E 3	KRBK	09/29/16	10/05/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	MTWTF--	:30	5	\$60.00	P-04	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/16	10/05/16	MTWTF--		5		\$60.00		0.00					
E 4	KRBK	09/29/16	10/05/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	MTWTF--	:30	5	\$75.00	P-04	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/16	10/05/16	MTWTF--		5		\$75.00		0.00					
E 5	KRBK	09/29/16	10/05/16	M-F 9p-10p M-F 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	MTWTF--	:30	5	\$135.00	P-04	0.00	NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/16	10/05/16	MTWTF--		5		\$135.00		0.00					
E 6	KRBK	10/03/16	10/03/16	Mon 8p-9p Mon 8p-9p	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	1-----	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	1-----		1		\$500.00		0.00					

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 Flight Dates: 09/29/16 - 10/05/16

Advertiser: ISS/AFSCME  
 Product Desc: AFSCME 5512  
 Estimate: 5512

KRBK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KRBK	10/02/16	10/02/16	Su 6p-7p Su 6p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----1	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	-----1		1		\$300.00		0.00					
E 8	KRBK	10/02/16	10/02/16	Su 7p-8p Su 7p-8p	CM	7:00 PM-7:30 PM (7:00 PM-7:30 PM)	-----1	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	-----1		1		\$500.00		0.00					
E 9	KRBK	10/02/16	10/02/16	Su 8p-9p Su 8p-9p	CM	8:00 PM-8:30 PM (8:00 PM-8:30 PM)	-----1	:30	1	\$400.00	P-04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	-----1		1		\$400.00		0.00					
E 10	KRBK	09/29/16	10/05/16	M-F News 9-9:30p M-F News @ 9	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	MTWTF--	:30	2	\$175.00	P-04	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/16	10/05/16	MTWTF--		2		\$175.00		0.00					
													Totals	31	\$3,800.00