

THE PUBLIC FILE

FOR

WOAD 1300 AM

FIRST QUARTER 2012

THE FOLLOWING IS A LIST OF SOME OF THE
SIGNIFICANT ISSUES RESPONDED TO BY STATION
WOAD 1300 AM FOR THE FIRST QUARTER OF 2012

REVIVAL

HUMANITY

**WOAD-AM
QUARTERLY ISSUES/PROGRAMS REPORT**

1st Qtr 2012

Here follows a listing of some of the significant issues responded to by station WOAD-AM, Jackson, Mississippi, along with the most significant programming treatment of those issues for the period January 1 through March 31, 2012. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Description
REVIVAL					
1. Miracle Temple	Daily Live Copy	02/24/12	Various	20sec	The Miracle Temple Evangelistic COGIC held a one night Praise Revival for the community.
2. Cornerstone M.B.	Daily Live Copy	3/11-13/12	Various	20sec	Cornerstone M.B. Church held their fall revival with Rev. L.L. Love as guest speaker.
3. Liberal Trinity's	Daily Live Copy	2/19-24/12	Various	20sec	The Liberal Trinity's annual summer revival for the community and friends. The public was invited.
4. Friendship Baptist	Daily Live Copy	3/25-28/12	Various	30sec	The Friendship Baptist Church held their fall revival with Rev. Dr. Casey D. Fisher as the guest speaker.
HUMANITY					
1. Stewpot's Taste of MS	Daily Live Copy Kxle Sun Mag	03/26/12 2ndQtr/12	Various 7-7:30	20sec 20min	The 24th annual Taste of MS took place to benefit the homeless and to relieve hunger.
2. Jackson Appreciation	Daily Live Copy	02/25/12	Various	20sec	Jackson Appreciation Club and Transformation Jackson along with New Horizon Church asked the community to join them in cleaning up the parks and other common areas.
3. Local Rally for Justice	Daily Live Copy	03/25/12	Various	20sec	Councilman Tony Yarber and attorney Gerald A. Murnford invited the public to support the local efforts to show support for the "call for justice" in the Trayvon Martin situation.
4. Student Appreciation	Daily Live Copy	03/05/12	Various	20sec	A community outreach extravaganza was held at Lanier for the parents, students and faculty at Lanier. The public was invited to celebrate the great achievements