

THE PUBLIC FILE

FOR

WOAD 1300 AM

FOURTH QUARTER 2012

THE FOLLOWING IS A LIST OF SOME OF THE
SIGNIFICANT ISSUES RESPONDED TO BY STATION
WOAD 1300 AM FOR THE FOURTH QUARTER OF 2012

ANNIVERSARY

COMMUNITY

REVIVAL

YOUTH

**WOAD-AM
QUARTERLY ISSUES/PROGRAMS REPORT**

4th Qtr 2012

Here follows a listing of some of the significant issues responded to by station WOAD-AM, Jackson, Mississippi, along with the most significant programming treatment of those issues for the period April 1 through June 30, 2012. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Description
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ANNIVERSARY

1. Mt Wade M.B. Church	Daily Live Copy	10/26/12	Various	20sec	Mt. Wade M. B. Church invited the public to their Male Chorus 16th year Anniversary
2. Woodman Hill M.B. Church	Daily Live Copy	11/11/12	Various	20sec	Woodman Hill M.B. Church invited the listening audience to their 129th year Anniversary with Rev. Dwayne Cook as guest speaker.
3. Ridley Hill M. B. Church	Daily Live Copy	11/18/12	Various	20sec	The Ridley Hill M. B. Church celebrated their 140th year church anniversary with Pastor Matthey Canada as the guest speaker.
4. Sis Aretha Ware Annniversary	Daily Live Copy	11/25/12	Various	20sec	Woad's Gospel Warrior for 22 years celebrated with the audience at Mt. Moriah
5. Mt. Center M. B. Church	Daily Live Copy	10/14/12	Various	20sec	Mt. Center M. B. Church invited the audience to the 133th year anniversary of the church, with Rev Tony Criser as guest speaker.

COMMUNITY

1. Utica Baptist Church	Daily Live Copy	4thQtr/12	Various	20sec	December 14 & 15 the Utica community was able to visit a live drive through nativity scene
2. Rock the Vote	Daily Live Copy Straight Talk/Power Point	10/28/12 2ndQtr/12	Various Various	20sec 10sec	Why Vote was the question, educating the public on the importance of voting. Rock the Vote rally was held at Millsaps College Christian Center Lot.
3. Domestic Violence	Daily Live Copy	10/14/12	Various	20sec	The public was invited to a domestic violence conference to bring awareness that the cycle can be broken.
4. Neighborhood Clean Up	Daily Live Copy	10/27/12	Various	20sec	National Make a Difference Day was celebrated with a neighborhood clean up day around Jackson Medical Mall.

HEALTH

1. Holy Temple	Daily Live Copy Kixie Sun Morg Mag	10/14/12 10/08/12	Various 7-7:30am	20sec 15sec	Holy Temple sponsored a "Healthy People for Christ" health fest with free screenings and family fun, seminars and Pastor Jennifer Biard as guest speaker.
2. Ms. Blood Services	Daily Live Copy	11/10/12	Various	20sec	The MS Blood Services held a blood drive at the Cornerstone Church.
3. National Cancer Survivors	Daily Live Copy Power Points	4thQtr/12	Various	20sec	Rebirth Alliance & JMMF celebrated the National Cancer Survivors Day with free free workshops and a wonderful fun time. The public was invited and several staff members also participated.
4. Rehoboth Health Ministry	Daily Live Copy Power Points	10/02/12 2ndQtr/12	Various Various	20sec 10sec	RCWC Ministry of Health presented a Prostate Screening for the men of the community. This was also a breakfast and education session.

REVIVAL

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|---------------------------|-----------------|-------------|---------|-------|---|
| 1. New Zion M. B. Church | Daily Live Copy | 11/14-16/12 | Various | 20sec | New Zion celebrated their revival with various speaker each night. The public was invited. |
| 2. Refuge Temple Church | Daily Live Copy | 10/2-5/12 | Various | 20sec | The Pastor and Members of Refuge Temple invited the public to winter revival. |
| 3. Rising Sun M.B. Church | Daily Live Copy | 11/18-21/12 | Various | 20sec | Rising Sun invited the public to their annual Harvest Revival program with Pastor James Funches as the guest speaker. |
| 4. Divine Ministries | Daily Live Copy | 10/3-7/12 | Various | 20sec | Divine Ministries held their 10th annual founder's day with various speakers. Public invited. |

YOUTH

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| 1. Brownsville M.B. Church | Daily Live Copy | 11/01/12 | Various | 20sec | Brownsville M.B. Church invited the public to their Youth Worship Service with Master Youth speaker mr. Samuel M. Green only 7 years old. |
| 2. Bower Foundation | Daily Live Copy | 4thQtr/12 | Various | 20sec | The Bower Foundation announced it has partnered with MS department of education to provided schools grants for healthier foods. Fryers were replaced with ovens etc. |
| 3. Keepin It 100 or Real | Daily Live Copy | 10/06/12 | Various | 20sec | Crunk Ministry held a "keepin it 100 Seminar" with the metro area youth. Jason Husbands was the guest speaker. |