

THE PUBLIC FILE
FOR
WOAD 1300 AM
THIRD QUARTER 2012

THE FOLLOWING IS A LIST OF SOME OF THE
SIGNIFICANT ISSUES RESPONDED TO BY STATION
WOAD 1300 AM FOR THE THIRD QUARTER OF 2012

ANNIVERSARY
COMMUNITY
HUMANITY
REVIVAL
YOUTH
WOMEN ISSUES

**WOAD-AM
QUARTERLY ISSUES/PROGRAMS REPORT 3rd Qtr 2012**

Here follows a listing of some of the significant issues responded to by station WOAD-AM, Jackson, Mississippi, along with the most significant programming treatment of those issues for the period July 1 through September 30, 2012. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

| Description of Issue | Program/Segment | Date | Time | Duration | Description |
|----------------------------------|-----------------|------------|---------|----------|---|
| ANNIVERSARY | | | | | |
| 1. New Zion M.B. Church | Daily Live Copy | 09/16/12 | Various | 20sec | New Zion M.B. Church invited the public to their church's 47th year anniversary with Rev. Dr. Willie J. Berry as guest speaker |
| 2. Terry Grove M.B. Church | Daily Live Copy | 08/19/12 | Various | 20sec | Terry Grove M.B. Church invited the public to celebrate their church's 147th year anniversary. |
| 3. Shady Grove M.B. Church | Daily Live Copy | 09/16/12 | Various | 20sec | The public was invited to the 4th year anniversary of Pastor Willie F. Mitchell and First Lady Belinda K. Mitchell. |
| 4. First Church of Deliverance | Daily Live Copy | 08/10/12 | Various | 20sec | The public was invited to the 35th year anniversary of Apostle William Cooper. |
| COMMUNITY | | | | | |
| 1. Jackson State University | Daily Live Copy | 08/31/12 | Various | 20sec | Jackson State University invited the public to their sidewalk soiree with art, music, food, fun. A great family affair with artword featured by Tony Davenport. |
| 2. SwacFest Picnic | Daily Live Copy | 07/28/12 | Various | 20sec | Community fun with the SwacFest Family Picnic - tailgate style. |
| 3. Wellfest | Daily Live Copy | 09/29/12 | Various | 20sec | Wholesome family fun with Wellfest, live music and a fun children area. The public was invited to come and enjoy. |
| 4. Sunday's Best | Daily Live Copy | 08/12/12 | Various | 20sec | Canton's own Ashford Sanders present a Sunday's Best in Canton. Mr. Sanders was a participant on the tv show Sunday's Best. |
| HUMANITY | | | | | |
| 1. Zion Travelers M.B. Church | Daily Live Copy | 08/26/12 | Various | 20sec | MS Outreach Foundation, Inc. invited the public to their annual musical scholarship fundraiser. |
| 2. Innovative Behavioral Service | Daily Live Copy | 08/04/12 | Various | 20sec | The Innovative Behavioral Services, Inc. presented "Liesavers," an abstinence and character-building program for teens. |
| 3. Cherry Grove M.B. Church | Daily Live Copy | 08/18/12 | Various | 20sec | Cherry Grove was the site for a health seminar on Abstinence with Dr. Freda Bush as guest speaker. It was open to public. |
| 4. Gospel Music Scholarship | Daily Live Copy | 08/26/12 | Various | 20sec | The 9th annual Gospel Music Celebration & Scholarship Awards with special guest Bishop Rance Allen and Paul Porter. |
| REVIVAL | | | | | |
| 1. Mt. Center M.B. Church | Daily Live Copy | 7/30-8/3 | Various | 20sec | The Mt. Center M.B. Church invited the public to the annual Summer Revival with various speakers each night. |
| 2. Makanos Worship Center | Daily Live Copy | 7/16-18/12 | Various | 20sec | Elder James Holmes of Grenada was the guest speaker for the summer revival. |
| 3. New Beginning M. B. Church | Daily Live Copy | 7/16-18/12 | Various | 20sec | Rev. Dr. Donald Parson of Chicago was the guest speaker at the summer revival. |

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|---------------------------|-----------------|------------|---------|-------|--|
| 4 Cornerstone M.B. Church | Daily Live Copy | 9/17-19/12 | Various | 20sec | The Cornerstone family invited the public to their three night revival with various guest speakers each night. |
|---------------------------|-----------------|------------|---------|-------|--|

YOUTH

| | | | | | |
|------------------------------|-----------------|------------|---------|--------|--|
| 1. Whites Perfect Kutz | Daily Live Copy | 08/12/12 | Various | 20 sec | Whites's Perfect Kutz & Styles held their 2nd annual Back to School free haircuts for kids. |
| 2. New Testament | Daily Live Copy | 08/19/12 | Various | 20sec | The youth ministry and pastor of New Testament invited the community to their Youth Choir Praise Dance and Mime Ministry Explosion. |
| 3. City Wide Youth Explosion | Daily Live Copy | 7/17-19/12 | Various | 20sec | Dare 2 B Different Youth Explosion with various speakers nightly. This was held at the Divine Ministries building on West Capitol St |
| 4. Macedonia Ministries | Daily Live Copy | 9/16-19/12 | Various | 20sec | Macedonia Ministries invited all youth the their Holy Ghost Fire Youth Rally. |

WOMEN ISSUES

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|------------------------------|-----------------|----------|---------|-------|--|
| 1. St. Thomas M. B. Church | Daily Live Copy | 09/15/12 | Various | 20sec | Relax, Release and Let it Go was the theme of the women's ministry conference with guest speaker Evangelist Beverly Broadus Green (Snoop Dogg's Mother). |
| 2. Women for Progress | Daily Live Copy | 08/28/12 | Various | 20sec | Women for Progress held their "Rethinking the Possibilities" conference it was open to the public. Special guest was Ms. Elaine Brown, V. P of Special Markets for Cinemax at HBO. |
| 3. Belmont M. B. Church | Daily Live Copy | 09/30/12 | Various | 20sec | All Christian women were invited to the annual women in hats program. |
| 4. Rocky Springs M.B. Church | Daily Live Copy | 08/19/12 | Various | 20sec | The Rocky Springs Church family invited all the community to the annual women's day program. They honored all Godly women. |