

THE PUBLIC FILE
FOR
WOAD 1300 AM
SECOND QUARTER 2012

THE FOLLOWING IS A LIST OF SOME OF THE
SIGNIFICANT ISSUES RESPONDED TO BY STATION
WOAD 1300 AM FOR THE SECOND QUARTER OF 2012

ANNIVERSARY
COMMUNITY
HEALTH
HUMANITY
REVIVAL
WOMEN ISSUES

**WOAD-AM
QUARTERLY ISSUES/PROGRAMS REPORT 2nd Qtr 2012**

Here follows a listing of some of the significant issues responded to by station WOAD-AM, Jackson, Mississippi, along with the most significant programming treatment of those issues for the period April 1 through June 30, 2012. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Description
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ANNIVERSARY

1. New Vision Center Daily Live Copy 04/29/12 Various 20sec The New Vision Christian Center invited the public to their Pastor's and First Lady 3rd Year Anniversary with Apostle William Cooper as guest speaker.
2. Mt. Olive M.B. Church Daily Live Copy 04/15/12 Various 20sec Mt. Olive M. B. Church invited the public to their 242 year anniversary.
3. Cade Chapel M.B. Daily Live Copy 05/06/12 Various 20sec Cade Chapel M. B. Church celebrated Rev Reginald Buckley's 5th year anniversary, and the public was invited to join them.
4. Faith Bible Christian Daily Live Copy 04/19/12 Various 20sec Faith Bible Christian Center invited the listening audience to their 19 year anniversary with Pastor C.W. Lott
5. Aldersgate U.M.C. Daily Live Copy 05/20/12 Various 20sec Aldersgate United Methodist Church celebrated 47yrs with a 3 day anniversary. The public was invited to participate with church family.

COMMUNITY

1. Church Triumphant Daily Live Copy 04/08/12 Various 20sec The Church Triumphant held their 2012 Resurrection Sunday/Family and Friends day and the public was invited.
2. Cathedral A.M.E. Church Daily Live Copy Straight Talk Power Point 05/19/12 Various 20sec Why Vote was the question, the town hall meeting was set up to answer for the voting public. Several shows death with this event.
05/06/12 4-6pm Various
2ndQtr/12 10sec
3. New Horizon International Daily Live Copy 06/17/12 Various 20sec The "We Make it Better" foundation invited the public to a fund raiser workshop. Bishop Ronnie C. Crudup was honored by the National Conference of Civil Rights.
4. Alpha Kappa Alpha Daily Live Copy 05/19/12 Various 20sec Alpha Kappa Alpha Sorority, Inc. Beta Delta Omega Chapter held an area spelling bee contest, and invited the listening audience to come and compete.
5. Storm Ready Daily Live Copy Kixie Sun Morg Mag 05/16/12 Various 20sec Storm Ready was an ongoing program around the state where several communities held meetings in an effort to prepare the public for the Tornado Season.
2ndQtr/12 7-7:30am 20min
6. McDonald's Inspiration Daily Live Copy Kixie Sun Morg Mag 05/16/12 Various 20sec The McDonald's Inspiration Celebration featuring Fred Hammond was a free concert to give back to the community.
2ndQtr/12 7-7:30am 20min

HEALTH

1. Health Fair
Daily Live Copy
Kixie Sun Mory Mag
04/14/12
Various
7-7:30am
20sec
15sec
A community Health Fair was held at the Old Concord MB Church with vendors and health screening for the family.
2. Ms. Blood Services
Daily Live Copy
Daily Live Copy
04/30/12
Various
Various
20sec
20sec
The MS Blood Services held a blood drive at the Bibleway Church in Ridgeland, Ms.
3. National Cancer Survivors
Daily Live Copy
Power Points
06/02/12
Various
Various
20sec
20sec
Rebirth Alliance & JMMF celebrated the National Cancer Survivors Day with free workshops and a wonderful fun time. The public was invited and several staff members also participated.
4. Rehoboth Health Ministry
Daily Live Copy
Power Points
06/02/12
Various
Various
20sec
10sec
RCWC Ministry of Health presented a Prostate Screening for the men of the community. This was also a breakfast and education session.

HUMANITY

1. Hopewell M.B Church
Daily Live Copy
04/07/12
Various
20sec
The public was invited to a benefit program for the community sick and shut-in of the city.
2. Old Strangers Home
Daily Live Copy
Power Points
05/27/12
Various
20sec
10sec
The listening public was invited to join forces to support a medical benefit program for long-time announcer and bartered program of Sista Aretha Ware of WOAD.
3. Innovative Behavioral
Daily Live Copy
05/11/12
Various
20sec
Liesavers presented special guest from the movie "Coach Ken Carter" to help bring awareness to the dangers of tobacco prone lifes.
4. Stewpot New Facility
Daily Live Copy
05/11/12
Various
20sec
The Stewpot organization's Rev. Frank Spencer announced a groundbreaking ceremony for the new facility. The public is always a part of Stewpot's efforts.

REVIVAL

1. Mt. Center M.B. Church
Daily Live Copy
4/2-6/12
Various
20sec
The Mt. Center M.B. Church invited the public to the annual Spring Revival with various speakers each night.
2. Miracle Temple M.B.
Daily Live Copy
4/30-5/2-12
Various
20sec
Stronger Hope M.B. Church with Dr. R.K.Moore hosted a Bold City Fire Revival. The public was invited to come and support Rev. Jerry Black from Georgia
3. Stronger Hope M.B.
Daily Live Copy
04/23-25/12
Various
20sec
Mt. Wade M.B. Church held their spring revival with Rev. Richard Linn as Evangelist.

WOMEN ISSUES

1. Greater Fairview M.B. Daily Live Copy 04/14/12 Various 20sec Greater Fairview M.B. Church invited the public to their Women of Excellence workshop and conference with Sister Eva Sayles as the guest speaker.
2. Liberal Trinity's Woman Daily Live Copy 05/06/12 Various 20sec Liberal Trinity's Annual Women Day program had as guest speaker, Evangelist Lucy Magee. Bishop Hollis Musgrove is the Jurisdictional Prelate and Overseer.
3. Anderson United Methodist Daily Live Copy 04/29/12 Various 20sec Evangelist Lannie S. McBride was the guest speaker for the annual women's day.
4. Mt. Elizabeth M.B. Daily Live Copy 04/29/12 Various 20sec The Familyettes invited the public to a benefit program for Sis. Geneva Gatlin. A virtuous women of God.
5. Greater Fairview M.B. Daily Live Copy 06/23/12 Various 20sec Greater Fairview M.B. Church invited the public to their Women of Excellence deliverance service. This was held in Spann's Hall.