

ORDER



Orders
Order / Rev: 747069
Alt Order #: 09275397
Product Desc: WITTMAN FOR CONGRESS
Estimate: 10340
Flight Dates: 10/30/18 - 11/05/18
Original Date / Rev: 10/01/18 / 10/01/18
Order Type: GENERAL

WTVR-TV

Primary AE: Teresa DiFuria
Sales Office: NPHL
Sales Region: National

Agency Name: American Media & Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Wittman/R/Congress/VA
Demographic: A35+
Product Codes: PL3.a.ii
Priority: 04
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/05/18	15	\$4,440.00	\$3,774.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	15	\$4,440.00	\$3,774.00	0.00
Totals	15	\$4,440.00	\$3,774.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WTVR-TV	15%	\$4,440.00
Market	100%	\$29,600.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCVE	0%	\$0.00
WCVW	0%	\$0.00
WRIC	21%	\$6,216.00
WRLH	18%	\$5,328.00
WUPV	0%	\$0.00
WWBT	46%	\$13,616.00
WXOB	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	6	11/05/18	11/05/18	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	1-----	:30	1	\$275.00	04	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	1-----			1			\$275.00		0.00			
E 2	6	10/30/18	10/30/18	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	-1-----	:30	1	\$275.00	04	0.00	NM	1	\$275.00

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WTVR-TV

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E 2	6	10/30/18	10/30/18	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	- 1 - - - - -	:30	1	\$275.00	04	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/18	11/04/18	- 1 - - - - -		1			\$275.00			0.00			
E 3	6	10/31/18	10/31/18	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	- - 1 - - - -	:30	1	\$275.00	04	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/18	11/04/18	- - 1 - - - -		1			\$275.00			0.00			
E 4	6	11/01/18	11/01/18	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	- - - 1 - - -	:30	1	\$275.00	04	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/18	11/04/18	- - - 1 - - -		1			\$275.00			0.00			
E 5	6	11/02/18	11/02/18	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	- - - - 1 - -	:30	1	\$275.00	04	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/18	11/04/18	- - - - 1 - -		1			\$275.00			0.00			
E 6	6	11/03/18	11/03/18	Sa 7a-8a Sa 7a-8a	CM	7:30 AM-8:00 AM	- - - - - 1 -	:30	1	\$265.00	04	0.00	NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/18	11/04/18	- - - - - 1 -		1			\$265.00			0.00			
E 7	6	11/04/18	11/04/18	Su 9a-1030a Su 9a-1030a	CM	9:00 AM-10:30 AM	- - - - - 2	:30	2	\$275.00	04	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/18	11/04/18	- - - - - 2		2			\$275.00			0.00			
E 8	6	11/05/18	11/05/18	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	1 - - - - -	:30	1	\$350.00	04	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/18	11/11/18	1 - - - - -		1			\$350.00			0.00			
E 9	6	10/30/18	10/30/18	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	- 1 - - - - -	:30	1	\$350.00	04	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/18	11/04/18	- 1 - - - - -		1			\$350.00			0.00			
E 10	6	10/31/18	10/31/18	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	- - 1 - - - -	:30	1	\$350.00	04	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/18	11/04/18	- - 1 - - - -		1			\$350.00			0.00			
E 11	6	11/05/18	11/05/18	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	1 - - - - -	:30	1	\$300.00	04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/18	11/11/18	1 - - - - -		1			\$300.00			0.00			
E 12	6	10/30/18	10/30/18	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	- 1 - - - - -	:30	1	\$300.00	04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/18	11/04/18	- 1 - - - - -		1			\$300.00			0.00			
E 13	6	11/01/18	11/01/18	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	- - - 1 - - -	:30	1	\$300.00	04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/18	11/04/18	- - - 1 - - -		1			\$300.00			0.00			
E 14	6	11/02/18	11/02/18	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	- - - - 1 - -	:30	1	\$300.00	04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/18	11/04/18	- - - - 1 - -		1			\$300.00			0.00			
Totals													15	\$4,440.00	