

STATION:	WPRE-AM	ORDER#:	3176471	DATE:	09/21/2020
MARKET:	UM - Prairie Du Chien, WI	AMOUNT:	\$312.33	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	29		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	773-253-7625		
SALESPERSON:	Mary Carroll/CH	SLS FAX:	773		
SLS EMAIL:	Mary.Carroll@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4387362	
ADVERTISER:	Pfaff for State Senate	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Pfaff for State Senate est 2115 10/13-10/19	AGY EST:	2115		Invoices@MediaFinancial.com
FLIGHT:	10-13-2020 TO 10/25/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 2					
PRIM. DEMO:	Adults 25-54	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 09/04/2020 15:37	

COMMENTS

[Rep Comment] 09/04/2020: THIS IS A NEW ORDER PLEASE CONFIRM IN RADIO EXCHANGE OR EMAIL TO shanna.bustillos@genmediapartners.com, with call letters in subject line WITHIN 24hrs

Invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1	10/13/2020 To 10/18/2020						WK TOT \$269.25	WK TOTAL SPOTS 25			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1	S.	6:00AM	7:00PM	60	10/17/2020	10/17/2020	4	\$10.77	\$43.08
	3		.TWTF..	6:00AM	10:00AM	60	10/13/2020	10/16/2020	5	\$10.77	\$53.85
	5		.TWTF..	10:00AM	3:00PM	60	10/13/2020	10/16/2020	8	\$10.77	\$86.16
	7		.TWTF..	3:00PM	7:00PM	60	10/13/2020	10/16/2020	8	\$10.77	\$86.16

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SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/04/2020 15:37

WEEK#2	10/19/2020 To 10/25/2020	WK TOT \$43.08	WK TOTAL SPOTS 4
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		M.....	6:00AM	10:00AM	60	10/19/2020	10/19/2020	1	\$10.77	\$10.77
	4		M.....	10:00AM	3:00PM	60	10/19/2020	10/19/2020	2	\$10.77	\$21.54
	6		M.....	3:00PM	7:00PM	60	10/19/2020	10/19/2020	1	\$10.77	\$10.77

TOTAL	Oct														Total
SPOT	29														29
CASH	312.33														312.33
TOTAL	312.33														312.33