

<b>STATION:</b>	WPRE-AM	<b>ORDER#:</b>	3176012	<b>DATE:</b>	08/24/2020
<b>MARKET:</b>	UM - Prairie Du Chien, WI	<b>AMOUNT:</b>	\$335.35	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	19		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	773-253-7625		
<b>SALESPERSON:</b>	Mary Carroll/CH	<b>SLS FAX:</b>	773		
<b>SLS EMAIL:</b>	Mary.Carroll@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4386411</b>	
<b>ADVERTISER:</b>	Pfaff for State Senate	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Pfaff for State Senate est 2019 8/25-8/31	<b>AGY EST:</b>	2019		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	08-27-2020 TO 9/6/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF WEEKS:</b>	2				
<b>PRIM. DEMO:</b>	Adults 25-54		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	08/24/2020 09:04

**COMMENTS**

[Rep Comment] 08/24/2020: THIS IS A NEW ORDER PLEASE CONFIRM IN RADIO EXCHANGE OR EMAIL TO shanna.bustillos@genmediapartners.com, with call letters in subject line WITHIN 24hrs

Invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

**WEEK#1**                      **8/27/2020 To 8/30/2020**                      **WK TOT \$282.40**                      **WK TOTAL SPOTS 16**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.....S.	6:00AM	7:00PM	60	8/29/2020	8/29/2020	2	\$17.65	\$35.30
	3		...TF..	6:00AM	10:00AM	60	8/27/2020	8/28/2020	4	\$17.65	\$70.60
	5		...TF..	10:00AM	3:00PM	60	8/27/2020	8/28/2020	6	\$17.65	\$105.90
	7		...TF..	3:00PM	7:00PM	60	8/27/2020	8/28/2020	4	\$17.65	\$70.60

Line 1 => PREFER TO NEWS ADJ

Line 3 => PREFER TO NEWS ADJ

Line 5 => PREFER TO NEWS ADJ

Line 7 => PREFER TO NEWS ADJ

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<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4386411</b>
<b>ADVERTISER:</b>	Pfaff for State Senate	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
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<b>PRIM. DEMO:</b>	Adults 25-54		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	08/24/2020 09:04

WEEK#2		8/31/2020 To 9/6/2020					WK TOT \$52.95			WK TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		M.....	6:00AM	10:00AM	60	8/31/2020	8/31/2020	1	\$17.65	\$17.65
	4		M.....	10:00AM	3:00PM	60	8/31/2020	8/31/2020	1	\$17.65	\$17.65
	6		M.....	3:00PM	7:00PM	60	8/31/2020	8/31/2020	1	\$17.65	\$17.65

Line 2 => PREFER TO NEWS ADJ  
Line 4 => PREFER TO NEWS ADJ  
Line 6 => PREFER TO NEWS ADJ

TOTAL	Aug	Sep												Total
SPOT	16	3												19
CASH	282.40	52.95												335.35
TOTAL	282.40	52.95												335.35