MARKET: MEDIA FINANCIAL SERVICES UM - Prairie Du Chien, WI **AMOUNT:** \$1,093.68 AGENCY:

Invoices@MediaFinancial.com REP: Regional Reps Non-Rep SPOTS: 186

MOD: 1 Stn Ver: 3 Last: 1

SALES OFFICE: **CHICAGO SLS PH**: 216 535 3967

SALESPERSON: Linley Grande SLS FAX: N/A

SLS EMAIL: Linley.Grande@GenMediaPartners.com

CONTRACT # FOR INVOICING 4388625 AGENCY: MEDIA FINANCIAL SERVICES AGY CLI:

ADVERTISER: AGY PRD: INVOICE: MEDIA FINANCIAL SERVICES Kapanke for Senate

PRODUCT: **AGY EST: 1293** est 1293 9/23-10/23

Invoices@MediaFinancial.com 09-23-2020 TO 10/13/2020

[X]Unwired []Spot []Mod

TOT # OF DAYS: 21

PRIM. DEMO: Adults 35+ [X]Cash []Trade

SEC. DEMO: SPOT TYPE: LAST SENT: 09/21/2020 16:54

COMMENTS

D 4 3/1/4

FLIGHT:

[Rep Comment] 09/21/2020: Revision converting order to :30s. Please do not double book. Please confirm within 24 hours in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

Send invoices electronically

Invoices are required; even for orders paid for in advance.

0/00/0000 T - 0/00/0000

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

This order contains Cancelled buylines.

TOT #04 00

DAY	#1		9/23/2020 To 9/	23/2020				TOT \$64.68		TOTAL SE	OTS 11
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
С	1		W	6:00AM	10:00AM	60	9/23/2020	9/23/2020	2	\$11.77	
С	2		W	10:00AM	3:00PM	60	9/23/2020	9/23/2020	1	\$11.77	
С	3		W	3:00PM	7:00PM	60	9/23/2020	9/23/2020	2	\$11.77	
R	4		W	6:00AM	10:00AM	30	9/23/2020	9/23/2020	4	\$5.88	\$23.52
	5		W	10:00AM	3:00PM	30	9/23/2020	9/23/2020	3	\$5.88	\$17.64
	6		W	3:00PM	7:00PM	30	9/23/2020	9/23/2020	4	\$5.88	\$23.52

MARKET: UM - Prairie Du Chien, WI AGENCY: MEDIA FINANCIAL SERVICES **AMOUNT:** \$1,093.68

REP: Regional Reps Non-Rep Invoices@MediaFinancial.com **SPOTS**: 186

MOD: 1 Stn Ver: 3 Last: 1

SALES OFFICE: **CHICAGO SLS PH**: 216 535 3967

SALESPERSON: Linley Grande SLS FAX: N/A

SLS EMAIL: Linley.Grande@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI: CONTRACT # FOR INVOICING 4388625**

ADVERTISER: Kapanke for Senate **AGY PRD:** INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT: est 1293 9/23-10/23 **AGY EST: 1293**

Invoices@MediaFinancial.com FLIGHT: 09-23-2020 TO 10/13/2020 [X]Unwired []Spot []Mod

TOT # OF DAYS: 21

6

PRIM. DEMO: Adults 35+ [X]Cash []Trade

...T...

SEC. DEMO: SPOT TYPE: LAST SENT: 09/21/2020 16:54

DAY#2 9/24/2020 To 9/24/2020 **TOT \$64.68 TOTAL SPOTS 11** MC LN SPT TYP DAYS **START END** LEN **START STOP** SP/DY **RATE TOTAL** TIME С 1 10:00AM 60 9/24/2020 ...T... 6:00AM 9/24/2020 2 \$11.77 С 2 10:00AM 3:00PM 60 9/24/2020 9/24/2020 1 \$11.77 ...T... 3 С 3:00PM 7:00PM 9/24/2020 9/24/2020 2 \$11.77 ...T... R 4 6:00AM 10:00AM 30 9/24/2020 9/24/2020 4 \$5.88 \$23.52 ...T... 5 ...T... 10:00AM 3:00PM 9/24/2020 9/24/2020 3 \$5.88 \$17.64

30 9/24/2020

7:00PM

3:00PM

DAY	#3		9/25/2020 To 9	/25/2020				TOT \$64.68		TOTAL SF	OTS 11
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
С	1		F	6:00AM	10:00AM	60	9/25/2020	9/25/2020	2	\$11.77	
С	2		F	10:00AM	3:00PM	60	9/25/2020	9/25/2020	1	\$11.77	
С	3		F	3:00PM	7:00PM	60	9/25/2020	9/25/2020	2	\$11.77	
R	4		F	6:00AM	10:00AM	30	9/25/2020	9/25/2020	4	\$5.88	\$23.52
	5		F	10:00AM	3:00PM	30	9/25/2020	9/25/2020	3	\$5.88	\$17.64
	6		F	3:00PM	7:00PM	30	9/25/2020	9/25/2020	4	\$5.88	\$23.52

4

\$5.88

\$23.52

9/24/2020

MARKET: UM - Prairie Du Chien, WI **AMOUNT:** \$1,093.68 **AGENCY:** MEDIA FINANCIAL SERVICES

REP: Regional Reps Non-Rep **SPOTS**: 186 Invoices@MediaFinancial.com

1 Stn Ver: 3 Last: 1 MOD:

SALES OFFICE: **CHICAGO SLS PH**: 216 535 3967

SALESPERSON: Linley Grande SLS FAX: N/A

SLS EMAIL: Linley.Grande@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI: CONTRACT # FOR INVOICING 4388625**

ADVERTISER: Kapanke for Senate **AGY PRD:** INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT: est 1293 9/23-10/23 **AGY EST: 1293**

Invoices@MediaFinancial.com FLIGHT: 09-23-2020 TO 10/13/2020 [X]Unwired []Spot []Mod

TOT # OF DAYS: 21

PRIM. DEMO: Adults 35+ [X]Cash []Trade

SEC. DEMO: **SPOT TYPE:** LAST SENT: 09/21/2020 16:54

DAY#4 9/26/2020 To 9/26/2020 **TOT \$29.40 TOTAL SPOTS 5** MC LN SPT TYP DAYS **START END** LEN **START STOP** SP/DY **RATE TOTAL** TIME R 4 10:00AM 30 9/26/2020 0 MTWTF.. 6:00AM 9/26/2020 \$5.88 \$0 7 5 6:00AM 7:00PM 30 9/26/2020 9/26/2020 \$5.88 \$29.40S.

DAY#	ŧ5		9/27/2020 To 9/2	27/2020				TOT \$29.40		TOTAL SPOTS 5	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	4		MTWTF	6:00AM	10:00AM	30	9/27/2020	9/27/2020	0	\$5.88	\$0
	7		S	6:00AM	7:00PM	30	9/27/2020	9/27/2020	5	\$5.88	\$29.40

DAY	#6		9/28/2020 To 9/	9/28/2020 To 9/28/2020						TOTAL SP	POTS 11
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
С	1		M	6:00AM	10:00AM	60	9/28/2020	9/28/2020	2	\$11.77	
С	2		М	10:00AM	3:00PM	60	9/28/2020	9/28/2020	1	\$11.77	
С	3		M	3:00PM	7:00PM	60	9/28/2020	9/28/2020	2	\$11.77	
R	4		M	6:00AM	10:00AM	30	9/28/2020	9/28/2020	4	\$5.88	\$23.52
	5		М	10:00AM	3:00PM	30	9/28/2020	9/28/2020	3	\$5.88	\$17.64
	6		M	3:00PM	7:00PM	30	9/28/2020	9/28/2020	4	\$5.88	\$23.52

MARKET: UM - Prairie Du Chien, WI AGENCY: MEDIA FINANCIAL SERVICES **AMOUNT:** \$1,093.68

REP: Regional Reps Non-Rep Invoices@MediaFinancial.com **SPOTS**: 186

MOD: 1 Stn Ver: 3 Last: 1

SALES OFFICE: **CHICAGO SLS PH**: 216 535 3967

SALESPERSON: Linley Grande SLS FAX: N/A

SLS EMAIL: Linley. Grande@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI: CONTRACT # FOR INVOICING 4388625**

ADVERTISER: Kapanke for Senate **AGY PRD:** INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT: est 1293 9/23-10/23 **AGY EST: 1293**

Invoices@MediaFinancial.com FLIGHT: 09-23-2020 TO 10/13/2020 [X]Unwired []Spot []Mod

TOT # OF DAYS: 21

PRIM. DEMO: Adults 35+ [X]Cash []Trade

.T....

SEC. DEMO: **SPOT TYPE:** LAST SENT: 09/21/2020 16:54

DAY#7 9/29/2020 To 9/29/2020 **TOT \$64.68 TOTAL SPOTS 11** MC LN SPT TYP DAYS **START END** LEN **START STOP** SP/DY **RATE TOTAL** TIME С 1 10:00AM 60 9/29/2020 2 .T.... 6:00AM 9/29/2020 \$11.77 С 2 10:00AM 3:00PM 60 9/29/2020 9/29/2020 1 \$11.77 .T.... 3 С 3:00PM 7:00PM 9/29/2020 9/29/2020 2 \$11.77 .T.... R 4 4 6:00AM 10:00AM 30 9/29/2020 9/29/2020 \$5.88 \$23.52 .T.... 5 .T.... 10:00AM 3:00PM 30 9/29/2020 9/29/2020 3 \$5.88 \$17.64 30 9/29/2020 6 7:00PM 4 3:00PM 9/29/2020 \$5.88 \$23.52

DAY	7 8		9/30/2020 To 9/	30/2020				TOT \$58.80		TOTAL SP	OTS 10
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
С	1		W	6:00AM	10:00AM	60	9/30/2020	9/30/2020	2	\$11.77	
С	2		W	10:00AM	3:00PM	60	9/30/2020	9/30/2020	1	\$11.77	
С	3		W	3:00PM	7:00PM	60	9/30/2020	9/30/2020	2	\$11.77	
R	4		W	6:00AM	10:00AM	30	9/30/2020	9/30/2020	4	\$5.88	\$23.52
	5		W	10:00AM	3:00PM	30	9/30/2020	9/30/2020	2	\$5.88	\$11.76
	6		W	3:00PM	7:00PM	30	9/30/2020	9/30/2020	4	\$5.88	\$23.52

MARKET: UM - Prairie Du Chien, WI AGENCY: MEDIA FINANCIAL SERVICES **AMOUNT:** \$1,093.68

REP: Regional Reps Non-Rep Invoices@MediaFinancial.com **SPOTS**: 186

MOD: 1 Stn Ver: 3 Last: 1

SALES OFFICE: **CHICAGO SLS PH**: 216 535 3967

SALESPERSON: Linley Grande SLS FAX: N/A

SLS EMAIL: Linley.Grande@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI: CONTRACT # FOR INVOICING 4388625**

ADVERTISER: Kapanke for Senate **AGY PRD:** INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT: est 1293 9/23-10/23 **AGY EST: 1293**

Invoices@MediaFinancial.com FLIGHT: 09-23-2020 TO 10/13/2020 [X]Unwired []Spot []Mod

TOT # OF DAYS: 21

6

PRIM. DEMO: Adults 35+ [X]Cash []Trade

...T...

SEC. DEMO: SPOT TYPE: LAST SENT: 09/21/2020 16:54

3:00PM

DAY#9 10/1/2020 To 10/1/2020 **TOT \$64.68 TOTAL SPOTS 11** MC LN SPT TYP DAYS **START END** LEN **START STOP** SP/DY **RATE TOTAL** TIME С 1 10:00AM 60 10/1/2020 2 ...T... 6:00AM 10/1/2020 \$11.77 С 2 10:00AM 3:00PM 60 10/1/2020 10/1/2020 1 \$11.77 ...T... 3 С 3:00PM 7:00PM 10/1/2020 10/1/2020 2 \$11.77 ...T... R 4 ...T... 6:00AM 10:00AM 10/1/2020 10/1/2020 4 \$5.88 \$23.52 30 5 ...T... 10:00AM 3:00PM 30 10/1/2020 10/1/2020 3 \$5.88 \$17.64

30

10/1/2020

10/1/2020

7:00PM

DAY	#10		10/2/2020 To 1	0/2/2020				TOT \$58.80		TOTAL SF	OTS 10
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
С	1		F	6:00AM	10:00AM	60	10/2/2020	10/2/2020	2	\$11.77	
С	2		F	10:00AM	3:00PM	60	10/2/2020	10/2/2020	1	\$11.77	
С	3		F	3:00PM	7:00PM	60	10/2/2020	10/2/2020	2	\$11.77	
R	4		F	6:00AM	10:00AM	30	10/2/2020	10/2/2020	4	\$5.88	\$23.52
	5		F	10:00AM	3:00PM	30	10/2/2020	10/2/2020	2	\$5.88	\$11.76
	6		F	3:00PM	7:00PM	30	10/2/2020	10/2/2020	4	\$5.88	\$23.52

4

\$5.88

\$23.52

MARKET: UM - Prairie Du Chien, WI **AMOUNT:** \$1,093.68 **AGENCY:** MEDIA FINANCIAL SERVICES

REP: Regional Reps Non-Rep Invoices@MediaFinancial.com **SPOTS**: 186

1 Stn Ver: 3 Last: 1 MOD:

SALES OFFICE: **CHICAGO SLS PH**: 216 535 3967

SALESPERSON: Linley Grande SLS FAX: N/A

SLS EMAIL: Linley.Grande@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI: CONTRACT # FOR INVOICING 4388625**

ADVERTISER: Kapanke for Senate **AGY PRD:** INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT: est 1293 9/23-10/23 **AGY EST: 1293**

Invoices@MediaFinancial.com FLIGHT: 09-23-2020 TO 10/13/2020 [X]Unwired []Spot []Mod

TOT # OF DAYS: 21

PRIM. DEMO: Adults 35+ [X]Cash []Trade

SEC. DEMO: **SPOT TYPE:** LAST SENT: 09/21/2020 16:54

DAY#11 10/3/2020 To 10/3/2020 **TOT \$29.40 TOTAL SPOTS 5** MC LN SPT TYP DAYS **START END** LEN **START STOP** SP/DY **RATE TOTAL** TIME R 4 10:00AM 30 10/3/2020 0 \$0 MTWTF.. 6:00AM 10/3/2020 \$5.88 7 5 6:00AM 7:00PM 30 10/3/2020 10/3/2020 \$5.88 \$29.40S.

DAY#	ŧ12		10/4/2020 To 10	/4/2020				TOT \$29.40	TOTAL SPOTS 5		POTS 5
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	4		MTWTF	6:00AM	10:00AM	30	10/4/2020	10/4/2020	0	\$5.88	\$0
	7		S	6:00AM	7:00PM	30	10/4/2020	10/4/2020	5	\$5.88	\$29.40

DAY	#13		10/5/2020 To 10	0/5/2020				TOT \$58.80		TOTAL SE	POTS 10
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
С	1		M	6:00AM	10:00AM	60	10/5/2020	10/5/2020	2	\$11.77	
С	2		М	10:00AM	3:00PM	60	10/5/2020	10/5/2020	1	\$11.77	
С	3		M	3:00PM	7:00PM	60	10/5/2020	10/5/2020	2	\$11.77	
R	4		M	6:00AM	10:00AM	30	10/5/2020	10/5/2020	4	\$5.88	\$23.52
	5		M	10:00AM	3:00PM	30	10/5/2020	10/5/2020	2	\$5.88	\$11.76
	6		M	3:00PM	7:00PM	30	10/5/2020	10/5/2020	4	\$5.88	\$23.52

MARKET: UM - Prairie Du Chien, WI AGENCY: MEDIA FINANCIAL SERVICES **AMOUNT:** \$1,093.68

REP: Regional Reps Non-Rep Invoices@MediaFinancial.com **SPOTS**: 186

MOD: 1 Stn Ver: 3 Last: 1

SALES OFFICE: **CHICAGO SLS PH**: 216 535 3967

SALESPERSON: Linley Grande SLS FAX: N/A

SLS EMAIL: Linley.Grande@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI: CONTRACT # FOR INVOICING 4388625**

ADVERTISER: Kapanke for Senate **AGY PRD:** INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT: est 1293 9/23-10/23 **AGY EST: 1293**

Invoices@MediaFinancial.com FLIGHT: 09-23-2020 TO 10/13/2020 [X]Unwired []Spot []Mod

TOT # OF DAYS: 21

6

PRIM. DEMO: Adults 35+ [X]Cash []Trade

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SEC. DEMO: SPOT TYPE: LAST SENT: 09/21/2020 16:54

3:00PM

DAY#14 10/6/2020 To 10/6/2020 **TOT \$58.80 TOTAL SPOTS 10** MC LN SPT TYP DAYS **START END** LEN **START STOP** SP/DY **RATE TOTAL** TIME С 1 10:00AM 60 10/6/2020 2 .T.... 6:00AM 10/6/2020 \$11.77 С 2 10:00AM 3:00PM 60 10/6/2020 10/6/2020 1 \$11.77 .T.... 3 С 3:00PM 7:00PM 10/6/2020 10/6/2020 2 \$11.77 .T.... R 4 6:00AM 10:00AM 30 10/6/2020 10/6/2020 4 \$5.88 \$23.52 .T.... 5 .T.... 10:00AM 3:00PM 30 10/6/2020 10/6/2020 2 \$5.88 \$11.76

30

10/6/2020

10/6/2020

7:00PM

DAY	#15		10/7/2020 To 1	0/7/2020				TOT \$58.80		TOTAL SF	OTS 10
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
С	1		W	6:00AM	10:00AM	60	10/7/2020	10/7/2020	2	\$11.77	
С	2		W	10:00AM	3:00PM	60	10/7/2020	10/7/2020	1	\$11.77	
С	3		W	3:00PM	7:00PM	60	10/7/2020	10/7/2020	2	\$11.77	
R	4		W	6:00AM	10:00AM	30	10/7/2020	10/7/2020	4	\$5.88	\$23.52
	5		W	10:00AM	3:00PM	30	10/7/2020	10/7/2020	2	\$5.88	\$11.76
	6		W	3:00PM	7:00PM	30	10/7/2020	10/7/2020	4	\$5.88	\$23.52

4

\$5.88

\$23.52

MARKET: UM - Prairie Du Chien, WI AGENCY: MEDIA FINANCIAL SERVICES **AMOUNT:** \$1,093.68

REP: Regional Reps Non-Rep Invoices@MediaFinancial.com **SPOTS**: 186

MOD: 1 Stn Ver: 3 Last: 1

SALES OFFICE: **CHICAGO SLS PH**: 216 535 3967

SALESPERSON: Linley Grande SLS FAX: N/A

SLS EMAIL: Linley.Grande@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI: CONTRACT # FOR INVOICING 4388625**

ADVERTISER: Kapanke for Senate **AGY PRD:** INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT: est 1293 9/23-10/23 **AGY EST: 1293**

Invoices@MediaFinancial.com FLIGHT: 09-23-2020 TO 10/13/2020 [X]Unwired []Spot []Mod

TOT # OF DAYS: 21

6

PRIM. DEMO: Adults 35+ [X]Cash []Trade

...T...

SEC. DEMO: SPOT TYPE: LAST SENT: 09/21/2020 16:54

3:00PM

DAY#16 10/8/2020 To 10/8/2020 **TOT \$58.80 TOTAL SPOTS 10** MC LN SPT TYP DAYS **START END** LEN **START STOP** SP/DY **RATE TOTAL** TIME С 1 10:00AM 60 10/8/2020 2 ...T... 6:00AM 10/8/2020 \$11.77 С 2 10:00AM 3:00PM 60 10/8/2020 10/8/2020 1 \$11.77 ...T... 3 С 3:00PM 7:00PM 10/8/2020 10/8/2020 2 \$11.77 ...T... R 4 ...T... 6:00AM 10:00AM 10/8/2020 10/8/2020 4 \$5.88 \$23.52 30 5 ...T... 10:00AM 3:00PM 30 10/8/2020 10/8/2020 2 \$5.88 \$11.76

30

10/8/2020

10/8/2020

7:00PM

DAY	#17		10/9/2020 To 1	0/9/2020				TOT \$58.80		TOTAL SF	POTS 10
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
С	1		F	6:00AM	10:00AM	60	10/9/2020	10/9/2020	2	\$11.77	
С	2		F	10:00AM	3:00PM	60	10/9/2020	10/9/2020	1	\$11.77	
С	3		F	3:00PM	7:00PM	60	10/9/2020	10/9/2020	2	\$11.77	
R	4		F	6:00AM	10:00AM	30	10/9/2020	10/9/2020	4	\$5.88	\$23.52
	5		F	10:00AM	3:00PM	30	10/9/2020	10/9/2020	2	\$5.88	\$11.76
	6		F	3:00PM	7:00PM	30	10/9/2020	10/9/2020	4	\$5.88	\$23.52

4

\$5.88

\$23.52

MARKET: UM - Prairie Du Chien, WI **AMOUNT:** \$1,093.68 **AGENCY:** MEDIA FINANCIAL SERVICES

REP: Regional Reps Non-Rep **SPOTS**: 186 Invoices@MediaFinancial.com

1 Stn Ver: 3 Last: 1 MOD:

SALES OFFICE: **CHICAGO SLS PH**: 216 535 3967

SALESPERSON: Linley Grande SLS FAX: N/A

SLS EMAIL: Linley.Grande@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI: CONTRACT # FOR INVOICING 4388625**

ADVERTISER: Kapanke for Senate **AGY PRD:** INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT: est 1293 9/23-10/23 **AGY EST: 1293**

Invoices@MediaFinancial.com FLIGHT: 09-23-2020 TO 10/13/2020 [X]Unwired []Spot []Mod

TOT # OF DAYS: 21

PRIM. DEMO: Adults 35+ [X]Cash []Trade

SEC. DEMO: **SPOT TYPE:** LAST SENT: 09/21/2020 16:54

DAY#18 10/10/2020 To 10/10/2020 **TOT \$29.40 TOTAL SPOTS 5** MC LN SPT TYP DAYS **START END** LEN **START STOP** SP/DY **RATE TOTAL** TIME R 4 10:00AM 30 10/10/2020 10/10/2020 0 MTWTF.. 6:00AM \$5.88 \$0 7 5 6:00AM 7:00PM 30 10/10/2020 10/10/2020 \$5.88 \$29.40S.

DAY#	19		10/11/2020 To 1	0/11/2020				TOT \$29.40		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
R	4		MTWTF	6:00AM	10:00AM	30	10/11/2020	10/11/2020	0	\$5.88	\$0	
	7		S	6:00AM	7:00PM	30	10/11/2020	10/11/2020	5	\$5.88	\$29.40	

DAY	#20		10/12/2020 To 1	0/12/2020				TOT \$58.80		TOTAL SPOTS 10		
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
С	1		M	6:00AM	10:00AM	60	10/12/2020	10/12/2020	2	\$11.77		
С	2		M	10:00AM	3:00PM	60	10/12/2020	10/12/2020	1	\$11.77		
С	3		M	3:00PM	7:00PM	60	10/12/2020	10/12/2020	2	\$11.77		
R	4		M	6:00AM	10:00AM	30	10/12/2020	10/12/2020	4	\$5.88	\$23.52	
	5		M	10:00AM	3:00PM	30	10/12/2020	10/12/2020	2	\$5.88	\$11.76	
	6		M	3:00PM	7:00PM	30	10/12/2020	10/12/2020	4	\$5.88	\$23.52	

MARKET: UM - Prairie Du Chien, WI AMOUNT: \$1,093.68 AGENCY: MEDIA FINANCIAL SERVICES

REP: Regional Reps Non-Rep SPOTS: 186 Invoices@MediaFinancial.com

MOD: 1 Stn Ver: 3 Last: 1

SALES OFFICE: CHICAGO SLS PH: 216 535 3967

SALESPERSON: Linley Grande SLS FAX: N/A

SLS EMAIL: Linley.Grande@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES AGY CLI: CONTRACT # FOR INVOICING 4388625

ADVERTISER: Kapanke for Senate AGY PRD: INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT: est 1293 9/23-10/23 **AGY EST:** 1293

AGY EST: 1293 Invoices@MediaFinancial.com

FLIGHT: 09-23-2020 TO 10/13/2020 [X]Unwired []Spot []Mod

TOT # OF DAYS: 21

PRIM. DEMO: Adults 35+ [X]Cash []Trade

SEC. DEMO: SPOT TYPE: LAST SENT: 09/21/2020 16:54

DAY#21 10/13/2020 To 10/13/2020 TOTAL SPOTS 10

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
С	1		.T	6:00AM	10:00AM	60	10/13/2020	10/13/2020	2	\$11.77	
С	2		.T	10:00AM	3:00PM	60	10/13/2020	10/13/2020	1	\$11.77	
С	3		.T	3:00PM	7:00PM	60	10/13/2020	10/13/2020	2	\$11.77	
R	4		.T	6:00AM	10:00AM	30	10/13/2020	10/13/2020	4	\$5.88	\$23.52
	5		.T	10:00AM	3:00PM	30	10/13/2020	10/13/2020	2	\$5.88	\$11.76
	6		.т	3:00PM	7:00PM	30	10/13/2020	10/13/2020	4	\$5.88	\$23.52

TOTAL	Sep	Oct							Total
SPOT	43	143							186
CASH	252.84	840.84							1,093.68
TOTAL	252.84	840.84							1,093.68