

STATION:	WPRE-AM	ORDER#:	3176225	DATE:	08/31/2020
MARKET:	UM - Prairie Du Chien, WI	AMOUNT:	\$333.26	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	22		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	773-253-7625		
SALESPERSON:	Mary Carroll/CH	SLS FAX:	773		
SLS EMAIL:	Mary.Carroll@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4386832	
ADVERTISER:	Pfaff for State Senate	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Pfaff for State Senate est 2047 9/1-9/7	AGY EST:	2047		Invoices@MediaFinancial.com
FLIGHT:	09-01-2020 TO 9/13/2020		[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 25-54		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	08/31/2020 09:22

COMMENTS

[Rep Comment] 08/31/2020: THIS IS A NEW ORDER PLEASE CONFIRM IN RADIO EXCHANGE OR EMAIL TO shanna.bustillos@genmediapartners.com, with call letters in subject line WITHIN 24hrs

Invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1 9/1/2020 To 9/6/2020 WK TOT \$300.95 WK TOTAL SPOTS 19

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.TWT...	6:00AM	10:00AM	60	9/1/2020	9/3/2020	4	\$17.65	\$70.60
	2		.TWT...	10:00AM	3:00PM	60	9/1/2020	9/3/2020	6	\$17.65	\$105.90
	3		.TWT...	3:00PM	7:00PM	60	9/1/2020	9/3/2020	4	\$17.65	\$70.60
	4	F..	6:00AM	10:00AM	60	9/4/2020	9/4/2020	1	\$10.77	\$10.77
	5	F..	10:00AM	3:00PM	60	9/4/2020	9/4/2020	1	\$10.77	\$10.77
	6	F..	3:00PM	7:00PM	60	9/4/2020	9/4/2020	1	\$10.77	\$10.77
	7	S.	6:00AM	7:00PM	60	9/5/2020	9/5/2020	2	\$10.77	\$21.54

STATION:	WPRE-AM	ORDER#:	3176225	DATE:	08/31/2020
MARKET:	UM - Prairie Du Chien, WI	AMOUNT:	\$333.26	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	22		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	773-253-7625		
SALESPERSON:	Mary Carroll/CH	SLS FAX:	773		
SLS EMAIL:	Mary.Carroll@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4386832	
ADVERTISER:	Pfaff for State Senate	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Pfaff for State Senate est 2047 9/1-9/7	AGY EST:	2047		Invoices@MediaFinancial.com
FLIGHT:	09-01-2020 TO 9/13/2020		[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 25-54		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	08/31/2020 09:22

Line 1 => PREFER TO NEWS ADJ
 Line 2 => PREFER TO NEWS ADJ
 Line 3 => PREFER TO NEWS ADJ
 Line 4 => PREFER TO NEWS ADJ
 Line 5 => PREFER TO NEWS ADJ
 Line 6 => PREFER TO NEWS ADJ
 Line 7 => PREFER TO NEWS ADJ

WEEK#2	9/7/2020 To 9/13/2020						WK TOT \$32.31	WK TOTAL SPOTS 3			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	8		M.....	6:00AM	10:00AM	60	9/7/2020	9/7/2020	1	\$10.77	\$10.77
	9		M.....	10:00AM	3:00PM	60	9/7/2020	9/7/2020	1	\$10.77	\$10.77
	10		M.....	3:00PM	7:00PM	60	9/7/2020	9/7/2020	1	\$10.77	\$10.77

Line 8 => PREFER TO NEWS ADJ
 Line 9 => PREFER TO NEWS ADJ
 Line 10 => PREFER TO NEWS ADJ

TOTAL	Sep												Total
SPOT	22												22
CASH	333.26												333.26
TOTAL	333.26												333.26