

STATION:	WPRE-AM	ORDER#:	3177567	DATE:	10/07/2020
MARKET:	UM - Prairie Du Chien, WI	AMOUNT:	\$107.70	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	10		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	773-253-7625		
SALESPERSON:	Mary Carroll/CH	SLS FAX:	773		
SLS EMAIL:	Mary.Carroll@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4389432	
ADVERTISER:	Pfaff for State Senate	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Pfaff for State Senate est 2501 10/20-10/26	AGY EST:	2501		Invoices@MediaFinancial.com
FLIGHT:	10-20-2020 TO 11/1/2020		[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 25-54		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/29/2020 16:41

COMMENTS

[Rep Comment] 09/29/2020: New order. Same NAB, & continue with same traffic until further notice, Payment will be sent closer to start date. Please confirm within 24 hours in RX if you are set up or to shanna.bustillos@genmediapartners.com. Thanks!

Flight runs 10/20 to 10/26.

Invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1		10/20/2020 To 10/25/2020					WK TOT \$64.62			WK TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	4	S.	6:00AM	7:00PM	60	10/24/2020	10/24/2020	2	\$10.77	\$21.54
	6		.TWTF..	6:00AM	10:00AM	60	10/20/2020	10/23/2020	1	\$10.77	\$10.77
	8		.TWTF..	10:00AM	3:00PM	60	10/20/2020	10/23/2020	2	\$10.77	\$21.54
	10		.TWTF..	3:00PM	7:00PM	60	10/20/2020	10/23/2020	1	\$10.77	\$10.77

Line 4 => PREFER TO NEWS ADJ

Line 6 => PREFER TO NEWS ADJ

Line 8 => PREFER TO NEWS ADJ

Line 10 => PREFER TO NEWS ADJ

STATION: WPRE-AM **ORDER#:** 3177567 **DATE:** 10/07/2020
MARKET: UM - Prairie Du Chien, WI **AMOUNT:** \$107.70 **AGENCY:** MEDIA FINANCIAL SERVICES
REP: Regional Reps Non-Rep **SPOTS:** 10 Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last:
SALES OFFICE: CHICAGO **SLS PH:** 773-253-7625
SALESPERSON: Mary Carroll/CH **SLS FAX:** 773
SLS EMAIL: Mary.Carroll@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING 4389432**
ADVERTISER: Pfaff for State Senate **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES
PRODUCT: Pfaff for State Senate est 2501 **AGY EST:** 2501 Invoices@MediaFinancial.com
10/20-10/26
FLIGHT: 10-20-2020 TO 11/1/2020 [X]Unwired []Spot []Mod

TOT # OF WEEKS: 2
PRIM. DEMO: Adults 25-54 [X]Cash []Trade
SEC. DEMO: **SPOT TYPE:** **LAST SENT:** 09/29/2020 16:41

WEEK#2		10/26/2020 To 11/1/2020					WK TOT \$43.08		WK TOTAL SPOTS 4			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	5		M	6:00AM	10:00AM	60	10/26/2020	10/26/2020	1	\$10.77	\$10.77	
	7		M	10:00AM	3:00PM	60	10/26/2020	10/26/2020	2	\$10.77	\$21.54	
	9		M	3:00PM	7:00PM	60	10/26/2020	10/26/2020	1	\$10.77	\$10.77	

Line 5 => PREFER TO NEWS ADJ
Line 7 => PREFER TO NEWS ADJ
Line 9 => PREFER TO NEWS ADJ

TOTAL	Oct	Nov												Total
SPOT	6	4												10
CASH	64.62	43.08												107.70
TOTAL	64.62	43.08												107.70