

STATION:	WPRE-AM	ORDER#:	3177568	DATE:	10/07/2020
MARKET:	UM - Prairie Du Chien, WI	AMOUNT:	\$226.17	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	21		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	773-253-7625		
SALESPERSON:	Mary Carroll/CH	SLS FAX:	773		
SLS EMAIL:	Mary.Carroll@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4389433	
ADVERTISER:	Pfaff for State Senate	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Pfaff for State Senate est 2505 10/27-11/3	AGY EST:	2505		Invoices@MediaFinancial.com
FLIGHT:	10-27-2020 TO 11/8/2020		[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 25-54		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT: 09/29/2020 16:41	

COMMENTS

[Rep Comment] 09/29/2020: New order. Same NAB, & continue with same traffic until further notice, Payment will be sent closer to start date. Please confirm within 24 hours in RX if you are set up or to shanna.bustillos@genmediapartners.com. Thanks!

Flight runs 10/27 to 11/3.

Invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1 10/27/2020 To 11/1/2020 WK TOT \$161.55 WK TOTAL SPOTS 15

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	4	S.	6:00AM	7:00PM	60	10/31/2020	10/31/2020	4	\$10.77	\$43.08
	6		.TWTF..	6:00AM	10:00AM	60	10/27/2020	10/30/2020	3	\$10.77	\$32.31
	8		.TWTF..	10:00AM	3:00PM	60	10/27/2020	10/30/2020	4	\$10.77	\$43.08
	10		.TWTF..	3:00PM	7:00PM	60	10/27/2020	10/30/2020	4	\$10.77	\$43.08

Line 4 => PREFER TO NEWS ADJ

Line 6 => PREFER TO NEWS ADJ

Line 8 => PREFER TO NEWS ADJ

Line 10 => PREFER TO NEWS ADJ

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WEEK#2		11/2/2020 To 11/8/2020					WK TOT \$64.62			WK TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	5		MT.....	6:00AM	10:00AM	60	11/2/2020	11/3/2020	2	\$10.77	\$21.54
	7		MT.....	10:00AM	3:00PM	60	11/2/2020	11/3/2020	2	\$10.77	\$21.54
	9		MT.....	3:00PM	7:00PM	60	11/2/2020	11/3/2020	2	\$10.77	\$21.54

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Line 7 => PREFER TO NEWS ADJ
Line 9 => PREFER TO NEWS ADJ

TOTAL	Nov													Total
SPOT	21													21
CASH	226.17													226.17
TOTAL	226.17													226.17