



WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Buying Time Media
650 Mass Ave NW
Suite 210
Washington, DC 20001

Contract # 231038

Schedule Dates 10/28/13-11/05/13
Advertiser Northam for Lt. Gov (VA) (17099)
Agency Buying Time Media (1235)
Product Political-Political (1088)
Brand LT GOV/DEM (83388)
Salesperson Petro, Susan (1110)
Sales Office WJLA - Core Team
Buyer Name Dome,Liz
Phone/Fax /
CPE NORTHAM/VA LT GOV 2013/2825 - 10/29-11/5
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 10/18/13
Last Modified 10/22/13
Entered By Susan Petro
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$19,785.00
Net Total \$112,115.00
Sales Tax

WJLA Arlington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2013	114	\$131,900.00
Grand Total:	114	\$131,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/13-10/30/13	3	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A			1	1					2	\$400.00	\$800.00	WJLA Arlington (WJLA)		10/18/13
2.0	Normal Line / SPOT	10/31/13-11/01/13	3	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A					1	1			2	\$400.00	\$800.00	WJLA Arlington (WJLA)		10/18/13
3.0	Normal Line / SPOT	10/29/13-10/29/13	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A			1						1	\$800.00	\$800.00	WJLA Arlington (WJLA)		10/18/13
4.0	Normal Line / SPOT	10/31/13-11/01/13	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A					1	1			2	\$800.00	\$1,600.00	WJLA Arlington (WJLA)		10/18/13
5.0	Normal Line / SPOT	10/30/13-10/30/13	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A				1					1	\$800.00	\$800.00	WJLA Arlington (WJLA)		10/18/13
6.0	Normal Line / SPOT	10/28/13-11/01/13	3	:30	6:59A- ABC-GOOD MORNING AMERICA		1	2	2	2	2			9	\$1,500.00	\$13,500.00	WJLA Arlington (WJLA)		10/22/13
7.0	Normal Line / SPOT	10/28/13-11/01/13	3	:30	4:30A- NEWS-GOOD MORNING WASHINGTON @430A		1	1	1	1	1			5	\$100.00	\$500.00	WJLA Arlington (WJLA)		10/22/13
8.0	Normal Line / SPOT	10/28/13-11/01/13	3	:30	9A- LIVE!		1	1	1	2	2			7	\$700.00	\$4,900.00	WJLA Arlington (WJLA)		10/22/13

CONFIRMATION CONTRACT

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9.0	Normal Line / SPOT	10/28/13-11/01/13	3	:30	10A- RACHAEL RAY		1		1	2	2			6	\$600.00	\$3,600.00	WJLA Arlington (WJLA)		10/22/13
10.0	Normal Line / SPOT	10/28/13-11/01/13	3	:30	10:58A- ABC--THE VIEW		1	1	1	1	1			5	\$800.00	\$4,000.00	WJLA Arlington (WJLA)		10/22/13
11.0	Normal Line / SPOT	10/28/13-11/01/13	3	:30	11:59A- NEWS-ABC 7 NEWS @ NOON		1	1	1	1	1			5	\$800.00	\$4,000.00	WJLA Arlington (WJLA)		10/22/13
12.0	Normal Line / SPOT	10/28/13-11/01/13	3	:30	4:58P- NEWS-ABC 7 NEWS @ 5P		1	2	2	2	2			9	\$1,200.00	\$10,800.00	WJLA Arlington (WJLA)		10/22/13
13.0	Normal Line / SPOT	10/28/13-11/01/13	3	:30	5:59P- NEWS-ABC 7 NEWS @ 6P		1	1	1	1	1			5	\$1,500.00	\$7,500.00	WJLA Arlington (WJLA)		10/22/13
14.0	Normal Line / SPOT	10/29/13-11/01/13	3	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)			1	1	2	2			6	\$600.00	\$3,600.00	WJLA Arlington (WJLA)		10/22/13
15.0	Normal Line / SPOT	10/29/13-11/01/13	3	:30	12:57P- ABC--THE CHEW			1		1	1			3	\$600.00	\$1,800.00	WJLA Arlington (WJLA)		10/22/13
16.0	Normal Line / SPOT	10/29/13-11/01/13	3	:30	2P- ABC--GENERAL HOSPITAL			1		1	1			3	\$800.00	\$2,400.00	WJLA Arlington (WJLA)		10/22/13
17.0	Normal Line / SPOT	11/04/13-11/05/13	3	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A		1	1						2	\$400.00	\$800.00	WJLA Arlington (WJLA)		10/22/13
18.0	Normal Line / SPOT	11/04/13-11/05/13	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A		1	1						2	\$800.00	\$1,600.00	WJLA Arlington (WJLA)		10/22/13

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19.0	Normal Line / SPOT	11/04/13-11/05/13	3	:30	6:59A- ABC--GOOD MORNING AMERICA		2	2						4	\$1,500.00	\$6,000.00	WJLA Arlington (WJLA)		10/22/13
20.0	Normal Line / SPOT	11/04/13-11/05/13	3	:30	4:30A- NEWS-GOOD MORNING WASHINGTON @430A		1	1						2	\$100.00	\$200.00	WJLA Arlington (WJLA)		10/22/13
21.0	Normal Line / SPOT	11/04/13-11/04/13	3	:30	9A- LIVE!		2							2	\$700.00	\$1,400.00	WJLA Arlington (WJLA)		10/22/13
22.0	Normal Line / SPOT	11/04/13-11/04/13	3	:30	10A- RACHAEL RAY		2							2	\$600.00	\$1,200.00	WJLA Arlington (WJLA)		10/22/13
23.0	Normal Line / SPOT	11/04/13-11/04/13	3	:30	10:58A- ABC--THE VIEW		1							1	\$800.00	\$800.00	WJLA Arlington (WJLA)		10/22/13
24.0	Normal Line / SPOT	11/04/13-11/04/13	3	:30	11:59A- NEWS-ABC 7 NEWS @ NOON		1							1	\$800.00	\$800.00	WJLA Arlington (WJLA)		10/22/13
25.0	Normal Line / SPOT	11/04/13-11/04/13	3	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)		2							2	\$600.00	\$1,200.00	WJLA Arlington (WJLA)		10/22/13
26.0	Normal Line / SPOT	11/04/13-11/04/13	3	:30	12:57P- ABC--THE CHEW		1							1	\$600.00	\$600.00	WJLA Arlington (WJLA)		10/22/13
27.0	Normal Line / SPOT	11/04/13-11/04/13	3	:30	2P- ABC--GENERAL HOSPITAL		1							1	\$800.00	\$800.00	WJLA Arlington (WJLA)		10/22/13
28.0	Normal Line / SPOT	11/04/13-11/04/13	3	:30	4:58P- NEWS-ABC 7 NEWS @ 5P		2							2	\$1,200.00	\$2,400.00	WJLA Arlington (WJLA)		10/22/13

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29.0	Normal Line / SPOT	11/04/13-11/04/13	3	:30	5:59P- NEWS-ABC 7 NEWS @ 6P		1							1	\$1,500.00	\$1,500.00	WJLA Arlington (WJLA)		10/22/13
30.0	Normal Line / SPOT	11/04/13-11/04/13	3	:30	7:27P- JEOPARDY		1							1	\$3,500.00	\$3,500.00	WJLA Arlington (WJLA)		10/22/13
31.0	Normal Line / SPOT	11/04/13-11/04/13	3	:30	7:57P- ABC--DANCING WITH THE STARS		1							1	\$10,000.00	\$10,000.00	WJLA Arlington (WJLA)		10/22/13
32.0	Normal Line / SPOT	11/04/13-11/04/13	3	:30	10:59P- NEWS-ABC 7 NEWS @ 11P		1							1	\$2,400.00	\$2,400.00	WJLA Arlington (WJLA)		10/22/13
33.0	Normal Line / SPOT	11/03/13-11/03/13	3	:30	5:58P- ABC--ABC WORLD NEWS TONIGHT								2	2	\$800.00	\$1,600.00	WJLA Arlington (WJLA)		10/22/13
34.0	Normal Line / SPOT	11/03/13-11/03/13	3	:30	6:30P- NEWS-ABC 7 NEWS @ 630P								1	1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)		10/22/13
35.0	Normal Line / SPOT	11/03/13-11/03/13	3	:30	10:59P- NEWS-ABC 7 NEWS @ 11P								1	1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)		10/22/13
36.0	Normal Line / SPOT	11/02/13-11/02/13	3	:30	6:58A- ABC--GOOD MORNING AMERICA SAT							2		2	\$400.00	\$800.00	WJLA Arlington (WJLA)		10/22/13
37.0	Normal Line / SPOT	11/02/13-11/02/13	3	:30	7:29P- JEOPARDY WEEKEND							1		1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)		10/22/13
38.0	Normal Line / SPOT	10/28/13-10/28/13	3	:30	7:27P- JEOPARDY		1							1	\$3,500.00	\$3,500.00	WJLA Arlington (WJLA)		10/22/13

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39.0	Normal Line / SPOT	10/31/13-11/01/13	3	:30	7:27P- JEOPARDY					1	1			2	\$3,500.00	\$7,000.00	WJLA Arlington (WJLA)		10/22/13
40.0	Normal Line / SPOT	10/28/13-10/28/13	3	:30	6:58P- WHEEL OF FORTUNE		1							1	\$3,000.00	\$3,000.00	WJLA Arlington (WJLA)		10/22/13
41.0	Normal Line / SPOT	10/30/13-11/01/13	3	:30	6:58P- WHEEL OF FORTUNE				1	1	1			3	\$3,000.00	\$9,000.00	WJLA Arlington (WJLA)		10/22/13
42.0	Normal Line / SPOT	10/29/13-10/29/13	3	:30	11P- NEWS-ABC 7 NEWS @ 11P			1						1	\$2,400.00	\$2,400.00	WJLA Arlington (WJLA)		10/22/13
43.0	Normal Line / SPOT	10/28/13-10/28/13	3	:30	11P- NEWS-ABC 7 NEWS @ 11P		1							1	\$2,400.00	\$2,400.00	WJLA Arlington (WJLA)		10/22/13
44.0	Normal Line / SPOT	10/31/13-10/31/13	3	:30	10:59P- NEWS-ABC 7 NEWS @ 11P					1				1	\$2,400.00	\$2,400.00	WJLA Arlington (WJLA)		10/22/13

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