

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Candice Staley, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:



- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:		
Agency name: Win Creative LLC		
Address: Po Box 280 15 Shatzell Ave Rhinecliff, NY		
Contact: Candice Staley	Phone number: 212-271-9685	Email: candice@thewincompany.com
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: NRDC Action Votes		
Address: 40 W 20th Street 11th Floor New York, NY 10011		
Contact: Jossie Steinberg	Phone number:	Email: a.jeanlouis@blackeconomicalli
Station is authorized to announce the time as paid for by such person or entity.		
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):		
Jossie Steinberg, Director Veronica Foo, Treasurer		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input type="checkbox"/> N/A
Name(s) of every candidate referred to: Sandy Smith		
Office(s) sought by such candidate(s) (no acronyms or abbreviations): North Carolina 1st district		
Date of election: 11/8/2022		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input type="checkbox"/> N/A
Abortion Ban, Healthcare,		

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Candice Staley	Name: MICHAEL CARBONE
Date of Request to Purchase Ad Time: 10/28/22	Date of Station Agreement to Sell Time: 10-31-22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 10-31-22

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>4435405</u>	Station Call Letters: <u>WTSB</u>	Date Received/Requested: <u>10-31-22</u>
Est. #: <u>752</u>	Station Location: <u>RALEIGH, NC</u>	Run Start and End Dates: <u>11-1-22 to 11-7-22</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WTSB-AM	ORDER#:	3203104	DATE:	10/28/2022
MARKET:	Raleigh-Durham, NC	AMOUNT:	\$1,609.32	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	52	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4435405	
ADVERTISER:	NRDC Action Votes	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	11/1-11/7 Est 752 Issue	AGY EST:	752	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	11-01-2022 TO 11/7/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/28/2022 14:30	

COMMENTS

[Rep Comment] 10/28/2022: This is a new order. **Please note-traffic/spot and NAB will come from email address GenMediaPartners@TrucastSolutions.com. If you don't see it in your regular email, check your junk/spam folder (make sure and whitelist it for future emails).** Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) UPON RECEIPT. Thank you. **PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.**

PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order, in addition to the standard agency commission. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

Please note-traffic/spot and NAB will come from email address GenMediaPartners@TrucastSolutions.com. If you don't see it in your regular email, check your junk/spam folder (make sure and whitelist it for future emails).

WEEK#1 11/1/2022 To 11/7/2022 WK TOT \$1,609.32 WK TOTAL SPOTS 52

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SPWK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	10:00AM	60	11/1/2022	11/7/2022	12	\$35.29	\$423.48
	2		TuWThF.. /M	10:00AM	3:00PM	60	11/1/2022	11/7/2022	12	\$35.29	\$423.48
	3		TuWThF.. /M	3:00PM	7:00PM	60	11/1/2022	11/7/2022	12	\$35.29	\$423.48
	4	S.	6:00AM	7:00PM	60	11/5/2022	11/5/2022	8	\$21.18	\$169.44
	5	S	6:00AM	7:00PM	60	11/6/2022	11/6/2022	8	\$21.18	\$169.44

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REP:	Regional Reps Non-Rep	SPOTS:	52		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				Invoices@MediaFinancial.com
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4435405
ADVERTISER:	NRDC Action Votes	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	11/1-11/7 Est 752 Issue	AGY EST:	752		1655 Palm Beach Lakes Blvd.
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PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/28/2022 14:30

TOTAL	Nov														Total
SPOT	52														52
CASH	1,609.32														1,609.32
TOTAL	1,609.32														1,609.32