

Remit Address:
WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000

www.nbcwashington.com

Billing Address:

GRASSROOTS MEDIA LLC Attention: Accounts Payable 146 MONTGOMERY AVENUE SUITE 201 BALA CYNWYD, PA 19004 USA

Billing:

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Advertiser	ANGELA ALSOBROOKS
Product	Political
Estimate Number	1462

Invoice #	WN24040103
Invoice Date	04/28/24
Invoice Month	April 2024
Invoice Period	04/01/24 - 04/08/24

Property	WRC
Account Executive	Will Hildebrandt
Sales Office	Political National
Sales Region	National

Order #	1459663
Alt Order #	WOC14605925
Deal #	
2 00	
Order Flight	04/02/24 - 04/08/24
Order Flight	04/02/24 04/00/24

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9923059
Advertiser Code	87
Product 1/2	90

Agency Ref	47441
Advertiser Ref	56586

									Rate		
											4
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	(Cash Discount Price)	Reconciliation	Ref #
1	WRC	7-9A TODAY SHOW	7:00 AM-9:00 AM								
	All spots o	n this line are Immediately Preemp	otible class of time (LUF	₹)							
				04/02/24 to	04/08/24	5x	11111				
	WRC			Tu	04/02/24	:30	7:29 AM	AATV2402H	\$1,100.00		1
	WRC			W	04/03/24	:30	8:27 AM	AATV2402H	\$1,100.00		2
	WRC			Th	04/04/24	:30	8:00 AM	AATV2402H	\$1,100.00		3
	WRC			F	04/05/24	:30	7:28 AM	AATV2402H	\$1,100.00		4
	WRC			M	04/08/24	:30	8:27 AM	AATV2403H	\$1,100.00		5
2	WRC	10-11A TODAY SHOW 3	10:00 AM-11:00 AM								
	All spots o	n this line are Immediately Preemp	otible class of time (LUF	(5							
	•	,	,	04/02/24 to	04/08/24	6x	21111				
	WRC			Tu	04/02/24	:30	10:56 AM	AATV2402H	\$500.00		1
	WRC			W	04/03/24	:30	10:56 AM	AATV2402H	\$500.00		2
	WRC			Th	04/04/24	:30	10:55 AM	AATV2402H	\$500.00		3
	WRC			F	04/05/24	:30	10:55 AM	AATV2402H	\$500.00		4
	WRC			M	04/08/24	:30	10:33 AM	AATV2403H	\$500.00		5
	WRC			M	04/08/24	:30	10:56 AM	AATV2403H	\$500.00		6
3	WRC	5-6P NEWS 4 @ 5PM	5:00 PM-5:30 PM								
	_	n this line are Immediately Preemp	otible class of time (LUF	(5							
	,	, , , , , , ,		04/02/24 to	04/08/24	3x	1-1-1				

NBC & TELEMUNDO STATION AND COZITV INVOICES: This is to certify that the data on this invoice is a true statement of broadcast according to our records. All payments for charges hereunder must be received by station (Station) and/or CoziTV Network (Network) on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations/CoziTV Confirmation Contract Part II such this invoice is addressed or presented, Advertising Agreement-Part II which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station and/or Network, all amounts due to Station and/or Network pursuant hereto until payment in full is actually received by Station and/or Network. Payment by Advertiser to Agency shall not constitute payment to Station and/or Network.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU. All amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

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3	WRC	5-6P NEWS 4 @ 5PM	5:00 PM-5:30 PM								
	All spots on this line are Immediately Preemptible class of time (LUR)										
	WRC			W	04/03/24	:30	5:30 PM	AATV2402H	\$900.00		1
	WRC			F	04/05/24	:30	5:22 PM	AATV2402H	\$900.00		2
	WRC			M	04/08/24	:30	5:13 PM	AATV2403H	\$900.00		3
4	WRC	11-1135p M-SU L NEWS	11:00 PM-11:35 PM								
	All spots on this line are Immediately Preemptible class of time (LUR)										
				04/01/24 to	04/07/24	2x	- 2				
	WRC		'	Tu	04/02/24	:30	11:26 PM	AATV2402H	\$1,300.00		1
	WRC			Tu	04/02/24	:30	11:33 PM	AATV2402H	\$1,300.00		2

Aired Spots 16

Total Gross Regular Price if paying by credit card: \$14,145.00

Total Gross Cash Discount Price if paying by check, wire or ACH: \$13,800.00

Agency Commission: \$2,070.00

Total Net Regular Price if paying by credit card: \$12,075.00

Total Net Cash Discount Price if paying by check, wire or ACH: \$11,730.00

Payment Terms 30 Days

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