

CONTRACT



Telemundo of New Mexico
4611 Montbel PI NE
Albuquerque, NM 87107
(505) 884-5353

| | | |
|--|--|--|
| <u>Contract / Revision</u> 1468137 / | | <u>Alt Order #</u> WOC14637016 |
| <u>Advertiser</u> BREGMAN FOR BERNALILLO COUNTY DA | | <u>Original Date / Revision</u> 05/03/24 / 05/03/24 |
| <u>Contract Dates</u> 05/07/24 - 05/13/24 | <u>Estimate #</u> 14745 | |
| <u>Product</u> Political/14745 WOC14637016 | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KASA | <u>Account Executive</u> Ian Ambron | <u>Sales Office</u> Political Nationa |
| <u>Special Handling</u> | | |
| <u>Demographic</u> RA18+ | | |
| <u>Agy Code</u> 9915780 | <u>Advertiser Code</u> 1918 | <u>Product 1/2</u> 1935 |
| <u>Agency Ref</u> 00562 | <u>Advertiser Ref</u> 56790 | |

And:

BUYING TIME MEDIA
650 MASSACHUSETTS AVE. N.W.
SUITE 210
WASHINGTON, DC 20001
USA

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------------|-------------------|------|--------|-------------------|-------------|------|-------|----------|
| N 1 | KASA | 05/07/24 | 05/13/24 | CASO CERRADO DYTME | 10:00 AM-10:30 AM | | :30 | | | NM | 5 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/07/24 | 05/13/24 | 11111-- | | | | 5 | \$20.00 | | | |
| N 2 | KASA | 05/07/24 | 05/13/24 | NOVELA DAYTIME | 10:30 AM-11:00 AM | | :30 | | | NM | 5 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/07/24 | 05/13/24 | 11111-- | | | | 5 | \$20.00 | | | |
| N 3 | KASA | 05/07/24 | 05/13/24 | ACCESO TOTAL | 11:00 AM-11:30 AM | | :30 | | | NM | 5 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/07/24 | 05/13/24 | 11111-- | | | | 5 | \$25.00 | | | |
| N 4 | KASA | 05/07/24 | 05/13/24 | NOTICIAS TELEMUNDO ME | 11:30 AM-12:00 PM | | :30 | | | NM | 5 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/07/24 | 05/13/24 | 11111-- | | | | 5 | \$40.00 | | | |
| N 5 | KASA | 05/07/24 | 05/13/24 | ACERCATE A ROCIO | 12:00 PM-1:00 PM | | :30 | | | NM | 5 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/07/24 | 05/13/24 | 11111-- | | | | 5 | \$40.00 | | | |
| N 6 | KASA | 05/07/24 | 05/13/24 | AL ROJO VIVO EF | 3:00 PM-4:00 PM | | :30 | | | NM | 4 | \$360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/07/24 | 05/13/24 | 1111--- | | | | 4 | \$90.00 | | | |
| N 7 | KASA | 05/07/24 | 05/13/24 | NOTICIERO TELEMUNDO | 4:4:30 PM-5:00 PM | | :30 | | | NM | 5 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/07/24 | 05/13/24 | 11111-- | | | | 5 | \$40.00 | | | |
| N 8 | KASA | 05/07/24 | 05/13/24 | LA CASA DE LOS FAMOSO | 6:00 PM-9:00 PM | | :30 | | | NM | 4 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/07/24 | 05/13/24 | 111-1-- | | | | 4 | \$100.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)
 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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| <u>Advertiser</u> BREGMAN FOR BERNALILLO COUNTY DA | | <u>Original Date / Revision</u> 05/03/24 / 05/03/24 |
| <u>Contract Dates</u> 05/07/24 - 05/13/24 | <u>Product</u> Political/14745 WOC146 | <u>Estimate #</u> 14745 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
| N 9 | KASA | 05/07/24 | 05/13/24 | NOT TLMD NEW MEXICO | 11:00 PM-10:35 PM | | :30 | | | NM | 5 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/07/24 | 05/13/24 | 1111-- | | | | 5 | \$50.00 | | | |
| N 10 | KASA | 05/07/24 | 05/13/24 | NOTICIAS TELEMUNDO AT | 10:35 PM-11:00 PM | | :30 | | | NM | 5 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/07/24 | 05/13/24 | 1111-- | | | | 5 | \$60.00 | | | |
| N 11 | KASA | 05/07/24 | 05/12/24 | LIGA MX - CHIVAS QUARTE | 8:00 PM-10:00 PM | | :30 | | | NM | 2 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | ---1--1 | | | | 2 | \$250.00 | | | |
| N 12 | KASA | 05/07/24 | 05/11/24 | NOTICIAS TLMD SAT 10PM | 10:00 PM-10:30 PM | | :30 | | | NM | 1 | \$55.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | -----1- | | | | 1 | \$55.00 | | | |
| N 13 | KASA | 05/07/24 | 05/12/24 | NOTICAS TLMD SUN 10PM | 10:00 PM-10:30 PM | | :30 | | | NM | 1 | \$55.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | -----1 | | | | 1 | \$55.00 | | | |
| N 14 | KASA | 05/07/24 | 05/13/24 | HOY DIA 6a-10a | 6:00 AM-10:00 AM | | :30 | | | NM | 22 | \$220.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/07/24 | 05/13/24 | 44644-- | | | | 22 | \$10.00 | | | |
| N 15 | KASA | 05/07/24 | 05/13/24 | EN CASA CON TELEMUNDO | 1:00 PM-2:00 PM | | :30 | | | NM | 4 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/07/24 | 05/13/24 | 1111--- | | | | 4 | \$45.00 | | | |
| N 16 | KASA | 05/07/24 | 05/13/24 | LA MESA CALIENTE | 2:00 PM-3:00 PM | | :30 | | | NM | 4 | \$220.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/07/24 | 05/13/24 | 111-1-- | | | | 4 | \$55.00 | | | |
| N 17 | KASA | 05/07/24 | 05/10/24 | NOTICIERO TELEMUNDO | 4:4:00 PM-4:30 PM | | :30 | | | NM | 4 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | -1111-- | | | | 4 | \$50.00 | | | |
| N 18 | KASA | 05/07/24 | 05/13/24 | NOT TLMD NEW MEXICO | 5:5:00 PM-5:30 PM | | :30 | | | NM | 5 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/07/24 | 05/13/24 | 11111-- | | | | 5 | \$40.00 | | | |
| N 19 | KASA | 05/07/24 | 05/13/24 | NOTICIAS TELEMUNDO | 5:30 PM-6:00 PM | | :30 | | | NM | 5 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/07/24 | 05/13/24 | 11111-- | | | | 5 | \$40.00 | | | |
| N 20 | KASA | 05/07/24 | 05/13/24 | EL SENOR DE LOS CIELOS | 9:00 PM-10:00 PM | | :30 | | | NM | 10 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/07/24 | 05/13/24 | 22222-- | | | | 10 | \$100.00 | | | |
| N 21 | KASA | 05/07/24 | 05/11/24 | NOTICIAS TELEMUNDO SA | 5:30 PM-6:00 PM | | :30 | | | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | -----1- | | | | 1 | \$40.00 | | | |
| N 22 | KASA | 05/07/24 | 05/12/24 | NOTICIAS TELEMUNDO SUI | 5:30 PM-6:00 PM | | :30 | | | NM | 1 | \$40.00 |

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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|----|------------|----------|-------------|----------------|--------|--------|------------|---------|------|-------|------------|
| Week: | | 05/06/24 | 05/12/24 | | | -----1 | | 1 | \$40.00 | | | |
| Totals | | | | | | | | | | | 108 | \$5,145.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 04/29/24 - 05/13/24 | 108 | \$5,145.00 | (\$771.75) | \$4,373.25 |
| Totals | 108 | \$5,145.00 | (\$771.75) | \$4,373.25 |

Signature: _____ **Date:** _____

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