

ISSUES OF COMMUNITY CONCERN
AND
PROGRAMMING RESPONSIVE TO
THOSE ISSUES
WHIZ A-M 1240, ZANESVILLE, OHIO
FIRST QUARTER, 2011

Senate Bill 5: This issue is affecting workers in Zanesville and all across the state. The bill would restrict the collective bargaining rights for around 350,000 public workers. There have been a series of anti Senate Bill 5 rallies held in our community to raise awareness about the issue. There is also an effort underway to place an issue on the November ballot to stop the effects of Senate Bill 5.

Zanesville Mayor's Race: There will be a new mayor in the city of Zanesville after the next general election. The two announced candidates have also been endorsed by their parties. Jeff Tilton is the democratic candidate and Rob Sharrer is the republican candidate. The big issue in the campaign will be budget problems in the city of Zanesville and the two candidate's plans to fix the problem.

Homeless Count: The Muskingum County Continuum of Care conducted a point-in-time count of the homeless in our area. It is an issue in our community that is gaining attention as the number of homeless people grows. In 2010 there were 12,407 homeless people in Ohio. This organization works to determine how many people are without homes and tries to help them get back on their feet.

Zanesville Mail Consolidation: The U.S. Postal Service has decided to end the processing of mail in Zanesville and consolidate it into Columbus. The move will cost 11 jobs locally and will

likely slow down the delivery of local mail since it a letter mailed in Zanesville must travel to Columbus before it can reach its destination. The move was done to save money for the Postal Service since it has taken on hit from e-mail.

Zane State Science Center: Zane State College announced plans to build a science center across the street from their main Zanesville campus. Currently the school is in a campaign to raise the money needed to complete the project. Once the facility is built it will add 500 jobs to the area and will be a state of the art complex to teach students about the sciences.

ISSUES

PROGRAMMING

DATE/TIME

SENATE BILL 5

Our reporting included stories on how the issue effects public employees in our community.

Mar. 8,10,28,31
Morning Show
Noon/6pm News
1:00 each
4 min. total

MAYORAL ENDORSEMENTS

We reported on the two candidates running for Mayor of Zanesville and their plans.

Jan. 19,20
Feb. 16,17
Morning Show
Noon/6pm News
1:00 each
4 min. total

HOMELESS COUNT

Our programming reported on the problem of homeless people in our community and offered solutions.

Jan. 5,26,28
Feb. 2
Morning Show
Noon/6pm News
1:00 each
4 min. total

Z-VILLE MAIL CONSOLIDATION

We reported on plan to consolidate mail sorting to Columbus Ohio and its effects.

Mar. 29,30,31
Morning Show
Noon/6pm News
1:00 each
3 min. total

ZANE STATE SCIENCE CENTER

Our programming included a number of stories on the issue and a campaign to raise money to pay for it.

Mar. 28,29
Morning Show
Noon/6pm News
1:00 each
2 min. total

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2ND QUARTER, 2011

WET SPRING – It was one of the wettest springs in many years here in our community and it was almost devastating to area farmers. Agriculture experts said that if the rains would have continued it could have been devastating for the local farming industry. But, thanks to an upgrade in technology in the agricultural world farmers were able to get most of their early crops in the ground and will likely save their season, although their crops will arrive later this year.

SENATE BILL 5 – The drive to repeal Senate Bill 5 continues in our community. There have a number of rallies held to get the needed signature to place the issue on the November ballot in an effort to vote it down. Zanesville Fire Fighters have been very active holding rallies as have been local public employees. The last report indicated over 200,000 valid signatures were needed and over 1 million were gathered. The law greatly reduces the bargaining rights of the state's public employees.

NEW FIRE CHIEF – The City of Zanesville has a new Fire Chief. After serious issues of overtime were brought to the attention of City Council the issue of the high cost of the department became center stage at many City Council meetings. A new chief was hired into the position with the idea of better managing the department's finances moving forward. Craig Stemm was an assistant chief on the department and have been with the department over 20 years.

COMMUNITY CAKE AUCTION – The yearly fundraiser of the Carr Center in Zanesville continues to amaze the community with the support it gets and the amount of money it raises. This is the 25 year for the event which features cakes, incentives, live radio auction for two days and lots of participation by the community. The Carr Center helps adults and children with disabilities. This year the two day event raised just over \$138,000.

FOOD PANTRY SHORTAGE – The difficult economy across the country and here in our community is making it very hard on local food pantries. Officials say they are seeing record numbers of people taking advantage of the free food. Christ Table in Zanesville is very active in fundraising in an effort to balance the needs and the costs.

ISSUES	PROGRAMMING	DATE/TIME
WET SPRING	We reported on the problem farmers were facing with the extra wet spring.	April 22,26 June 1,8,22,30 :30 each Morning Show Noon News 6pm News 3 Min. total
SENATE BILL 5	Our programming included a number of stories on the effort to repeal the controversial law.	April 12,15,27 June 10,26 :30 each Morning Show Noon News 6pm News 2½ min total
NEW FIRE CHIEF	We reported on the new Fire Chief hired to control an overtime issue in the department.	May 31 June 3 July 1 1:00 each Morning Show Noon News 6pm News 3 min. total
COMMUNITY CAKE AUCTION	Our programming included stories on what the money raised is used for in the community.	April 10,15,26 27 1:00 each Morning Show Noon News 6pm News 4 min. total
FOOD PANTRY SHORTAGE	We reported on the increase use of local food pantries and how the pantries are coping.	May 11,13,20 June 14 1:00 each Morning Show Noon News 6pm News 4 min. total

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THIRD QUARTER, 2011

CHURCH BREAK-INS: It was a difficult summer for churches in Muskingum County after a rash of break-ins. Authorities say there were at least 22 different incidents involving the burglary of area churches in our area. After a few months of investigation deputies were able to make an arrest in the case and current a Zanesville man is charged in the incidents. The cases are still being prosecuted through the local court system and a conviction has not yet occurred.

DRUNK DRIVING: The issue of drunk driving continues to be a problem here in our area as well as the rest of the country. This time the Zanesville Post of the Highway Patrol decided to be much more pro-active in their efforts to stop the problem. A sobriety check-point was held on the south end of Muskingum County and hundreds of motorists were checked for possible impaired driving.

MAPLE AVE. REPAVE: The Ohio Department of Transportation is undertaking a major road project in our area. Maple Avenue in Zanesville – the mostly heavily traveled road in our community – is getting a repaving facelift. The project not only causes serious issue for drivers, but also is a problem for the hundreds of businesses along the roadway. The multiple month project has been underway for many months and is not expected to be completed until sometime in November of 2011.

HELP FOR NEEDY: The Zanesville Community is known as a giving community and most fundraisers deliver for those in need. The “Lace Up For Kids” project is a joint effort between Wendy’s Restaurants and the Whiz Media Group. The idea is to ask the community to donate new shoes for kids who are getting ready to go back to school for the new year. Every year the project is a success and thousands of students have been helped over the years.

MUSKINGUM COUNTY FAIR: The agriculture community is served well by this annual Blue Ribbon event. Thousands of members of the community also turn out for this annual event the honors the world of farmers and 4-H. The event features live animals, student projects, food, rides and other event that teach about the world of agriculture.

ISSUES	PROGRAMMING	DATE/TIME
Church Break-In	.Our programming consisted of a number of news stories that highlighted the problem and how churches could help authorities.	Aug, 1,9,15, Sept. 3 Morning Show Noon News 6pm News :30 sec. each 1.5 min total
Drunk Driving	Our programming included stories on the issue and previewed an upcoming sobriety checkpoint and follow-up	Aug 25,27,29, 30 Morning Show Noon News 6pm News :30 sec. each 1 min. total
Maple Ave Repave	We produced a number of stories on this issue and how much of a traffic problem will result.	July 25 Sept.11,20,28 Morning Show Noon News 6pm News :30 sec each 1 min total
Help For Needy	We featured many stories on the issue it and highlight a local project to help kids get new shoes for the school year.	Aug 10,22,23 Morning Show Noon News 6pm News :30 sec. each 90 sec. total
Muskingum Co. Fair	Our programming includes numerous stories that affect the agricultural community.	Aug 11,14,15,16,17,18, 19,20 Morning Show Noon News 6pm News :30 sec each 4 min total

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FOURTH QUARTER 2011

EXOTIC ANIMAL ESCAPE: This is the story that grabbed the attention of the world – a Muskingum County man released 56 exotic and wild animals then committed suicide. The result of this action was chaos for local law enforcement officers who had the job of gathering the animals or hunting them down and shooting them to death as a matter of safety. The event has also triggered an effort by the State Legislature in Ohio to toughen the laws associated with owning exotic animals in Ohio.

NOVEMBER ELECTIONS: This election had a big impact on our community. There were many important races and issues that were decided. The city of Zanesville elected a new mayor and well as new city council members. There were also important issues on the ballot that were also decided.

SHALE DRILLING: The community is buzzing over the potential for economic boost in southeastern Ohio after talk started about shale drilling for natural gas. It will mean lots of jobs for our area and a big boost to the local economy. There have been many different job estimates anywhere from 20,000 to 200,000 jobs for the new industry. A local college is already training students in anticipation of the process to get the gas moves in Muskingum County.

FOOD PANTRY NEED: When the economy is down the need for help is up. That is why Christ Table in Zanesville which serves

hundreds of meals a day needs more and more donations. Officials at the food pantry say this has been one of their busiest years ever. The organization relies mostly on contribution from the community and whenever they make a call for help people turn out to help.

CRIME: It is a growing problem here in our community and across the country. Local law enforcement officers do their part by holding sobriety checkpoints, performing drugs busts and responding to community emergencies. One of the newest issues the local officers deal with in this town involves “bath salts” and the Muskingum County Sheriff’s Office raided a local business that was selling the product.

ISSUES	PROGRAMMING	DATE/TIME
EXOTIC ANIMAL RELEASE	We report on the issue and provided updates on the problem.	Oct. 18,19,20,31 Nov. 1,21,23,25 Morning Show Noon update /updates 6pm :30 each 4 min total
NOVEMBER ELECTIONS	We provided previews of the important races and issues and the results.	Nov. 1,2,4,8,9,10 :30 each Morning Show Noon updates/updates 6pm 3½ total min
SHALE DRILLING	Our programming included a number of stories on the process and the economic effect.	Oct. 11,13 Dec. 15 1:00 each Morning Show Noon Update/Updates 6pm 3 min. total
FOOD PANTRY NEED	We reported on the increase in need for Christ Table during tough economic times.	Dec. 15,19,23,24 1:00 each Morning Show Noon Update/Updates 4 min. total
CRIME	Our programming looked at major crimes in our community.	Oct. 18,19 Dec. 10,25 1:00 each Morning Show Noon update/updates 6pm news 4 min. total