

ORDER WORKSHEET

Rep Order# 10693305 Ver# 1 Status New
EC'd Yes

Traffic Order# 2269676 Printed: 09/29/15 4:31 PM
Last Received: 09/29/15 4:30 PM
Showing Buylines: All Rep and Station Changes

1 of 5

Station ECIV-TV CHARLESTON SC
Advertiser (NW80) POLITICAL
Product JEB BUSH 4 PRESIDENT
Estimate# 2405
Buyer Ally Rambo

Agency (MENT) MENTZER MEDIA
210 W. PENNSYLVANIA AVENUE, SUITE 250
TOWSON, MD 21204
Agency C/P1/P2/E 229/259/2405
Flight Dates 01/26/16-02/01/16

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (TH3) TREVOR HEATON
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 917-206-8372

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER BUSH FOR PRESIDENT PLS CF ASAP-THX

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu	5A-6A	GOOD MORN. CHARLESTON 5A Buy Comment: SC Target 1 Index: 114. Nielsen: 1.1	30	1.4	1.4	\$45.00	01/26-01/26	1	1	1	\$45.00
2	W	5A-6A	GOOD MORN. CHARLESTON 5A Buy Comment: SC Target 1 Index: 114. Nielsen: 1.1	30	1.4	1.4	\$45.00	01/27-01/27	1	1	1	\$45.00
3	F	5A-6A	GOOD MORN. CHARLESTON 5A Buy Comment: SC Target 1 Index: 114. Nielsen: 1.1	30	1.4	1.4	\$45.00	01/29-01/29	1	1	1	\$45.00
4	M	5A-6A	GOOD MORN. CHARLESTON 5A Buy Comment: SC Target 1 Index: 114. Nielsen: 1.1	30	1.4	1.4	\$45.00	02/01-02/01	1	1	1	\$45.00
5	Sa	8A-9A	GOOD MORNING AMERICA WKND Buy Comment: SC Target 1 Index: 111. Nielsen: 1.4	30	2.0	2.0	\$80.00	01/30-01/30	1	1	1	\$80.00
6	Tu	6A-7A	GOOD MORN. CHARLESTON 6A Buy Comment: SC Target 1 Index: 106. Nielsen: 2.3	30	2.2	2.2	\$125.00	01/26-01/26	1	1	1	\$125.00
7	Th	6A-7A	GOOD MORN. CHARLESTON 6A Buy Comment: SC Target 1 Index: 106. Nielsen: 2.3	30	2.2	2.2	\$125.00	01/28-01/28	1	1	1	\$125.00

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Agency (MENT) MENTZER MEDIA
210 W. PENNSYLVANIA AVENUE, SUITE 250
TOWSON, MD 21204
Agency C/P1/P2/E 229/259/2405
Flight Dates 01/26/16-02/01/16

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Sales Office (DC) WASHINGTON
Salesperson (TH3) TREVOR HEATON
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 917-206-8372

[illegible]

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Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
19	M	4P-5P	ELLEN	30	2.8	5.6	\$125.00	02/01-02/01	2	1	2	\$250.00
		Buy Comment: SC Target 1 Index: 110. Nielsen: 3.9										
20	W	630P-7P	ABC WORLD NEWS	30	6.3	6.3	\$150.00	01/27-01/27	1	1	1	\$150.00
		Buy Comment: SC Target 1 Index: 160. Nielsen: 4.5										
21	M	630P-7P	ABC WORLD NEWS	30	6.3	6.3	\$150.00	02/01-02/01	1	1	1	\$150.00
		Buy Comment: SC Target 1 Index: 160. Nielsen: 4.5										
22	W	730P-8P	ENTERTAINEMT TONIGHT	30	5.1	5.1	\$150.00	01/27-01/27	1	1	1	\$150.00
		Buy Comment: SC Target 1 Index: 139. Nielsen: 2.6										
23	F	730P-8P	ENTERTAINEMT TONIGHT	30	5.1	5.1	\$150.00	01/29-01/29	1	1	1	\$150.00
		Buy Comment: SC Target 1 Index: 139. Nielsen: 2.6										
24	Tu	10P-11P	WICKED CITY	30	2.3	2.3	\$400.00	01/26-01/26	1	1	1	\$400.00
		Buy Comment: SC TARGET 1 INDEX: 124. NIELSEN: 3.6										
25	F	10P-11P	20 / 20	30	3.8	3.8	\$225.00	01/29-01/29	1	1	1	\$225.00
		Buy Comment: SC Target 1 Index: 130. Nielsen: 3.2										
26	Sa	11P-1130P	ABC NEWS 4 AT 11P	30	3.7	3.7	\$75.00	01/30-01/30	1	1	1	\$75.00
		Buy Comment: SC Target 1 Index: 179. Nielsen: 1.3										
27	Tu	11P-1130P	ABC NEWS 4 AT 11P	30	2.9	2.9	\$100.00	01/26-01/26	1	1	1	\$100.00
		Buy Comment: SC Target 1 Index: 132. Nielsen: 2.0										
28	Th	11P-1130P	ABC NEWS 4 AT 11P	30	2.9	2.9	\$100.00	01/28-01/28	1	1	1	\$100.00
		Buy Comment: SC Target 1 Index: 132. Nielsen: 2.0										
29	F	11P-1130P	ABC NEWS 4 AT 11P	30	2.9	2.9	\$100.00	01/29-01/29	1	1	1	\$100.00
		Buy Comment: SC Target 1 Index: 132. Nielsen: 2.0										

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Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 917-206-8372

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
30	Tu	1230A-1A	NIGHTLINE	30	0.9	0.9	\$10.00	01/26-01/26	1	1	1	\$10.00
		Buy Comment: SC Target 1 Index: 127. Nielsen: 1.0										
31	W	1230A-1A	NIGHTLINE	30	0.9	0.9	\$10.00	01/27-01/27	1	1	1	\$10.00
		Buy Comment: SC Target 1 Index: 127. Nielsen: 1.0										
32	Th	1230A-1A	NIGHTLINE	30	0.9	0.9	\$10.00	01/28-01/28	1	1	1	\$10.00
		Buy Comment: SC Target 1 Index: 127. Nielsen: 1.0										
33	M	1230A-1A	NIGHTLINE	30	0.9	0.9	\$10.00	02/01-02/01	1	1	1	\$10.00
		Buy Comment: SC Target 1 Index: 127. Nielsen: 1.0										
34	Su	1130P-1230A	ENT. TONIGHT WEEKEND	30	1.5	1.5	\$20.00	01/31-01/31	1	1	1	\$20.00
		Buy Comment: SC Target 1 Index: 132. Nielsen: 1.0										
35	Tu	1130P-1230A	JIMMY KIMMEL LIVE	30	1.5	1.5	\$30.00	01/26-01/26	1	1	1	\$30.00
		Buy Comment: SC Target 1 Index: 137. Nielsen: 1.0										
36	Th	1130P-1230A	JIMMY KIMMEL LIVE	30	1.5	1.5	\$30.00	01/28-01/28	1	1	1	\$30.00
		Buy Comment: SC Target 1 Index: 137. Nielsen: 1.0										
37	F	1130P-1230A	JIMMY KIMMEL LIVE	30	1.5	1.5	\$30.00	01/29-01/29	1	1	1	\$30.00
		Buy Comment: SC Target 1 Index: 137. Nielsen: 1.0										
38	M	1130P-1230A	JIMMY KIMMEL LIVE	30	1.5	1.5	\$30.00	02/01-02/01	1	1	1	\$30.00
		Buy Comment: SC Target 1 Index: 137. Nielsen: 1.0										

—REPORT TOTALS—

Report Totals: 41 / \$3,925.00

—SALES MONTHLY TOTALS—

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Sales Office (DC) WASHINGTON
Salesperson (TH3) TREVOR HEATON
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 917-206-8372

Jan2016: 33/ \$3,215.00

Feb2016: 8/ \$710.00

Order Totals: 41 / \$3,925.00 Total GRPS: 101.8

— COMPETITIVE —

Market Totals	\$11,366.93	CABL .00%	ECIV 34.53%	WCBD 31.39%	WCIV .00%	WCSC 33.82%
		WMMP .00%	WTAT .26%			

Books [null]
Demos RA35+P

— CREDIT RISK —

STANDARD CREDIT TERMS



ECIV
888 Allbritton Blvd
Mount Pleasant, SC 29464

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 2269676

Schedule Dates 01/26/16-02/01/16
Advertiser Jeb Bush for President-R (105752)
Agency Mentzer Media Services (1381)
Product POLITICAL CANDIDATE (ns) (1186)
Brand JEB BUSH 4 PRESIDENT 2405 (769098)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Rambo, Ally
Phone/Fax /
CPE 229/259/2405
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments JEB BUSH 4 PRESIDENT
TREVOR HEATON
34.5%

Date Entered 10/12/15
Last Modified 10/12/15
Entered By Sonia Mendez
CO-OP No
Headline # ECR10693305
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$588.75
Net Total \$3,336.25
Sales Tax

Charleston, SC (ECIV)

By Broadcast Month	Spots	Rate
Jan. 2016	33	\$3,215.00
Feb. 2016	8	\$710.00
Grand Total:	41	\$3,925.00

Sm
10/12/15

10/12/15

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	01/26/16-01/26/16	3	:30	5A- 6A (EST)			1						1	\$45.00	\$45.00	Charleston, SC (ECIV)	GOOD MORNING CHS	10/12/15
2.0	Normal Line / News (2)	01/27/16-01/27/16	3	:30	5A- 6A (EST)				1					1	\$45.00	\$45.00	Charleston, SC (ECIV)	GOOD MORNING CHS	10/12/15
3.0	Normal Line / News (3)	01/29/16-01/29/16	3	:30	5A- 6A (EST)					1				1	\$45.00	\$45.00	Charleston, SC (ECIV)	GOOD MORNING CHS	10/12/15
4.0	Normal Line / News (4)	02/01/16-02/01/16	3	:30	5A- 6A (EST)		1							1	\$45.00	\$45.00	Charleston, SC (ECIV)	GOOD MORNING CHS	10/12/15
5.0	Normal Line / News (7)	01/28/16-01/28/16	3	:30	6A- 7A (EST)				1					1	\$125.00	\$125.00	Charleston, SC (ECIV)	GOOD MORNING CHS	10/12/15
6.0	Normal Line / News (8)	02/01/16-02/01/16	3	:30	6A- 7A (EST)		1							1	\$125.00	\$125.00	Charleston, SC (ECIV)	GOOD MORNING CHS	10/12/15
7.0	Normal Line / SPOT (9)	01/31/16-01/31/16	3	:30	10A- ABC-This Week								1	1	\$30.00	\$30.00	Charleston, SC (ECIV)	THIS WEEK	10/12/15
8.0	Normal Line / SPOT (10)	01/26/16-01/26/16	3	:30	9A- Live with Kelly			1						1	\$100.00	\$100.00	Charleston, SC (ECIV)	LIVE W/KELLY	10/12/15
9.0	Normal Line / SPOT (11)	01/28/16-01/28/16	3	:30	9A- Live with Kelly				1					1	\$100.00	\$100.00	Charleston, SC (ECIV)	LIVE W/KELLY	10/12/15
10.0	Normal Line / SPOT (12)	01/29/16-01/29/16	3	:30	9A- Live with Kelly					1				1	\$100.00	\$100.00	Charleston, SC (ECIV)	LIVE W/KELLY	10/12/15
11.0	Normal Line / SPOT (13)	02/01/16-02/01/16	3	:30	9A- Live with Kelly		1							1	\$100.00	\$100.00	Charleston, SC (ECIV)	LIVE W/KELLY	10/12/15
12.0	Normal Line / News (14)	01/31/16-01/31/16	3	:30	9A- ABC-Good Morning America Sunday								1	1	\$80.00	\$80.00	Charleston, SC (ECIV)	SAT GMA	10/12/15
13.0	Normal Line / SPOT (15)	01/26/16-01/26/16	3	:30	4P- Ellen Degeneres			2						2	\$125.00	\$250.00	Charleston, SC (ECIV)	ELLEN	10/12/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



ECIV
888 Allbritton Blvd
Mount Pleasant, SC 29464

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 2269676

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Brand JEB BUSH 4 PRESIDENT 2405 (769098)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
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Phone/Fax /
CPE 229/259/2405
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments JEB BUSH 4 PRESIDENT
TREVOR HEATON
34.5%

Date Entered 10/12/15
Last Modified 10/12/15
Entered By Sonia Mendez
CO-OP No
Headline # ECR10693305
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$588.75
Net Total \$3,336.25
Sales Tax

Charleston, SC (ECIV)

By Broadcast Month	Spots	Rate
Jan. 2016	33	\$3,215.00
Feb. 2016	8	\$710.00
Grand Total:	41	\$3,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (16)	01/27/16-01/27/16	3	:30	4P- Ellen Degeneres				1					1	\$125.00	\$125.00	Charleston, SC (ECIV)	ELLEN	10/12/15
15.0	Normal Line / SPOT (17)	01/28/16-01/28/16	3	:30	4P- Ellen Degeneres					2				2	\$125.00	\$250.00	Charleston, SC (ECIV)	ELLEN	10/12/15
16.0	Normal Line / SPOT (18)	01/29/16-01/29/16	3	:30	4P- Ellen Degeneres						1			1	\$125.00	\$125.00	Charleston, SC (ECIV)	ELLEN	10/12/15
17.0	Normal Line / SPOT (19)	02/01/16-02/01/16	3	:30	4P- Ellen Degeneres		2							2	\$125.00	\$250.00	Charleston, SC (ECIV)	ELLEN	10/12/15
18.0	Normal Line / News (20)	01/27/16-01/27/16	3	:30	6:30P- 7P (EST)				1					1	\$150.00	\$150.00	Charleston, SC (ECIV)	ABC WORLD NEWS	10/12/15
19.0	Normal Line / News (21)	02/01/16-02/01/16	3	:30	6:30P- 7P (EST)		1							1	\$150.00	\$150.00	Charleston, SC (ECIV)	ABC WORLD NEWS	10/12/15
20.0	Normal Line / SPOT (22)	01/27/16-01/27/16	3	:30	7:30P- Entertainment Tonight				1					1	\$150.00	\$150.00	Charleston, SC (ECIV)	ET	10/12/15
21.0	Normal Line / SPOT (23)	01/29/16-01/29/16	3	:30	7:30P- Entertainment Tonight						1			1	\$150.00	\$150.00	Charleston, SC (ECIV)	ET	10/12/15
22.0	Normal Line / Prime (24)	01/26/16-01/26/16	3	:30	10P- ABC-Wicked City (Tuesday)			1						1	\$400.00	\$400.00	Charleston, SC (ECIV)	WICKED CITY	10/12/15
23.0	Normal Line / Prime (25)	01/29/16-01/29/16	3	:30	10P- ABC-20/20 (Friday)						1			1	\$225.00	\$225.00	Charleston, SC (ECIV)	20/20	10/12/15
24.0	Normal Line / News (26)	01/30/16-01/30/16	3	:30	11:00:26P- News-ABC News 4 at 11p Saturday							1		1	\$75.00	\$75.00	Charleston, SC (ECIV)	SAT LATE NEWS	10/12/15

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25.0	Normal Line / News (27)	01/26/16-01/26/16	3	:30	11:00:26P- News-ABC News 4 at 11p			1						1	\$100.00	\$100.00	Charleston, SC (ECIV)	LATE NEWS	10/12/15
26.0	Normal Line / News (28)	01/28/16-01/28/16	3	:30	11P- News-ABC News 4 at 11p					1				1	\$100.00	\$100.00	Charleston, SC (ECIV)	LATE NEWS	10/12/15
27.0	Normal Line / News (29)	01/29/16-01/29/16	3	:30	11:00:26P- News-ABC News 4 at 11p						1			1	\$100.00	\$100.00	Charleston, SC (ECIV)	LATE NEWS	10/12/15
28.0	Normal Line / SPOT (30)	01/26/16-01/26/16	3	:30	12:37A- ABC-Nightline			1						1	\$10.00	\$10.00	Charleston, SC (ECIV)	NIGHTLINE	10/12/15
29.0	Normal Line / SPOT (31)	01/27/16-01/27/16	3	:30	12:37A- ABC-Nightline				1					1	\$10.00	\$10.00	Charleston, SC (ECIV)	NIGHTLINE	10/12/15
30.0	Normal Line / SPOT (32)	01/28/16-01/28/16	3	:30	12:37A- ABC-Nightline					1				1	\$10.00	\$10.00	Charleston, SC (ECIV)	NIGHTLINE	10/12/15
31.0	Normal Line / SPOT (33)	02/01/16-02/01/16	3	:30	12:37A- ABC-Nightline		1							1	\$10.00	\$10.00	Charleston, SC (ECIV)	NIGHTLINE	10/12/15
32.0	Normal Line / SPOT (34)	01/31/16-01/31/16	3	:30	11:35P- Entertainment Tonight Wknd								1	1	\$20.00	\$20.00	Charleston, SC (ECIV)	ET WEEKEND	10/12/15
33.0	Normal Line / SPOT (35)	01/26/16-01/26/16	3	:30	11:35P- ABC-Jimmy Kimmel Live			1						1	\$30.00	\$30.00	Charleston, SC (ECIV)	KIMMEL	10/12/15
34.0	Normal Line / SPOT (36)	01/28/16-01/28/16	3	:30	11:35P- ABC-Jimmy Kimmel Live					1				1	\$30.00	\$30.00	Charleston, SC (ECIV)	KIMMEL	10/12/15

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Billing Type Standard
Comments JEB BUSH 4 PRESIDENT
TREVOR HEATON
34.5%

Date Entered 10/12/15
Last Modified 10/12/15
Entered By Sonia Mendez
CO-OP No
Headline # ECR10693305
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$588.75
Net Total \$3,336.25
Sales Tax

Charleston, SC (ECIV)

By Broadcast Month	Spots	Rate
Jan. 2016	33	\$3,215.00
Feb. 2016	8	\$710.00
Grand Total:	41	\$3,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.0	Normal Line / SPOT (37)	01/29/16-01/29/16	3	:30	11:35P- ABC-Jimmy Kimmel Live						1			1	\$30.00	\$30.00	Charleston, SC (ECIV)	KIMMEL	10/12/15
36.0	Normal Line / SPOT (38)	02/01/16-02/01/16	3	:30	11:35P- ABC-Jimmy Kimmel Live		1							1	\$30.00	\$30.00	Charleston, SC (ECIV)	KIMMEL	10/12/15
37.0	Normal Line / News (6)	01/26/16-01/26/16	3	:30	6A- 7A (EST)			1						1	\$125.00	\$125.00	Charleston, SC (ECIV)	GOOD MORNING CHS	10/12/15
38.0	Normal Line / News (5)	01/30/16-01/30/16	3	:30	8A- ABC-Good Morning America Saturday							1		1	\$80.00	\$80.00	Charleston, SC (ECIV)	SAT GMA	10/12/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.