

# ORDER



**Orders**  
**Order / Rev:** 332962  
**Alt Order #:** 09072268  
**Product Desc:** PEARCE FOR GOV  
**Estimate:**  
**Flight Dates:** 05/02/18 - 05/20/18  
**Original Date / Rev:** 05/01/18 / 05/17/18  
**Order Type:** GENERAL

**KOB**

**Primary AE:** Mick Nesci  
**Sales Office:** H-PHL  
**Sales Region:** National

**Agency**  
**Name:** Flexpoint Media  
**Buying Contact:**  
**Billing Contact:**  
 P.O. Box 1051  
 New Albany, OH 43054

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Pearce for Governor  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** 99  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:** 05/01/19  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/20/18	122	\$31,675.00	\$26,923.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	122	\$31,675.00	\$26,923.75	0.00
<b>Totals</b>	<b>122</b>	<b>\$31,675.00</b>	<b>\$26,923.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KOB	30%	\$31,675.00
Market	100%	\$105,583.33

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	27%	\$28,507.50
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00

KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	37%	\$39,065.83
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	6%	\$6,335.00

Print Date: 05/17/18 16:44:32 Page 2 of 7

Order / Rev: 332962  
 Alt Order #: 09072268  
 Flight Dates: 05/02/18 - 05/20/18

Advertiser: Pearce for Governor  
 Product Desc: PEARCE FOR GOV  
 Estimate: KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	05/07/18	05/11/18	News 4 Today I 5a-530aCM News 4 Today I 5a-530a	M-F	5a-530a	MTWTF--	:30	1	\$110.005		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/07/18	05/13/18	MTWTF--			1		\$110.00	0.00					
E 2	All	05/08/18	05/10/18	News 4 Today I 530a-6aCM News 4 Today I 530a-6a	M-F	530a-6a	-T-T---	:30	2	\$135.005		0.00	NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/08/18	05/14/18	-T-T---			2		\$135.00	0.00					
E 3	All	05/02/18	05/04/18	News 4 Today II 6a-7a CM News 4 Today II 6a-7a	W-F	6a-7a	--WTF--	:30	1	\$280.005		0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/02/18	05/08/18	--WTF--			1		\$280.00	0.00					
E 4	All	05/07/18	05/11/18	News 4 Today II 6a-7a CM News 4 Today II 6a-7a	M-F	6a-7a	MTWTF--	:30	5	\$250.005		0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/07/18	05/13/18	MTWTF--			5		\$250.00	0.00					
E 5	All	05/14/18	05/15/18	News 4 Today II 6a-7a CM News 4 Today II 6a-7a	M-F	6a-7a	MT-----	:30	2	\$300.004		0.00	NM	2	\$600.00
		wrap around lines 5,54													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/14/18	05/20/18	MT-----			2		\$300.00	0.00					
E 6	All	05/02/18	05/04/18	M-F Today Show CM M-F Today Show	W-F	7a-9a	--WTF--	:30	1	\$290.004		0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/02/18	05/08/18	--WTF--			1		\$290.00	0.00					
E 7	All	05/07/18	05/11/18	M-F Today Show CM M-F Today Show	M-F	7a-9a	MTWTF--	:30	5	\$300.003		0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/07/18	05/13/18	MTWTF--			5		\$300.00	0.00					
E 8	All	05/14/18	05/15/18	M-F Today Show CM M-F Today Show	M-F	7a-9a	MT-----	:30	2	\$300.003		0.00	NM	2	\$600.00
		wrap around lines 8,55													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/14/18	05/20/18	MT-----			2		\$300.00	0.00					
E 9	All	05/03/18	05/04/18	M-F Today Show II 9a CM M-F Today Show II 9a	M-F	9a-10a	---TF--	:30	2	\$145.004		0.00	NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/03/18	05/09/18	---TF--			2		\$145.00	0.00					
E 11	All	05/02/18	05/04/18	M-F Today Show III 10aCM M-F Today Show III 10a	M-F	10a-11a	--W-F--	:30	2	\$90.005		0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/02/18	05/08/18	--W-F--			2		\$90.00	0.00					
E 12	All	05/07/18	05/09/18	M-F Today Show III 10aCM M-F Today Show III 10a	M-F	10a-11a	M-W----	:30	2	\$115.004		0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/07/18	05/13/18	M-W----			2		\$115.00	0.00					
E 13	All	05/15/18	05/15/18	M-F Today Show III 10aCM M-F Today Show III 10a	M-F	10a-11a	-1-----	:30	1	\$115.004		0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/15/18	05/21/18	-1-----			1		\$115.00	0.00					
E 14	All	05/02/18	05/02/18	News 4 @ Midday M-F CM News 4 @ Midday M-F	M-F	12noon-1p	--1----	:30	1	\$90.005		0.00	NM	1	\$90.00

Order / Rev: 332962  
 Alt Order #: 09072268  
 Flight Dates: 05/02/18 - 05/20/18

Advertiser: Pearce for Governor  
 Product Desc: PEARCE FOR GOV  
 Estimate:

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	All	05/02/18	05/02/18	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	--1----	:30	1	\$90.005		0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/18	05/08/18	--1----		1				\$90.00		0.00			
E 15	All	05/07/18	05/09/18	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	M-W----	:30	2	\$120.004		0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	M-W----		2				\$120.00		0.00			
E 16	All	05/15/18	05/15/18	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-1-----	:30	1	\$120.004		0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/18	05/21/18	-1-----		1				\$120.00		0.00			
E 17	All	05/02/18	05/04/18	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	--WTF--	:30	3	\$70.005		0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/18	05/08/18	--WTF--		3				\$70.00		0.00			
E 18	All	05/07/18	05/11/18	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	MTWTF--	:30	5	\$90.004		0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	MTWTF--		5				\$90.00		0.00			
E 19	All	05/14/18	05/15/18	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	MT-----	:30	2	\$90.004		0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	MT-----		2				\$90.00		0.00			
E 20	All	05/02/18	05/04/18	Inside Edition 3p Inside Edition 3p	CM	M-F 3p-330p	--WTF--	:30	2	\$100.004		0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/18	05/08/18	--WTF--		2				\$100.00		0.00			
E 21	All	05/08/18	05/10/18	Inside Edition 3p Inside Edition 3p	CM	M-F 3p-330p	-T-T---	:30	2	\$100.004		0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/18	05/14/18	-T-T---		2				\$100.00		0.00			
E 22	All	05/02/18	05/03/18	Judge Judy 330p/4p/430p Judge Judy 330p/4p/430p	CM	M-F 330p-5p	--WT---	:30	2	\$110.005		0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/18	05/08/18	--WT---		2				\$110.00		0.00			
E 23	All	05/07/18	05/09/18	Judge Judy 330p/4p/430p Judge Judy 330p/4p/430p	CM	M-F 330p-5p	MTW----	:30	3	\$110.005		0.00	NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	MTW----		3				\$110.00		0.00			
E 24	All	05/15/18	05/15/18	Judge Judy 330p/4p/430p Judge Judy 330p/4p/430p	CM	M-F 330p-5p	-1-----	:30	1	\$110.005		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/18	05/21/18	-1-----		1				\$110.00		0.00			
E 25	All	05/02/18	05/04/18	News 4 @ 5p M-F News 4 @ 5p M-F	CM	W-F 5p-530p	--WTF--	:30	1	\$290.004		0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/18	05/08/18	--WTF--		1				\$290.00		0.00			
E 26	All	05/08/18	05/10/18	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	-TWT---	:30	2	\$240.004		0.00	NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/18	05/14/18	-TWT---		2				\$240.00		0.00			
E 27	All	05/15/18	05/15/18	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	-1-----	:30	1	\$300.003		0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/18	05/21/18	-1-----		1				\$300.00		0.00			
E 28	All	05/02/18	05/04/18	News 4 @ 6p M-F News 4 @ 6p M-F	CM	W-F 6p-632p	--WTF--	:30	2	\$450.004		0.00	NM	2	\$900.00

wrap around lines 27,60

Order / Rev: 332962  
 Alt Order #: 09072268  
 Flight Dates: 05/02/18 - 05/20/18

Advertiser: Pearce for Governor  
 Product Desc: PEARCE FOR GOV  
 Estimate:

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 28	All	05/02/18	05/04/18	News 4 @ 6p M-F News 4 @ 6p M-F	CM	W-F 6p-632p	--WTF--	:30	2	\$450.00	4	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/02/18	05/08/18	--WTF--		2			\$450.00			0.00			
E 29	All	05/07/18	05/11/18	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	MTWTF--	:30	5	\$375.00	4	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/07/18	05/13/18	MTWTF--		5			\$375.00			0.00			
E 30	All	05/14/18	05/15/18	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	MT-----	:30	2	\$375.00	4	0.00	NM	2	\$750.00
		wrap around lines 30,61													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/14/18	05/20/18	MT-----		2			\$375.00			0.00			
E 31	All	05/02/18	05/03/18	News 4 @ 630p M-F News 4 @ 630p M-F	CM	W-F 630p-7p	--WT---	:30	2	\$360.00	5	0.00	NM	2	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/02/18	05/08/18	--WT---		2			\$360.00			0.00			
E 32	All	05/07/18	05/09/18	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	M-W----	:30	2	\$375.00	4	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/07/18	05/13/18	M-W----		2			\$375.00			0.00			
E 33	All	05/15/18	05/15/18	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	-1-----	:30	1	\$375.00	4	0.00	NM	1	\$375.00
		wrap around lines 33 ,62													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/15/18	05/21/18	-1-----		1			\$375.00			0.00			
E 34	All	05/07/18	05/07/18	Monday Prime 2hr 7p-9p Monday Prime 2hr 7p-9p	CM	M 7p-9p	1-----	:30	1	\$2,600.00	2	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/07/18	05/13/18	1-----		1			\$2,600.00			0.00			
E 35	All	05/09/18	05/09/18	Wednesday Prime B Wednesday Prime B	CM	W 8p-9p	--1----	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/09/18	05/15/18	--1----		1			\$1,100.00			0.00			
E 36	All	05/04/18	05/04/18	Friday Prime 2hr 8p-10p Friday Prime 2hr 8p-10p	CM	F 8p-10p	----1--	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/04/18	05/10/18	----1--		1			\$1,000.00			0.00			
E 37	All	05/11/18	05/11/18	Friday Prime 2hr 8p-10p Friday Prime 2hr 8p-10p	CM	F 8p-10p	----1--	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/11/18	05/17/18	----1--		1			\$1,000.00			0.00			
E 38	All	05/02/18	05/04/18	News 4 @ 10p M-F News 4 @ 10p M-F	CM	W-F 10p-1035p	--WTF--	:30	3	\$450.00	5	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/02/18	05/08/18	--WTF--		3			\$450.00			0.00			
E 39	All	05/07/18	05/11/18	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	MTWTF--	:30	5	\$375.00	5	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/07/18	05/13/18	MTWTF--		5			\$375.00			0.00			
E 40	All	05/14/18	05/15/18	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	MT-----	:30	2	\$450.00	4	0.00	NM	2	\$900.00
		wrap around lines 40,63													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/14/18	05/20/18	MT-----		2			\$450.00			0.00			
E 41	All	05/02/18	05/03/18	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	--WT---	:30	2	\$175.00	5	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/02/18	05/08/18	--WT---		2			\$175.00			0.00			

Order / Rev: 332962  
 Alt Order #: 09072268  
 Flight Dates: 05/02/18 - 05/20/18

Advertiser: Pearce for Governor  
 Product Desc: PEARCE FOR GOV  
 Estimate: KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 42	All	05/07/18	05/09/18	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	MTW----	:30	3	\$175.005		0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 05/07/18	05/13/18	MTW----		3			\$175.00	0.00					
E 43	All	05/15/18	05/15/18	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	-1-----	:30	1	\$175.005		0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 05/15/18	05/21/18	-1-----		1			\$175.00	0.00					
E 44	All	05/05/18	05/05/18	News 4 Special @ 6a Sat News 4 Special @ 6a Sat	CM	Sa 6a-8a (6:00 AM-7:00 AM)	-----1-	:30	1	\$65.006		0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 05/05/18	05/11/18	-----1-		1			\$65.00	0.00					
E 45	All	05/12/18	05/12/18	News 4 Weekend @ 7a Sat News 4 Weekend @ 7a Sat	CM	Sa 7a-9a	-----1-	:30	1	\$85.005		0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 05/12/18	05/18/18	-----1-		1			\$85.00	0.00					
E 46	All	05/06/18	05/06/18	Sunday Today Sunday Today	CM	Su 7a-8a	-----1	:30	1	\$95.004		0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 05/06/18	05/12/18	-----1		1			\$95.00	0.00					
E 47	All	05/13/18	05/13/18	Sunday Today Sunday Today	CM	Su 7a-8a	-----1	:30	1	\$95.004		0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 05/13/18	05/19/18	-----1		1			\$95.00	0.00					
E 48	All	05/06/18	05/06/18	Eye On New Mexico Sun Eye On New Mexico Sun	CM	Su 5a-5p (10:00 AM-10:30 AM)	-----1	:30	1	\$50.004		0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 05/06/18	05/12/18	-----1		1			\$50.00	0.00					
E 49	All	05/13/18	05/13/18	Eye On New Mexico Sun Eye On New Mexico Sun	CM	Su 5a-5p	-----1	:30	1	\$65.003		0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 05/13/18	05/19/18	-----1		1			\$65.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	All	05/13/18-05/19/18	Eye On New Mexico Sun		Su 5a-5p	-----Su	:30		(\$65.00)		0.00	NM		
				Credited [dnr]											
E 50	All	05/06/18	05/06/18	Meet The Press Meet The Press	CM	Su 9a-10a	-----1	:30	1	\$140.003		0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 05/06/18	05/12/18	-----1		1			\$140.00	0.00					
E 51	All	05/13/18	05/13/18	Meet The Press Meet The Press	CM	Su 9a-10a	-----1	:30	1	\$140.003		0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 05/13/18	05/19/18	-----1		1			\$140.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	All	05/13/18-05/19/18	Meet The Press		Su 9a-10a	-----Su	:30		(\$140.00)		0.00	NM		
				Credited [ANGECY OKD MG FOR MEET THE PRESS]											
E 52	All	05/06/18	05/06/18	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----1	:30	1	\$375.004		0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 05/06/18	05/12/18	-----1		1			\$375.00	0.00					
E 53	All	05/14/18	05/18/18	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a	MTWT---	:30	2	\$140.004		0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 05/14/18	05/20/18	MTWT---		2			\$140.00	0.00					
				1X EC LINE 78--MG FOR LINE 53 MEET THE PRESS											
E 54	All	05/16/18	05/18/18	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	--WTF--	:30	3	\$300.004		0.00	NM	3	\$900.00

Order / Rev: 332962  
 Alt Order #: 09072268  
 Flight Dates: 05/02/18 - 05/20/18

Advertiser: Pearce for Governor  
 Product Desc: PEARCE FOR GOV  
 Estimate: KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
wrap around lines 5,54															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/18	05/22/18	--WTF--					3	\$300.00		0.00			
E 55	All	05/16/18	05/18/18	M-F Today Show M-F Today Show	CM	M-F 7a-9a	--WTF--	:30	3	\$300.00	3	0.00	NM	3	\$900.00
wrap around lines 8,55															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/18	05/22/18	--WTF--					3	\$300.00		0.00			
E 56	All	05/17/18	05/17/18	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	---1---	:30	1	\$115.00	4	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/17/18	05/23/18	---1---					1	\$115.00		0.00			
E 57	All	05/17/18	05/17/18	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	---1---	:30	1	\$120.00	4	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/17/18	05/23/18	---1---					1	\$120.00		0.00			
E 58	All	05/16/18	05/18/18	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	--WTF--	:30	3	\$90.00	4	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/18	05/22/18	--WTF--					3	\$90.00		0.00			
E 59	All	05/17/18	05/17/18	Judge Judy 330p/4p/430p Judge Judy 330p/4p/430p	CM	M-F 330p-5p	---1---	:30	1	\$110.00	5	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/17/18	05/23/18	---1---					1	\$110.00		0.00			
E 60	All	05/18/18	05/18/18	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	----1--	:30	1	\$300.00	3	0.00	NM	1	\$300.00
wrap around lines 27,60															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/18	05/24/18	----1--					1	\$300.00		0.00			
E 61	All	05/16/18	05/17/18	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	--WT---	:30	2	\$375.00	4	0.00	NM	1	\$375.00
wrap around lines 30,61															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/18	05/22/18	--WT---					2	\$375.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	05/16/18-05/22/18		News 4 @ 6p M-F		M-F 6p-632p	--wTh-----	:30		<del>(\$375.00)</del>		0.00	NM		
Credited [credit. will make good on different flight]															
E 62	All	05/17/18	05/17/18	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	---1---	:30	1	\$375.00	4	0.00	NM	1	\$375.00
wrap around lines 33 ,62															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/17/18	05/23/18	---1---					1	\$375.00		0.00			
E 63	All	05/16/18	05/16/18	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	--1----	:30	1	\$450.00	4	0.00	NM	1	\$450.00
wrap around lines 40,63															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/18	05/22/18	--1----					1	\$450.00		0.00			
E 64	All	05/16/18	05/16/18	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	--1----	:30	1	\$175.00	5	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/18	05/22/18	--1----					1	\$175.00		0.00			
E 65	All	05/19/18	05/19/18	News 4 Special @ 8a Sat News 4 Specail @ 8a Sat	CM	Sa 8a-9a	-----1-	:30	1	\$85.00	5	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/19/18	05/25/18	-----1-					1	\$85.00		0.00			
E 66	All	05/20/18	05/20/18	Sunday Today Sunday Today	CM	Su 7a-8a	-----1	:30	1	\$120.00	3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/18	05/26/18	-----1					1	\$120.00		0.00			

Order / Rev: 332962  
 Alt Order #: 09072268  
 Flight Dates: 05/02/18 - 05/20/18

Advertiser: Pearce for Governor  
 Product Desc: PEARCE FOR GOV  
 Estimate:

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 67	All	05/20/18	05/20/18	Meet The Press Meet The Press	CM	Su 9a-10a	-----1	:30	1	\$175.00	2	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/18 05/26/18 -----1 1 \$175.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 All 05/20/18-05/26/18 Meet The Press Su 9a-10a -----Su :30 (\$175.00) 0.00 NM Credited [time na -- will mg on next flight]															
E 68	All	05/13/18	05/13/18	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----1	:30	1	\$470.00	3	0.00	NM	1	\$470.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/18 05/19/18 -----1 1 \$470.00 0.00															
N 69	All	05/08/18	05/10/18	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	-T-T---	:30	2	\$145.00	4	0.00	NM	2	\$290.00
EC LINE 12 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/08/18 05/14/18 -T-T--- 2 \$145.00 0.00															
N 70	All	05/16/18	05/17/18	News 4 Today 430a M-Th News 4 Today 430a-5a	CM	M-F 430a-5a	--WT---	:30	1	\$35.00	5	0.00	NM	1	\$35.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/14/18 05/20/18 --WT--- 1 \$35.00 0.00															
N 71	All	05/16/18	05/17/18	Early Today M-Th 4a Early Today M-Th 4a	CM	M-Th 4a-430a	--WT---	:30	2	\$10.00	6	0.00	NM	2	\$20.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/14/18 05/20/18 --WT--- 2 \$10.00 0.00															
													Totals	0	\$0.00

\*Tax 1 Note: ABQ 7.5%.