



WCVJ  
9117 Hogan Rd  
Jacksonville, FL 32216

Multimedia Services Co  
915 King St  
2nd Floor  
Alexandria, VA 22134

# Contract # 1040504

## Schedule Dates

01/27/15-02/02/15

## Advertiser

Lenny Curry/Mayor/FL/Republican (70067)

## Agency

Multimedia Services Co (10523)

## Product

Political - Candidate Other (1066)

## Brand

400/CURRY/MAYOR/R (402921)

## Salesperson

Continental - Washington, Washington DC (1438)

## Sales Office

Continental - Washington DC

## Buyer Name

McDonald, Neal

## Phone/Fax

/

## CPE

46/65/400

## Account Types

National/Political

## Billing Type

Standard

## Comments

CURRY/MAYOR/R

## Date Entered

01/26/15

## Last Modified

01/26/15

## Entered By

Katherine Rutherford

## CO-OP

No

## Headline #

ECR09480816

## Demo

A35+

## Order Type

Normal

## Package Deal

## Commission %

15.00

## Commission

\$119.25

## Net Total

\$675.75

## Sales Tax

## Jacksonville (WCWJ)

By Broadcast Month

Feb. 2015

Grand Total:

Rate

\$795.00

\$795.00

Spots

8

8

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this form for Advertising Terms and Conditions

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

I, Dwight Sterling,

being/on behalf of: Lenny Curry,

a legally qualified candidate of the Republican

political party for the office of: Mayor of the City of Jacksonville

in the First

election to be held on: March 24, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See	Attached		

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Lenny Curry for Mayor, 1405 Northwood Road, Jacksonville, FL 32207

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kristen Seay

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

***To Be Signed By Candidate or Authorized Committee***

1/12/2015

Date \_\_\_\_\_

**Signature**

*To Be Signed By Station Representative*

□ Accepted

☐ Accepted in Part

☐ Rejected

**Signature**

Printed Name \_\_\_\_\_

Title