

Buy Detail Report

Revision #: 1 Date: 10/4/2018

Client: No On Prop 8 - Dialysis
 Media: Radio
 Product: No on 8 - stop the dangerous dialysis proposition
 Primary Demo: Adults 35+

Description: #2746 10.1-10.11
 Flight Start Date: 10/01/2018
 Flight End Date: 10/14/2018
 Survey: Jul18 MSA ARB PPM

Vendor: KNX-AM

Format: News

Market/System: Los Angeles

Todd

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks 10/1 10/8	Total Spots	Adults 35+ Rtg/CPP
KNX-AM							
32	MTuWThF 5:00a-10:00p	PM	\$800.00	60	6 22	28	0.4 \$2,000.00
31	SaSu 6:00a-7:00p	WK	\$175.00	60	4	4	0.3 \$583.33
						32	12.4
						32	\$1,862.90
Total Cost:			\$23,100.00				
						Total GRP/GMP(000): 3.6 8.8	
						Total CPP/CPM:	

Disclaimer:

Signature: _____
 Signature confirms order is BOOKED and CONFIRMED