



# Buy Detail Report

Revision #:      Date: 9/21/2018

<b>Client:</b> Friends of Scott Walker	<b>Estimate:</b> 202	<b>Vendor:</b> WEAU-TV	<b>Send Billing To:</b> Nonbox
<b>Media:</b> TV	<b>Description:</b> 2018T SWF 0925 A	1907 S. Hastings Way, PO Box 47	5307 S. 92nd Street
<b>Product:</b> Scott Walker for Governor	<b>Flight Start Date:</b> 9/25/2018 03:00 AM		
<b>Market:</b> La Crosse	<b>Flight End Date:</b> 10/1/2018 02:59 AM	Eau Claire, WI 54701/54702	Hales Corners, WI 53130
			<b>Phone:</b> 414-425-8800

**Separation between spots:** 30      **Buyer:** Emilie Kassa

**Phone:** 715-835-1313

**Fax:** 715-832-0246

**Affiliation:** NBC

Line	Daypart No Program	Daypart Code	STN Gross	Days Dur	Tue 9/25	Wed 9/26	Thu 9/27	Fri 9/28	Sat 9/29	Sun 9/30	Mon 10/1	Total Spots
<b>WEAU-TV</b>												
19	MTuWThF 6:00a- 7:00a HELLO WISC 6A	EM	\$250.00	30	1		1				1	3
20	MTuWThF 7:00a- 9:00a TODAY SHW<	EM	\$250.00	30		1		1				2
21	MTuWThF 9:00a-10:00a M KLLY TDY-NBC	DT	\$45.00	30	1		1				1	3
22	MTuWThF 11:00a-12:00p MILLIONAIRE/MILLIONAIRE B	DT	\$30.00	30		1		1				2
23	MTuWThF 12:00p-12:30p WEAU13 NWS-NN	DT	\$130.00	30	1		1				1	3
24	MTuWThF 1:30p- 2:00p JEOPARDY TWO	DT	\$30.00	30		1		1				2
25	MTuWThF 4:00p- 4:30p WEAU13 NWS@4<	EN	\$120.00	30	1		1				1	3
26	MTuWThF 4:30p- 5:00p JEOPARDY<	EF	\$130.00	30		1		1				2
27	MTuWThF 5:00p- 5:30p WEAU13 NWS-5PM	EN	\$370.00	30	1		1				1	3
28	MTuWThF 6:00p- 6:30p WEAU13 NWS-6PM	EN	\$600.00	30		1		1				2
29	MTuWThF 6:30p- 7:00p WHEEL-FORTNE<	PA	\$600.00	30	1		1				1	3



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WEAU-TV												
30	M 9:00p-10:00p MANIFEST	PT	\$800.00	30							1	1
31	MTuWThF 10:00p-10:35p WEAU13 NW-10PM<	LN	\$700.00	30		1		1			1	3
32	W 7:00p- 8:00p CHICAGO MED	PT	\$800.00	30		1						1
33	W 9:00p-10:00p CHICAGO PD	PT	\$850.00	30		1						1
34	F 9:00p-10:00p DATELINE	PT	\$600.00	30				1				1
35	Sa 7:00a- 9:00a SATURDAY TODAY<	EM	\$150.00	30					1			1
36	Sa 6:00p- 6:30p SAT NEWS AT 6	EN	\$180.00	30					1			1
37	Sa 10:30p-12:00a SAT NITE LIVE<	LF	\$300.00	30					1			1
38	Su 8:00a- 9:00a MEET PRESS-SUN	EM	\$200.00	30						1		1
Total Spots:					6	8	6	7	3	1	8	39
Total Cost:			\$12,605.00									39
Station Monthly Summary												
SEP 18			\$9,590.00									31



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**Flight Start Date:** 9/25/2018 03:00 AM  
**Flight End Date:** 10/1/2018 02:59 AM

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Eau Claire, WI 54701/54702

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**Affiliation:** NBC

Daypart Line No Program	Daypart Code	STN Gross	Days Dur	Tue 9/25	Wed 9/26	Thu 9/27	Fri 9/28	Sat 9/29	Sun 9/30	Mon 10/1	Total Spots
WEAU-TV											
	OCT 18	\$3,015.00									8
	<b>Total Cost:</b>	\$12,605.00									39

**Signature:** \_\_\_\_\_